

(By Science Service)

is the hallmark of accurate, yet interesting, scientific news and features. Whenever you see the name of our organization, or the credit line, or the **SCIENCE SERVICE** insignia in newspaper or magazine, you know that authentic scientific information is being presented.

Science Service presents to the public definite scientific facts, in a popularized style, that appeal not only to men and women of science—but to the laymen interested in the scientific wonders of the day.

**SCIENCE SERVICE**  
21st and B Sts.  
Washington, D. C.

## Dewey Classification

The system of indexing each article in the NEWS-LETTER with a key word just above the heading fits into any method of classification or filing.

The main divisions of the Dewey Decimal Classification, used in many libraries and by many individuals, is given below for the convenience of those who wish to use this system:

- 000 GENERAL WORKS—
- 010 Bibliography
- 020 Library economy
- 030 General cyclopedias
- 040 General collected essays
- 050 General periodicals
- 060 General societies
- 070 Newspapers
- 080 Special libraries. Polygraphy
- 090 Book rarities
- 100 PHILOSOPHY—
- 110 Metaphysics
- 120 Special metaphysical topics
- 130 Mind and body
- 140 Philosophical systems
- 150 Mental faculties. Psychology
- 160 Logic
- 170 Ethics
- 180 Ancient philosophers
- 190 Modern philosophers
- 200 RELIGION—
- 210 Natural theology
- 220 Bible
- 230 Doctrinal. Dogmatics. Theology
- 240 Devotional. Practical
- 250 Homiletic. Pastoral. Parochial
- 260 Church. Institutions. Work
- 270 Religious history
- 280 Christian churches and sects
- 290 Ethnic. Non-Christian
- 300 SOCIOLOGY—
- 310 Statistics
- 320 Political science
- 330 Political economy
- 340 Law
- 350 Administration
- 360 Associations. Institutions
- 370 Education
- 380 Commerce. Communication
- 390 Customs. Costumes. Folklore
- 400 PHILOLOGY—
- 410 Comparative
- 420 English
- 430 German
- 440 French
- 450 Italian
- 460 Spanish
- 470 Latin
- 480 Greek
- 490 Minor languages
- 500 NATURAL SCIENCE—
- 510 Mathematics
- 520 Astronomy
- 530 Physics
- 540 Chemistry
- 550 Geology
- 560 Paleontology
- 570 Biology
- 580 Botany
- 590 Zoology
- 600 USEFUL ARTS—
- 610 Medicine
- 620 Engineering
- 630 Agriculture
- 640 Domestic economy
- 650 Communication. Commerce
- 660 Chemical technology
- 670 Manufactures

- 680 Mechanic trades
- 690 Building
- 700 FINE ARTS—
- 710 Landscape gardening
- 720 Architecture
- 730 Sculpture
- 740 Drawing. Decoration. Design
- 750 Painting
- 760 Engraving
- 770 Photography
- 780 Music
- 790 Amusements
- 800 LITERATURE—
- 810 American
- 820 English
- 830 German
- 840 French
- 850 Italian
- 860 Spanish
- 870 Latin
- 880 Greek
- 890 Minor languages
- 900 HISTORY—
- 910 Geography and travels
- 920 Biography
- 930 Ancient history
- Modern
- 940 Europe
- 950 Asia
- 960 Africa
- 970 North America
- 980 South America
- 990 Oceanica and polar regions

Science News-Letter, November 27, 1926

## Science Service

Science Service is a unique institution established at Washington for the purpose of disseminating scientific information to the public. It aims to act as a sort of liaison agency between scientific circles and the world at large. It interprets original research and reports the meetings of learned societies in a way to enlighten the layman. The specialist is likewise a layman in every science except his own and he, too, needs to have new things explained to him in non-technical language. Scientific progress is so rapid and revolutionary nowadays that no one can keep up with it from what he learned at school. Science Service endeavors to provide life-continuation courses in all the sciences for newspaper readers anywhere in America without tuition fees or entrance examinations.

In a democracy like ours it is particularly important that the people as a whole should so far as possible understand the aims and achievements of modern science, not only because of the value of such knowledge to themselves but because research directly or indirectly depends upon popular appreciation of its methods. In fact the success of democratic institutions, as well as the prosperity of the individual, may be said to depend upon the ability of people to distinguish between science and fakes, between the expert and the pretender.

Science News-Letter, November 27, 1926

# Tune In

## On Our Science Radio Talks!

In cooperation with leading broadcasting stations, Science Service presents a weekly radio talk on

### "SCIENCE NEWS OF THE WEEK"

These are given from the following stations:

- KUOK University of Arkansas, Fayetteville, Ark.
- WEAO Ohio State University, Columbus, Ohio.
- WCAD St. Lawrence Univ., Canton, N. Y.
- WDAE Tampa Daily Times, Tampa, Fla.
- WDBO Rollins College, Winter Park, Fla.
- WEBW Beloit College, Beloit, Wisc.
- WEEL Edison Elect. & Illuminating Co., Boston, Mass. (In cooperation with the Boston Transcript.)
- WGBX University of Maine, Orono, Me.
- WHAS The Courier-Journal, Louisville, Ky.
- WHAZ Rensselaer Poly. Inst., Troy, N. Y.
- WMAL The Washington Radio Forum, Washington, D. C.
- WMAQ Chicago Daily News, Chicago, Ill.
- WOO John Wanamaker, Philadelphia, Pa.
- WRAV Antioch College, Yellow Springs, Ohio.

Watch the program of the station nearest you to see what time these talks are given. If no station near you gives them, write us, suggesting any station that you think might give them.

SCIENCE SERVICE  
21st & B Sts.  
Washington, D. C.

# The Question of TIME is Important

In these hustling, bustling days we seek the up-to-the-minute topic as well as the authentic, truthful one. We must have NEWS.

## Read

### Science Service Features

They should appear in your daily paper. Each one is authoritative. Four are daily. Four are weekly. One is monthly. Every newspaper in the world should have at least *one* of our services. If your paper does not supply its readers with authentic news in science check the ones you like the best from the list below. We shall promptly send samples of the ones indicated.

*The Daily Science News Bulletin*  
*Why The Weather Current Radio Nature's Notebook*  
*Illustrated Feature*                      *Isn't It Odd*  
*Science Shorts*   *Telegraphic Specials*   *Star Story Map*

Each one should be placed on the desk of your newspaper's managing editor by

SCIENCE SERVICE  
21st and B Streets                      Washington, D. C.

# Your Students

# DEMAND

## Timely Textbooks

THE WEEKLY SCIENCE NEWS-LETTER is received each week with zest—is looked forward to with interest by the student. The compact, handy form of this small magazine makes it easy to use—it takes up but small space and has many advantages over the bound book. It is illustrated with the doings of men of science TO-DAY—their achievements greet the eye but very shortly after the papers have broadcast their latest discoveries and inventions. Accomplishments that make for world history—that will change many lives and occupations are given to your students months and even years before the interesting facts are printed in book form.

The NEWS-LETTER may be ordered in multiple copies. The regular price of 10 cents per copy (\$5.00 per year) is reduced to 6 cents a copy if ten or more are sent to one address. Orders received between now and January 1—to last until the end of the school year (July 1)—will be \$1.50 (in quantities of 10 or over).

Clip the coupon below and send to us.

---

### QUANTITY ORDER COUPON

SCIENCE SERVICE,  
21st and B Sts.,  
Washington, D. C.

Kindly send me ..... copies of the NEWS-LETTER beginning with the issue of .....  
..... at the rate of \$1.50 for the remainder of the school year (until July 1).

Name ..... Street .....

City ..... State .....