

# A Fifty-two Part Gift SEND THE

## Science News-Letter

— AS A —

### Christmas Remembrance

### Suitable for

Your father or mother Your young relatives in school Your school teacher friends Your lawyer Your minister

And any intimates of yours in whom the wish to keep step with the newer things of science is a paramount issue.

The Science News-Letter is a personal publication. We plan it so that it will always keep its friendly appeal.

The field of science is a broad one. Knowledge of new discoveries and inventions should be the possession of every thinking man and woman. Give to your friends who do not know its charm and reliable information a chance to know, as you do, the wonders in this world of ours.

We shall send to each of the recipients of your generosity an artistic Christmas card delightfully designed and worded. This card will contain your name, as the giver, of the Science News-Letter for the period of one year.

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