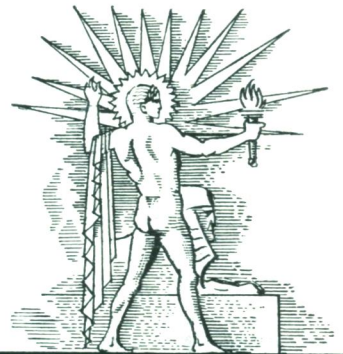
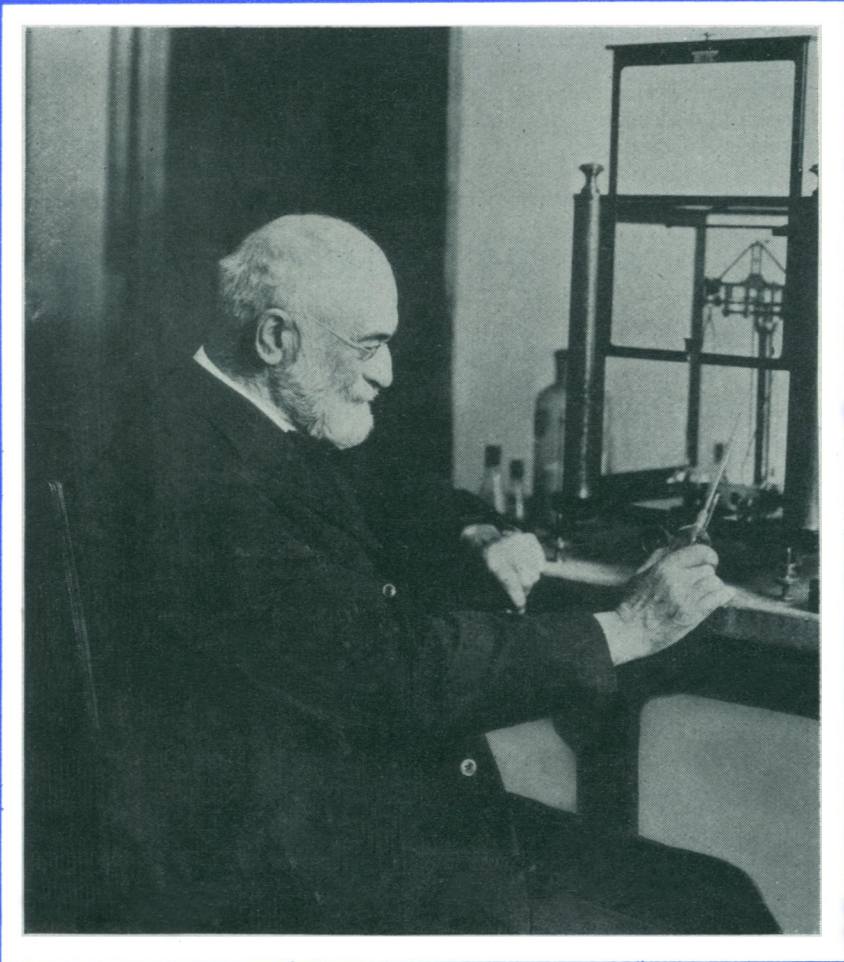


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THE WEEKLY SUMMARY OF CURRENT SCIENCE ●



OCTOBER 11, 1930

Prof. Babcock, Given The Copper Award This Week

(See Page 230)

A

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DO YOU KNOW THAT

The height limit for "skyscrapers" in London has been reduced from 90 feet to 80.

Modern complicated play equipment cannot compare with old-fashioned wooden blocks in holding the interest of four-year-old children, Eva Leah Hulson has discovered at the Iowa University Child Welfare Research Station at Iowa City.

Some Indians of the western plains decorated their ears by punching a row of holes along the edge of the ear and suspending little ornaments from the holes.

Newsprint, now manufactured almost entirely from spruce pulp, may be made from young pine trees if experiments at the U. S. Forest Products Laboratory prove satisfactory.

Ostrich eggs are used as water bottles in the Kalahari Desert country of Africa.

The single-span bridge now being built over the harbor of Sydney, Australia, is to be the biggest of its kind in the world.

A mirror for looking into the retina of a patient's eye was devised by Helmholtz in 1851.

Latest census statistics from the Irish Free State show 80 per cent. of the young men between 25 and 30 years old to be unmarried.

It is observed that dry trees struck by lightning are more likely to be destroyed or seriously damaged than trees soaked with rain.

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Science Service presents over the radio, an address

EARTHQUAKES POLAND

What Can We Do About Them?

To be made by Captain N. H. Heck, Chief of the Division of the Terrestrial Magnetism and Seismology of the U. S. Coast and Geodetic Survey and leading authority on earthquakes in the United States

FRIDAY, OCTOBER 17, AT 1:45 P. M. E. S. T.

Columbia Broadcasting System

Are you blindly groping for words to fit your thoughts?



“What word conveys the exact shade of meaning I desire?”

“Is there a better word than the one I am using?”

“What is that word I have forgotten?”

“Is there a word in the language which expresses my thought clearly?”

“How can I avoid this constant repetition?”

STRANGE, isn't it, with all the marvelous wealth of our English language that you should find yourself groping blindly for the answers to such word questions as those above.

Strange, with a language so full of expressive words, that it should be so difficult to find the ones that express your thoughts clearly.

With more than 150 words describing various shades of *beauty* or over 400 words denoting various degrees of *goodness*, for instance, why should it be so hard to find the best one for your purpose?

Yet it is not strange either, when you consider that dictionaries are arranged on the assumption that you know all of the more than 200,000 words in the language and seek merely their definitions—that all attempts to make the language available stopped with merely listing the words by ideas, and then not always in alphabetical order.

No wonder the average working vocabulary is less than 2500 words—that you find it so difficult to express your thoughts and your most powerful ideas become mere vague impressions in the minds of your listeners or readers.

But now comes a new book which revolutionizes word helps—a book which finds the words for you, and at the same time defines them. Now you can have at your very fingertips the definite, living words that fit your thoughts and leave no doubt as to your meaning.

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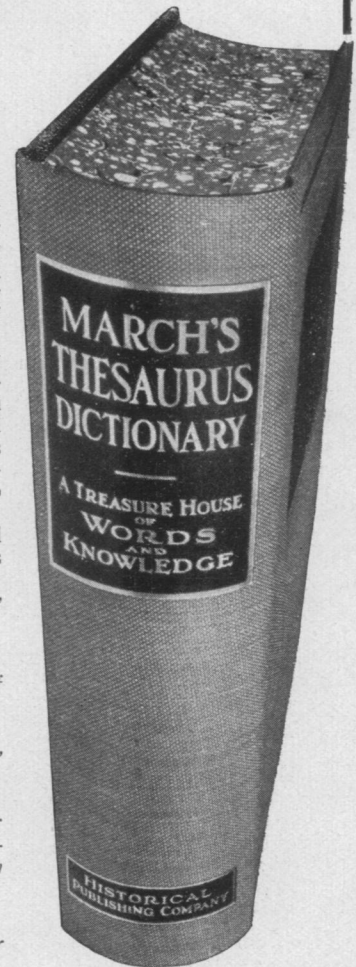
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