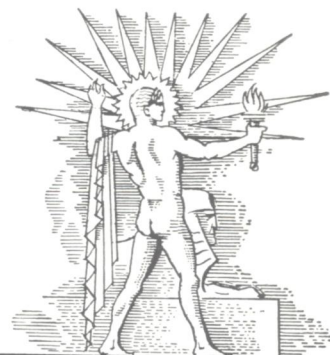
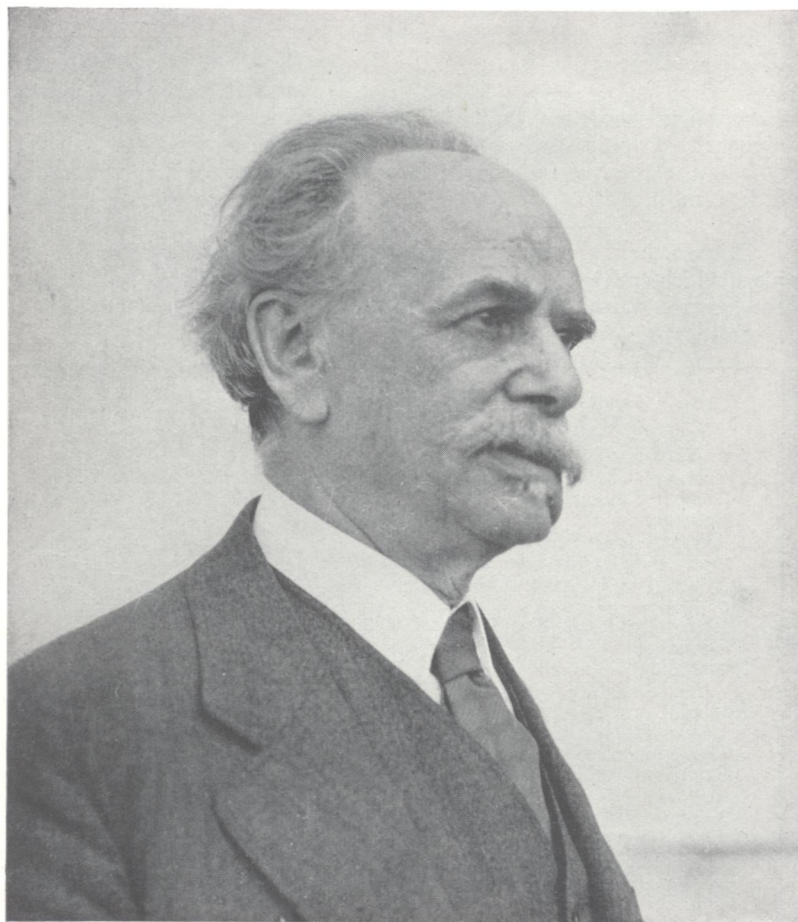


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THE WEEKLY SUMMARY OF CURRENT SCIENCE •



JANUARY 10, 1931

Dr. Franz Boas, Scientists' New President

See Page 23

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DO YOU KNOW THAT

The parasol was a symbol of rank and authority in the far east for many centuries.

Few areas of like size are as free from destructive earthquakes as Canada.

The lowest land in Colorado is 3,340 feet above sea level.

Studies of 150,000 cows show that some farmers would have to milk 33 cows to get as much financial profit as other farmers get by milking three high-producing cows.

The Field Museum is displaying what it believes to be the oldest piece of pewter in existence: a tablet found in a Chinese tomb, and inscribed with a date equivalent to A. D. 85.

Hawaiian words are made out of an alphabet of only twelve letters—the vowels a, e, i, o, u, and the consonants h, k, l, m, n, p, w.

Chicago has a new manufacturing plant which converts soft coal into hard, and salvages valuable by-products in the process.

There are almost 500 persons in the United States whose incomes reach or surpass the million dollar mark.

Accidents on the baseball field, mostly on the amateur field, are more numerous than any other kind of recreation accidents, even more than swimming and bathing.

Tests show that pheasants may be kept from eating growing tomatoes, berries and melons by placing a few vessels of water nearby, as these birds pick at the fruits and vegetables to get water.

Sweet apple cider is found to have about the same food value as apples.

Fossil specimens of redwood tree found in the Arctic indicate that fifty million years ago the redwood forests of the American west were continuous between Asia and America, a land bridge then joining the two continents.

A World Conference on Work for the Blind is to be held in New York next April, with about 50 nations represented.

WITH THE SCIENCES THIS WEEK

ARCHAEOLOGY		GENETICS	
Garlands Check Egypt's Calendar	28	Better Potatoes From Seed	24
Tombs of Great Kings	25	High-Yielding Corn From Runts	21
ASTRONOMY		GEOGRAPHY	
Another Huge Telescope	24	Picture Shows Earth's Curve	24
Stars With Saturn-Like Rings	31	ICHTHYOLOGY	
Theories of Universe Shaken	23	Fish Leave Water to Live	25
BIOLOGY		ORNITHOLOGY	
Magnetism Heals Flat Worms	28	Cold Air, Warm Bird	24
Twins	26	PALEONTOLOGY	
BIOPHYSICS		First Sea-Going Dinosaur	24
Artificial Cells	20	Man and the Ground Sloth	25
BOTANY		PHOTOGRAPHY	
Cactus Pearls	25	Picture Shows Earth's Curve	24
Geraniums—"Nature Ramblings"	30	PHYSICS	
Plant Story of Post-Glacial Period	30	Man's Rays, Stronger Than Those	
CHEMISTRY		From Radium, Win \$1,000 Prize	19
Sulphur Vulcanizing Substitute	20	One Minute Photo of Voice	21
GENERAL SCIENCE		Opera on One Record	25
Dr. Franz Boas, New A. A. A. S.		PHYSIOLOGY	
President	23	Effect of Glands on Sex	21
Dr. Charles F. Roos, New A. A.		PROPHECY	
A. S. Permanent Secretary	23	The World in 2,500 A. D.	22
First Glances at New Books	32		
In Science Fields	24, 25		

Science Service presents over the radio, an address

CHARTING THE SEA AND AIR

By Rear Admiral W. R. Gherardi, U. S. N., in charge of the Hydrographic Office, U. S. Navy, Washington, D. C.

Friday, January 16, at 3:45 p. m., Eastern Standard Time,

Over Stations of

The Columbia Broadcasting System

Are you blindly groping for words to fit your thoughts?



“What word conveys the exact shade of meaning I desire?”

“Is there a better word than the one I am using?”

“What is that word I have forgotten?”

“Is there a word in the language which expresses my thought clearly?”

“How can I avoid this constant repetition?”

STRANGE, isn't it, with all the marvelous wealth of our English language that you should find yourself groping blindly for the answers to such word questions as those above.

Strange, with a language so full of expressive words, that it should be so difficult to find the ones that express your thoughts clearly.

With more than 150 words describing various shades of *beauty*, or over 400 words denoting various degrees of *goodness*, for instance, why should it be so hard to find the best one for your purpose?

Yet it is not strange either, when you consider that dictionaries are arranged on the assumption that you know all of the more than 200,000 words in the language and seek merely their definitions—that all attempts to make the language available stopped with merely listing the words by ideas, and then not always in alphabetical order.

No wonder the average working vocabulary is less than 2500 words—that you find it so difficult to express your thoughts and your most powerful ideas become mere vague impressions in the minds of your listeners or readers.

But now comes a new book which revolutionizes word helps—a book which finds the words for you, and at the same time defines them. Now you can have at your very fingertips the definite, living words that fit your thoughts and leave no doubt as to your meaning.

The illimitable wealth of words from which the ablest writers and speakers draw—the whole living language—becomes your working vocabulary through the remarkable invention and eighteen years of untiring effort by a master of words which give you **March's Thesaurus Dictionary**.

It Places the Whole Living Language at Your Instant Command

No matter what thought you wish to express, or which particular shade of meaning you desire, **March's Thesaurus Dictionary** gives you the word *instantly*.

No hunting through hundreds of words and definitions—just a flip of the pages and your word is before you; grouped with its related words under the part of speech to which it belongs and defined so that you know you are using it correctly. In adjoining columns are its antonyms—enabling you to develop versatility of style.

Foreign words and idioms are also arranged so that you can find the words to fit your ideas immediately.

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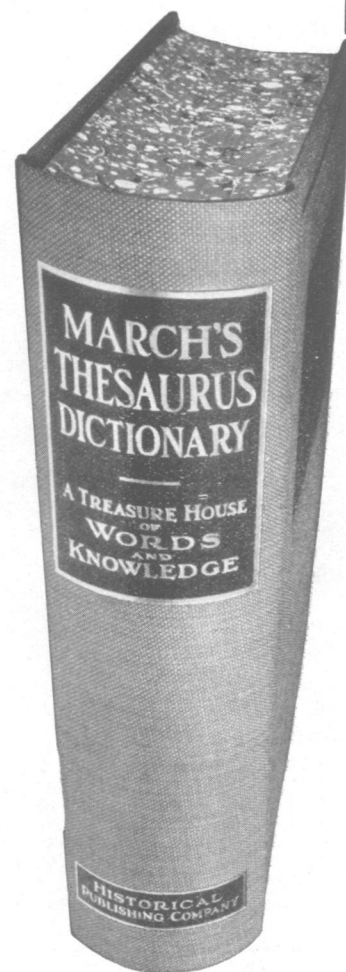
“leads the mind to associations wholly unexpected and defines them with shades of meaning so that exactness and fluency are obtained.”

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