

# • First Glances at New Books

## Engineering

A. T. & T., The Story of Industrial Conquest—N. R. Danielian—*Vanguard*, 460 p., \$3.75.

AMERICAN TEL & TEL, The Story of a Great Monopoly—Horace Coon—*Longmans, Green*, 276 p., \$3.

Two books dealing with the Nation's telephone system, written from somewhat different viewpoints. Epitomized by Mr. Coon's first sentence "The monopoly question is now squarely before the American people" and Mr. Danielian's opening "This book attempts a case study of certain generic forces in the stream of current history . . . The great Bell Telephone System is treated as an historical laboratory . . ."

*Science News Letter, January 13, 1940*

## General Science

A SHORT HISTORY OF SCIENCE (Rev. ed.)—W. T. Sedgwick and H. W. Tyler—*Macmillan*, 512 p., \$3.75. A rewriting of a well known work which will be useful for orientation of anyone interested in science whether student, practitioner or layman. The historical record does not extend much beyond the beginning of the twentieth century.

*Science News Letter, January 13, 1940*

## Philosophy

PHILOSOPHIC ABSTRACTS—Dagobert D. Runes, ed.—*Pub. at 884 Riverside Drive, New York, N. Y.*, quarterly, \$4. per year. A new service to philosophy with signed abstracts, which take on the nature of miniature essays.

*Science News Letter, January 13, 1940*

## General Science

SCIENCE IN YOUR LIFE—John Pfeiffer—*Macmillan*, 109 p., 60c. A little book touching in simple language the high spots of science and its applications.

*Science News Letter, January 13, 1940*

## Economics—Politics

THE FUTURE IS OURS—Jay Franklin—*Modern Age*, 208 p., 50c. Persuasive literature for the continuance and preservation of the New Deal, particularly the TVA, written by a liberal Washington columnist.

*Science News Letter, January 13, 1940*

## General Science

SCIENCE FOR THE WORLD OF TOMORROW—Gerald Wendt—*Norton*, 316 p., \$2.75. The director of science for the New York World's Fair tells the story of science as reflected in our everyday living. Setting

forth advances in the use of natural resources, in transportation, in communication, in housing, in food, in medicine and health, in clothing and synthetic materials, he also discusses the use of leisure and comes to the conclusion that scientific attitude is one of the most important contributions of science to the world.

*Science News Letter, January 13, 1940*

## General Science—Juvenile

STORY PICTURES OF CLOTHING, SHELTER AND TOOLS—Jonathan Yale—*Beckley-Cardy*, 277 p., 92c. Good reading for eight to ten year olds in the school or out. Many grown ups don't know some of the things told.

*Science News Letter, January 13, 1940*

## Exploration—Zoology

THE GREAT NATURALISTS EXPLORE SOUTH AMERICA—Paul Russell Cutright—*Macmillan*, 340 p., \$3.50. From Humboldt and Darwin to Fairchild and Dittmars, naturalists of all species have found a fascination about South America. Many great books have been written about that continent, still the least known of the world's great lands, but up to now there lacked a connected story about the men who loved and explored it. This need is now happily supplied in the first part of the present work. The rest is devoted to a comprehensive survey of the animals of the whole continent.

*Science News Letter, January 13, 1940*

## Paleobotany

TEXTBOOK OF PALEOBOTANY—William C. Darrah—*Appleton-Century*, 441 p., \$6. A well-illustrated textbook, in a field that is even yet not too well supplied.

*Science News Letter, January 13, 1940*

## Meteorology

EXPERIMENTAL STUDIES OF ANEMOMETERS—Sterling Price Ferguson—*Harvard Univ. Press*, 101 p., 90 c. A detailed technical study, of value principally to meteorologists.

*Science News Letter, January 13, 1940*

## Botany

MISTLETOE AND HOLLY—Sophia Prior—*Field Museum of Natural History*, 30 p., 25c.

*Science News Letter, January 13, 1940*

## Botany

PRINCIPAL DECAYS OF SOFTWOODS USED IN GREAT BRITAIN—K. St. G. Cartwright and W. P. K. Findlay—*British Library of Information*, 106 p., 16 pl. 75c.

*Science News Letter, January 13, 1940*

## Economics—History

INTERNATIONAL SECURITY—E d u a r d Benes, Arthur Feiler and Rushton Coulborn—*Univ. of Chicago Press*, 153 p., \$2. The former president of Czechoslovakia and two other authorities on international affairs discuss the world and some of its problems as they were viewed before the present war.

*Science News Letter, January 13, 1940*

## General Science

THE ADVANCEMENT OF SCIENCE: October, 1939—*British Association for the Advancement of Science, London*, 205 p., 5s. Partial report of the shortened meeting of the B.A.A.S. held just as the war began. Hereafter these reports will appear quarterly.

*Science News Letter, January 13, 1940*

## General Science

EXCURSIONS IN SCIENCE—Neil B. Reynolds and Ellis L. Manning, eds.—*Whittlesey House*, 307 p., \$2.50. Thirty scientists present thirty-five stories of science, originally presented as radio talks over the General Electric station at Schenectady. The range is wide, from chemistry and physics to archaeology and astronomy.

*Science News Letter, January 13, 1940*

## Psychology

THE FINE ART OF PROPAGANDA, A Study of Father Coughlin's Speeches—Alfred McClung Lee and Elizabeth Briant Lee, editors—*Harcourt, Brace*, 140 p., \$1.50. In this book prepared by the Institute for Propaganda Analysis, all the tricks of the propagandist nicknamed "name calling, glittering generality, transfer, testimonial, plain folks, card stacking, and band wagon" are illustrated by samples from the speeches of Father Coughlin.

*Science News Letter, January 13, 1940*

## Psychology

THE SECRET OF CHILDHOOD — Maria Montessori—*Stokes*, 286 p., \$2.50. To those whose minds can travel back to the beginning of this century, the name Montessori is almost synonymous with early pre-school teaching of children. The book is intended for parents as well as teachers.

*Science News Letter, January 13, 1940*

## Psychology

COMING OF AGE, A Frank Study of the Problems of Adolescence — E. Milton Grant—*Revell*, 91 p., \$1. A book by a pastor for the use of other ministers and leaders of youth.

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