

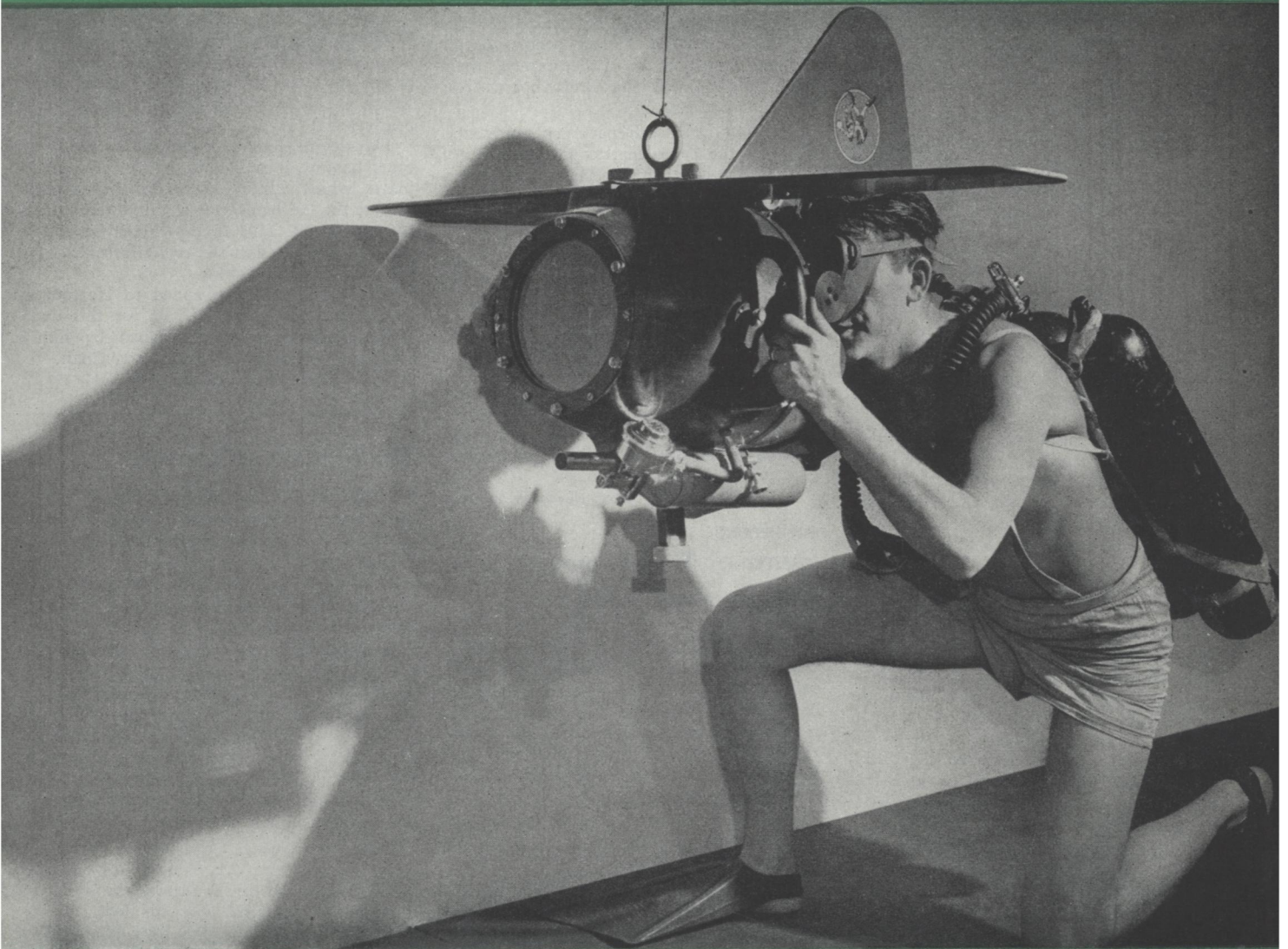
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November 11, 1950

# SCIENCE NEWS LETTER

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THE WEEKLY SUMMARY OF CURRENT SCIENCE



**Independent Underwater Camera**

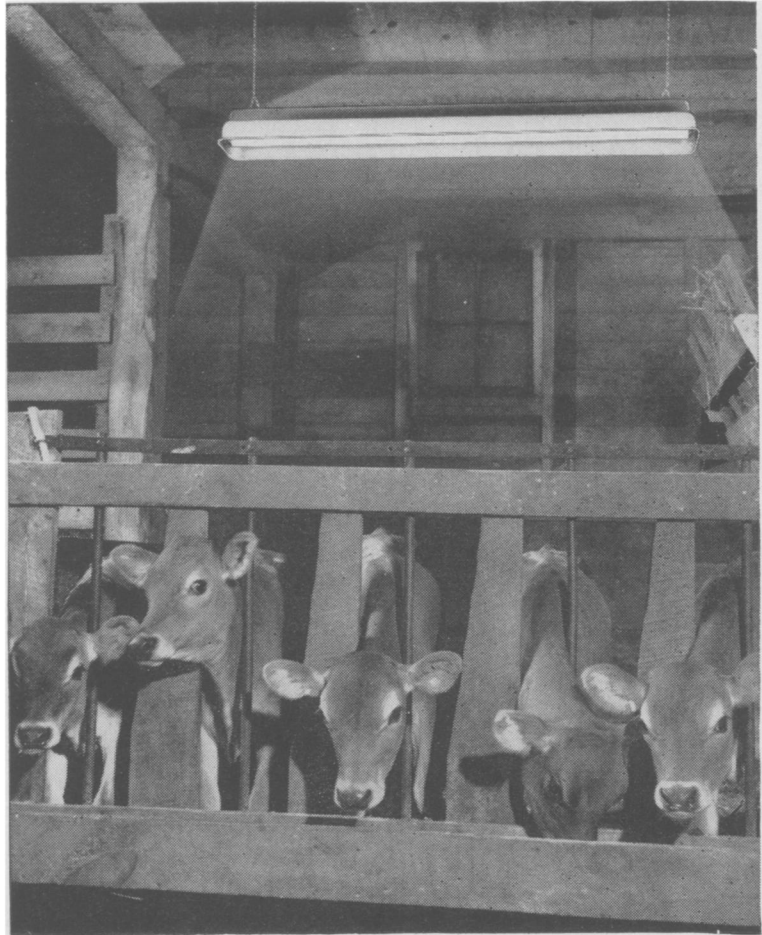
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# New Lamp Gives a Bargain in Sunshine



\*A product of the Lamp Division, Westinghouse Electric Corp., Bloomfield, N. J.

Now sun lovers can bathe to their hearts' content, thanks to the new Fluorescent Sun Lamp\* recently developed by Westinghouse.

Five times more efficient than any other sun lamp, with a life 4 times longer, this new discovery costs less to buy and less to use.

So inexpensive is it to operate that farmers are investigating its use in farm buildings. Preliminary studies show that benefits to poultry from the ultraviolet radiations it produces are: Increased egg production; larger eggs with greater Vitamin D content; stronger shells; greater hatchability of eggs; rickets in baby chicks eliminated; and increased rate of growth in small chicks and pullets.

In a test case still under way, the increase in

egg production that has taken place was enough to pay for the sun lamp equipment in approximately three months.

While benefits obtained by calves, hogs and other farm animals have not all been determined, it is believed from experience so far that results will lead to extensive application of this lamp as a farm productive tool.

Westinghouse research pays many dividends. To industry, by developing cost-cutting equipment . . . to the public, by making available products that lead to better living . . . and by maintaining demand for its products that keep men and machines busy.

All of these things happen because so many people know . . .

G-10103

**YOU CAN BE SURE..IF IT'S** Westinghouse