

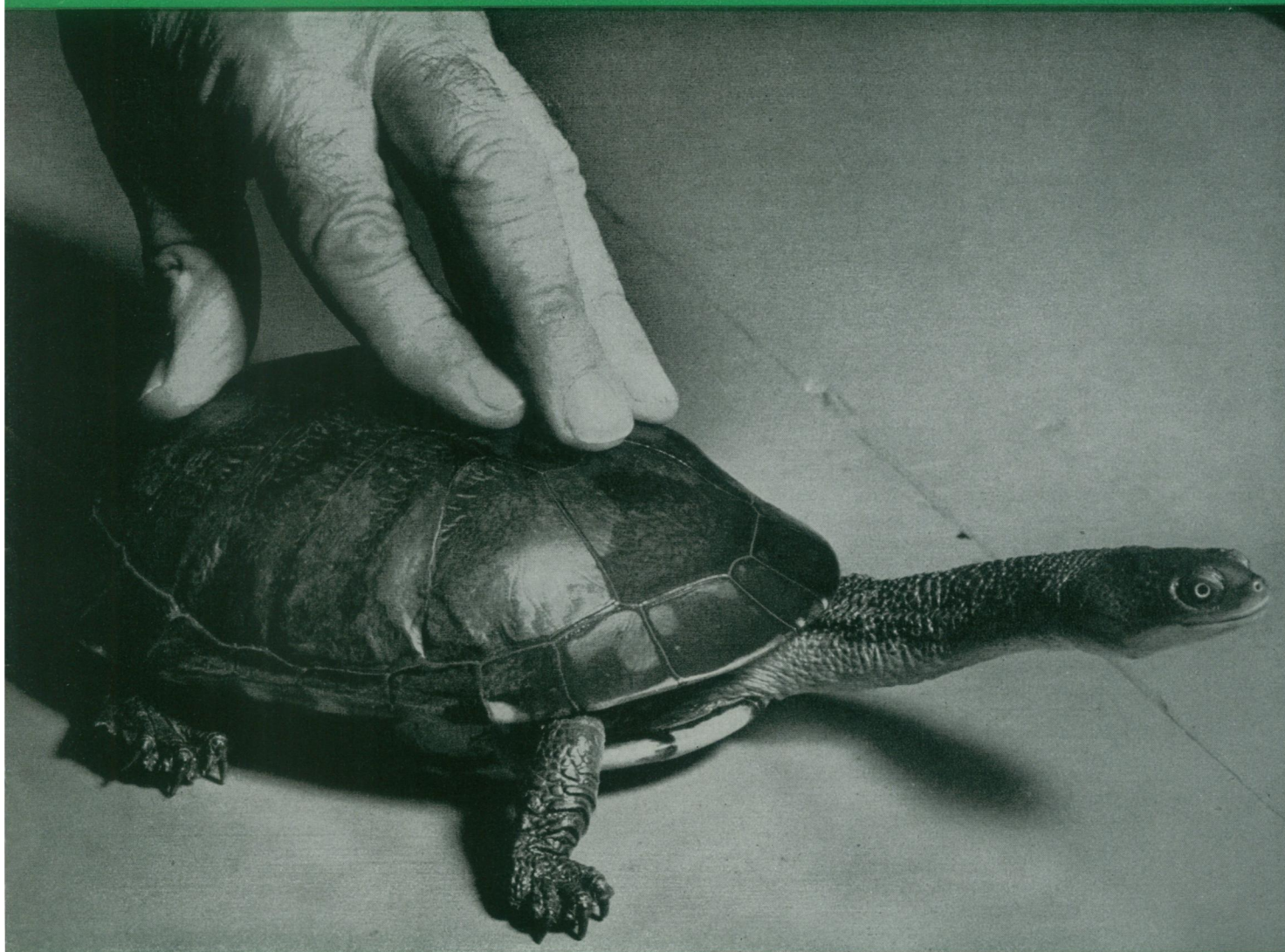
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March 1, 1952

SCIENCE NEWS LETTER

®

THE WEEKLY SUMMARY OF CURRENT SCIENCE



Long-Necked Travellers

See Page 134

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Have You Taken This Opportunity for

COLONEL, RESEARCH AND DEVELOPMENT DIVISION, DEPARTMENT OF THE ARMY: "Full support should be given any sound measure designed to encourage inventors and facilitate consideration and further development of their ideas or inventions. It is difficult to conceive of any action that would accomplish more in this direction than that called for in the Sinclair Plan."

CABINET MEMBER: "It should bring to light some valuable ideas which might otherwise not have been known."

AN INVESTMENT COUNSELOR: "I can imagine the great surge of hope now going through the breasts of the young men specializing in this field. 'Here,' they will say, 'is a corporation willing to give us a break.' . . . Its fundamental unselfishness cannot fail to strengthen the faith of those without property. . . . This is opportunity!"

AN AIR FORCE GENERAL: "I have read of your plan for encouraging invention and offering a testing ground for ideas. Such a project seems to me both practical and inspirational!"

A CABINET MEMBER: "The provisions regarding patents are unique . . . the compensation for your investment of money, time, and facilities would be limited to nonexclusive, royalty-free shop rights for your company."

Men Who Know the Importance of Independent Invention Encourage You to Use the Sinclair Plan

A MEMBER OF THE JOINT CHIEFS OF STAFF: "The Sinclair Oil Corporation is performing another fine public service in opening its research laboratories to the American inventor. I am confident that the nation will derive many benefits from this selfless service."

PRESIDENT OF LARGE MANUFACTURING CORPORATION: "We all think the plan, which opens wide the doors of your great research laboratories, should indeed encourage individual inventors."

AN AIR FORCE GENERAL: "I wholeheartedly agree that there is a need to help the independent inventor because of the complexity of modern technology and the prohibitive cost of these facilities. Your farsighted plan is a great stride in relieving this situation."

PRESIDENT OF A LARGE MANUFACTURING COMPANY: "You have recognized a great need, and have done something objective to overcome it . . . another idea which puts to beneficial use the resources and capacity of a large group."

PRESIDENT OF A BROADCASTING NETWORK: "To make the magnificent facilities of the Sinclair Research Laboratories available to inventive Americans under what would seem to be a very fair arrangement is a constructive and forward-looking step."

Advantage of Independent Inventors?

*If you have an idea for a new petroleum product—
but do not have the facilities needed to develop it—
the Sinclair Plan offers you laboratory help.*

EIGHT months ago, Sinclair opened up a part of its great research laboratories to independent inventors who had ideas for new or improved petroleum products but who did not have the facilities needed to develop and profit by their ideas.

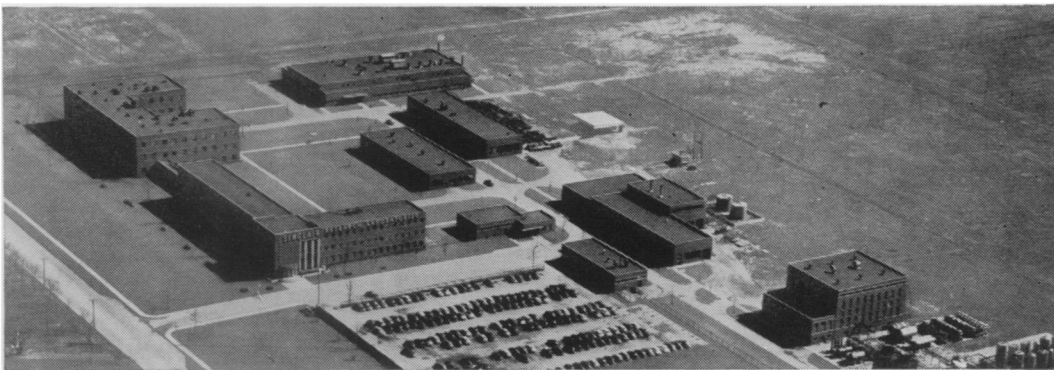
To date nearly 5,000 inventive people have submitted ideas to the laboratories; and the Sinclair Plan has become recognized as a service to inventors, the oil industry and the public. As a result we have made the Plan part and parcel of the long-range operation of our company.

If you have an idea for a new or improved petroleum product or application, you are invited to submit it to the Sinclair Research Laboratories. In your own interest, each idea must first be protected by a patent application or a patent. If the laboratories select your idea for develop-

ment, they will make a very simple arrangement with you: In return for the laboratories' work, Sinclair will receive the privilege of using the idea for its own companies, free from royalties. This in no way hinders the inventor from selling his idea to any of the hundreds of other oil companies for whatever he can get. Sinclair has *no control* over the inventor's sale of his idea to others, and has *no participation* in any of the inventor's profits through such dealings.

HOW TO PARTICIPATE: Instructions are contained in an Inventor's Booklet. Write to W. M. Flowers, Executive Vice-President, Sinclair Research Laboratories, Inc., 600 Fifth Avenue, New York 20, N. Y.

IMPORTANT: *Please do not send in any ideas until you have sent for and received the instructions.*



Nine buildings of the Sinclair Research Laboratories at Harvey, Ill.

SINCLAIR—for Progress