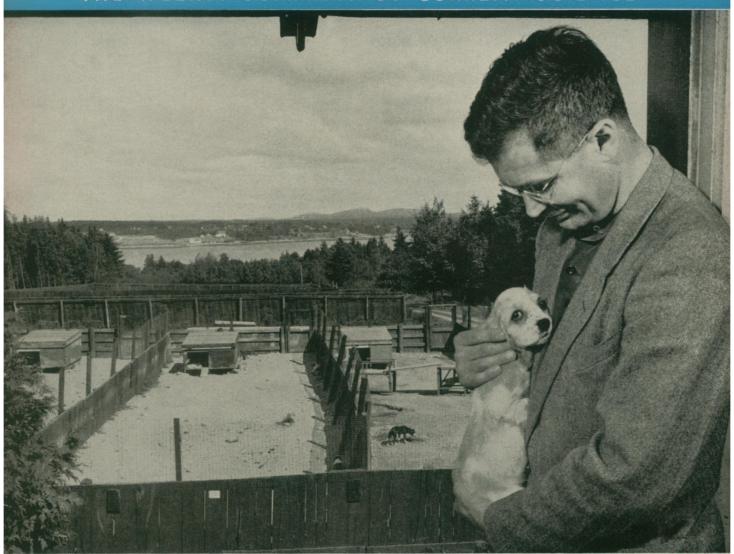
SCIENCE NEWS LETTER



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THE WEEKLY SUMMARY OF CURRENT SCIENCE



Nursery for Puppies
See Page 250

A SCIENCE SERVICE PUBLICATION

How Pathfinder Magazine says: LOCAL CAN DISCOVER THE SECRET OF LOW-COST TRAVEL

from an article in the bi-weekly news magazine, THE PATHFINDER.

Dream trips you can afford:

ROUND THE WORLD FOR \$498

THE LITTLE Tyrhennia Line steamer Olbia takes a couple of days to butt through the Mediterranean, from Genoa via Leghorn to brigand-riddled Corsica. If you're aboard, don't stay up late watching the wild mountain dances of Ligurian peasants on the steerage deck. For you must be on deck at dawn-while you pass the lone island of Capraia, with salt-brown Elba to the south—to watch for the high Corsican peaks to show above the horizon.

At \$6.50 (including five full meals) the Olbia's voyage is a fair example of dream trips you can afford. And there are others-colorful journeys to exotic lands that often cost little more than your vacation at home. Trade your usual beach for a houseboat in the Vale of Kashmir, or a cruise among the lesser Caribbean islands by native trading schooner.

You can travel clear around the world -to South Seas coral isles and the misty lakes of New Zealand, to Australia and the plains of Africa, to Europe's leisurely antiquity—for just \$498 in fares. That long steamer jaunt can be duplicated in ten days by plane for \$1,700, but where's the fun?

Last year, 52 million Americans spent a record of \$12 billion on vacations. Many went on organized cruises at prices from \$125 to \$25,000. But some traveled off the tourist track, got cheaper and more glamorous vacations.

JUST REMEMBER

- Bargain paradises get that way because they haven't been discovered by tourist mobs. They're harder to find and to reach-but more rewarding.
- · · Chromed ocean liners and international hotels are America transplanted. For fun at budget prices, go by freighter and stay at pensions.
- • Make your longest hop from Europe, not directly from the U.S. Currency differentials and lower European rates can save up to 50%.
- • Don't go unless you're ready to plan well ahead and to shop for travel bargains.

CARIBBEAN There are still undiscovered Edens at America's back door. Tobago, the Robinson Crusoe island that rivals Tahiti, where living is so cheap the Island's chief official gets only \$240 a month. Or, Grenada, which, as a native described it: "Dis islan', suh, is t'ing Gahd mek from rainbo'." There, for \$12 a week, you can rent a 3-bedroom house with its own private beach. Many of the best spots can be reached only by trading schooner. Go down to the waterfront at Grenada or elsewhere and bargain with dusky skippers to make your own price —keep this up and cruise all the lesser islands of this jeweled chain.

Here's a sampling of dream trips

Round the World. Every 2 months a Shaw Savill vessel leaves London for Curacao, Panama, and New Zealand. Cross the Pacific, change at Wellington for another SSL ship going west via Australia and South Africa back to England. Minimum fare about \$498-but the trip is usually booked up 15 months in advance. (Reach London for about \$175 from New York.) Other round the world trips from the U.S. as low as \$250-\$300 a month via deluxe freighters.

India. Minimum fare from New York to Ceylon, India, or Malaya is about \$350. Transhipping in England, you can make the trip by luxury liner (tourist class) for \$319. Go to the lotus-covered mountain lakes of Kashmir, where a furnished houseboat with four turbanned servants rents for \$70 a month. Total costs for a couple run around \$175 a month-in the most beautiful spot on earth.

South Seas. You can still live the life of a Tahitian beachcomber-but not in Tahiti, which has found out about the Yankee dollar. Instead. drowse on brilliant Sigatoka Beach at Suva or watch Pacific combers crash on reef-girt Norfolk or Lord Howe Islands. (You can reach the South Seas by freighter from the U.S.)

Africa. Perhaps the biggest travel bargain today is a 70-day luxury cruise around the Dark Continent, calling at a score of colorful ports like Dar-es-Salaam, for \$660, round trip from London. (Combine this with a low cost tour of England!)

Mediterranean. A two-week cruise to Malta, Naples, Casablanca, and Lisbon starts as low as \$92, round trip from London. But try a longer stay-in the lush valleys of Mount Olympus on Cyprus, where a couple can live comfortably for \$1,400 a year; on Aegean islands that hide remnants of a 5,000-year-old civilization among olive and cork groves; or with the fisherfolk of rocky Sardinia, where hotel rates are 24c a day or \$1.12 with three good meals.

Atlantic Islands. Green cones standing out of the sparkling waters of the South Atlanticthese are the Azores and the Canaries. Tropical flowers, sandy beaches, and the charm of old Spain are combined here—with rents of about \$20 a month, groceries for a couple at \$10 a week and servants \$5 a month each.

The vagabond voyager with a fistful of dreams can get aids to planning from these 2 guides:

BARGAIN PARADISES OF THE WORLD

This is a book on how to double what your money can buy. For that is what spending a few weeks or months, or even retiring, in the world's Bargain Paradises amounts to.

Throughout, you learn where to spend a while in the West Indies, Central and South America, the healthful islands of the South Seas, the wonderlands of New Zealand, the Balearic Islands, the Canaries, Madeira, etc.

You read about "Lands of Eternal Spring-me," "Californias Abroad," "Islands in the Wind," "Four Modern 'Shangri-Las'," about mountain hideaways, tropical islands as colorful as Tahiti but nearer home, about modern cities where you can live for less, about quiet country lanes and surf-washed coastal resorts.

About 100 photos, 4 maps. Price \$1.50

TRAVEL ROUTES AROUND THE WORLD

With this book you can stop saying that travel is too expensive. Passenger-carrying freighters do offer you a way to see the world for as little as you'd spend at a resort. And what accommodations you get-large rooms with beds (not bunks), probably a private bath, lots of good food, plenty of relaxation as your ship speeds from port to port.

Trips to Rio and Buenos Aires, to the West Indies, between California and New York, out to Hawaii — trips to almost everywhere—are within your means.

There are round-the-world voyages and shorter trips too. Fast, uncrowded voyages to England, France, the Mediterranean; two- or three-week vacations to the West Indies or down the Pacific Coast

This book names the lines, tells where they go, how much they charge, briefly describes accommodations. It includes practically every passenger-carrying service starting from or going to New York, Canada, New Orleans, the Pacific Coast, England, France, Scandinavia, the Mediterranean, Africa, the Near East, the Indies, Australia, the South Seas, Japan, Hawaii, etc. It's yours for \$1.00.

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The Knack of Using Your Subconscious Mind

It can solve your most puzzling problems, bring you more good ideas, make you a more creative person—all while your conscious mind is asleep or at play

S UCH great men as Darwin, Harvey, Edison, Ford, and Westinghouse have stated that some of their best ideas came from their subconscious mind while their conscious mind was resting or otherwise engaged.

A well-known novelist says, "I get my best ideas for writing when I'm farming; my best farm ideas when I'm writing."

Professor Hilprecht, of the University of Pennsylvania, worked himself nearly to exhaustion trying to decipher the inscriptions on two ancient Assyrian rings. No success. Then he decided to put it out of his conscious mind and let his subconscious mind do the work. The entire solution came to him one morning like a bolt out of the blue!

Do You Really USE the Most Powerful Half of Your Mind?

Yes, many successful people have the knack of making their subconscious mind work constructively for them. They simply know how to size up a tough problem, put whatever facts and thoughts they have about it into the "fireless cooker" of their subconscious mind—and forget about it for awhile. It is astonishing how often, and how quickly, the correct solution then comes to them.

There is nothing magical about it. That is simply how the subconscious mind works . . . when you have the knack of using it constructively. And it is well worth gaining that knack, because the subconscious mind is really more powerful than the conscious one!

How to "Harness" Your Subconscious Mind

John K. Williams has gathered a wealth of information on use of the subconscious mind and has compressed it into a very simple, readable book, "The Knack of Using Your Subconscious Mind."

In non-technical language, this practical book shows how your conscious mind gathers facts, faces problems; then how your subconscious supplies the answers, creates ideas. It tells how your subconscious—unfettered by the distractions of daily life—works patiently twenty-four hours a day . . . while

you rest, relax, even sleep. The book shows how to use your subconscious so it balances the work-load between your conscious and subconscious minds . . . how to practice the art of "fireless cooking" on every business or social problem that ever confronts you.

What the Critics Say:

Dr. Henry Edmonds writes, in the Birmingham Post Herald: "We have heard the statement that we live at about 15% of our potential efficiency. Mr. Williams tells us where most of that lost 85% has been hiding."

Dr. Herbert Spaugh, well-known columnist writes: "Here's a book which every man and woman who aspires to success and leadership should read. It sums up the wonderful modern discoveries of the use of the subconscious mind; explains how many of those so-called 'hunches,' which lead to new discoveries and methods, develop in the mind. It is such a fascinating book that when I began reading it I had to complete it at one sitting."

Henry W. Lohse, well-known Canadian business analyst says: "This book is a MUST—particularly for people in creative work, for doctors to help them interpret diagnoses and understand their patients, teachers, scientists, research workers, engineers, architects, and many others."

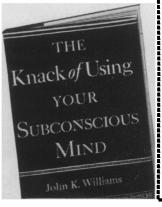


Put any problem into the "fireless cooker" of your subconscious mind. Then forget it. You'll be surprised at how often the right answer will be waiting for you next morning.

Without Obligation, Try this Book for Five Days

The publishers believe that this book will show you how to do more, and better, work in less time—that it will help you to arrive at wise solutions to your most puzzling problems—that it will enable you to be more creative, get more good ideas—and that it will give you worthwhile advantages over those who do not know the simple knack of using their subconscious minds effectively. 112 pages; handsomely bound.

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BEETHOVEN: Symphony No.
8 in F Major, Winterthur
Symphony Orchestra; Walter
Goehr, conductor,
BEETHOVEN: Two German
Dances, Winterthur Symphony Orchestra; Walter
Goehr, conductor,

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LALO: Symphonie Espagnole. Ricardo Odnoposoff, violinist; Utrecht Symphony Orchestra; Walter Goehr, conductor.

DUKAS: The Sorcerer's Apprentice. Utrecht Symphony Orchestra: Paul Hupperts, conductor. MOUSSORGSKY: Night on Bald Mountain, Netherlands Philharmonic Orchestra; Walter Goehr, conductor

☐ MENDELSSOHN: Violin Concerto in E Minor. Louis Kaufman, violinist; Netherlands Philharmonic Orchestra; Otto Ackermann, conductor.

MENDELSSOHN: Symphony
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Winterthur Symphony Orchestra;
Clemens Dahinden, conductor.

□ MOZART: Piano Concerto No. 20 in D Minor. Frank Pelleg, planist; Musical Masterworks Symphony Orchestra; Walter Goehr, conductor.

WAGNER: Die Meistersinger von Nuernberg. (Preludes to Acts I and III). Zurich Ton-halle Orchestra; Otto Acker-

mann, conductor.

WAGNER: Tannhauser (Overture). Zurich Tonhalle Orchestra; Otto Ackermann, conductor.

CHOPIN: Plano Concerto No.
in F Minor. Mewton-Wood,
planist, Radio Zurich Orchestra;
Walter Goehr, conductor.

HAYDN: Symphony No. 96 in D Major. "Miraele," Win-terthur Symphony Orchestra; Walter Goehr, conductor. HAYDN: Isola Disabitata (Overfure). Winterthur Sym-phony Orchestra; Walter Goehr, conductor.

□ SCHUBERT: Symphony No. 5 in B Flat Major. Winterthur Symphony Orchestra; Fritz Busch, conductor.

MOZART: Symphony No. 36 in C Major, "Linz," Winter-thur Symphony Orchestra; Walter Goehr, conductor. MOZART: German Dances Numbers I and 5. Winter-thur Symphony Orchestra; Walter Goehr, conductor.

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