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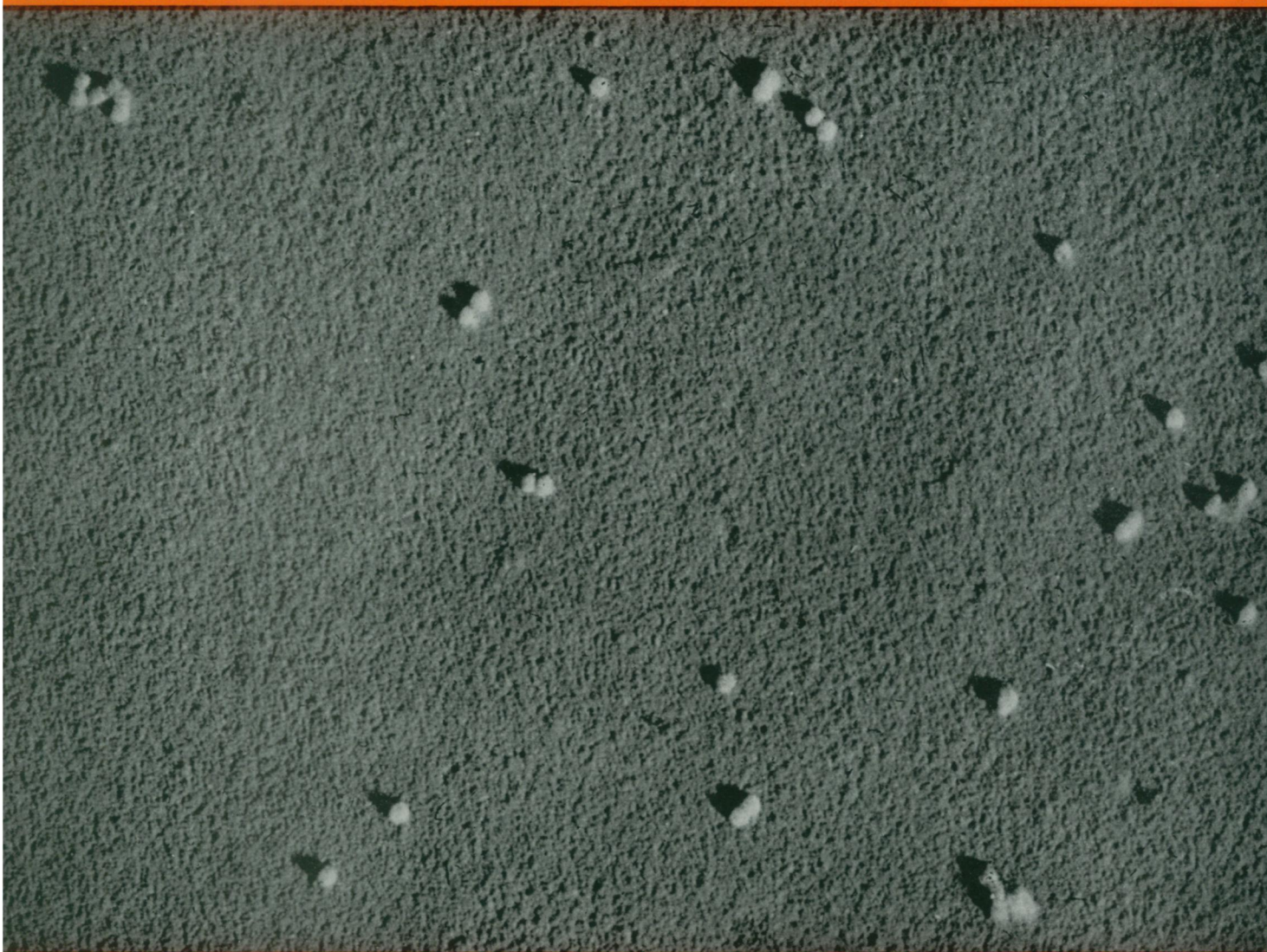
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# SCIENCE NEWS LETTER

®

THE WEEKLY SUMMARY OF CURRENT SCIENCE



**Polio Virus**

See Page 323

A SCIENCE SERVICE PUBLICATION



**NORMAN D. FORD**

Founder and First President of  
the Globe Trotters Club,  
Leading U. S. Retirement  
Consultant.

# How Old Must a Man Be TO THINK of Retiring?

I learned that even today—with all prices going up—you  
don't have to be rich to retire young—

If you know just two things

by Norman D. Ford

**T**HOUSANDS of men sentence themselves to die before their time. They think they've got to keep on working for years more, just because they don't have enough money in the bank to retire now.

So they continue the eternal rat race of commuting, they worry through sweltering summers and frigid winters. They keep up the fast pace of modern business. They drag themselves to work dead tired. So is it any wonder that heart disease is today's Number One Killer? That it kills thousands of men who could take life easy, get more fun of life, keep young thoughts—if they learn just two things?

### The two secrets of retiring young

1. Learn where it costs less to live the kind of life you like, and

2. Where it is easier to add to your income through a part time job or small business.

If there is anything I have found out in traveling up and down this country, and in every corner of the nation from Maine to California, it is this: That it costs less to retire than you may think it does—provided you know where to retire.

As founder of the internationally known Globe Trotters Club, I made it my business to discover low cost beauty spots all over the world. And I also learned that right here in the U. S. there are hundreds of undiscovered towns, islands, and bigger communities which are just ideal for the man or woman who wants to retire now and has only a small amount of money.

I have found many little known towns in

Florida, California, New England, the South, the Oklahoma and Missouri hills, Texas, Colorado, the Pacific Northwest, etc., where the cost of living is surprisingly low and where you can also find many opportunities to add to your income by seasonal work, part time jobs, or where you can open your own part time business.

### Will you retire young enough to enjoy it?

In short, because there are still many places where you can stretch your dollars and live comfortably and leisurely, you can take life easy a lot sooner than you think, perhaps even right now. Whether your hobby is fishing, hunting, boating, gardening, or just plain loafing, I can help you find the ideal place to retire. And once you retire and start living the kind of life you always wanted to, the chances are you will enjoy better health, need visit the doctor less often, and live longer.

So I say to you that you don't have to be old or rich to retire. You can retire now if only you know where to retire. And I've made it my business to tell people just where they can retire now.

### Don't let inflation ruin your plans to retire

Sooner or later you will want to be independent. You could spend hundreds of dollars just traveling around the country to find a retirement spot suitable to you and yet you probably won't learn as much as you can from reading Norman Ford's famous book, "Where to Retire on a Small Income." It costs only \$1, and it's sold, too, with a money back guarantee if you're not satisfied. So today, before you forget, fill out the coupon below and mail to HARIAN PUBLICATIONS, 2 WILSON PARKWAY, GREENLAWN, NEW YORK.

A retirement counselor known to millions through his coast to coast radio broadcasts, Mr. Ford has helped thousands all over America to find the right place for them to retire on their present income. Mr. Ford constantly answers hundreds of letters like these from people who came to him for personal advice:

**W**HERE CAN I find a clean, friendly city with a climate that's mild and it's sunny the year around? My doctor says I must live at sea level. I like to play cards, grow flowers, fish. I must have reasonable living costs to go with this including a new 2-bedroom retirement home for less than \$700 down.

**I** CANNOT stand heat and my wife cannot stand the cold. She also has a heart condition. We would dearly love to live in a small home by the sea. Where would you suggest?

**I** WANT to buy a small retirement home in the country where I can sit by a log fire during the winter and experience that cosy feeling you can only know where there's a lot of snow outside. I can only pay \$3,500 for the 2-bedroom home I want. Where can I find my dream home?

**I** S IT REALLY TRUE that you can buy a farm for only \$2,500? Where?

**I** 'D LIKE to open a filling station as a retirement business in a small Colorado community with good fishing nearby. Rents must be low. Where do you suggest?

**I** HAVE a highly strung, nervous type of constitution; I also suffer from pleurisy. I would like to retire in a medium sized city with plenty of cultural opportunity. What can you suggest?

**I** AM always catching chills and colds and would like to retire in a warm, sunny state like California or Florida,

but I want to be near my daughter who lives in San Antonio, Texas. Can you help me?

**I** S IT possible to buy a rural 5-room cottage on an acre of ground near the southern Gulf Coast of Florida for \$3,000?

**I** HAVE always wanted to retire on the scenic coast of Oregon but do not want to live more than 100 miles from a large city like Portland. I have \$2,000 to put down on a small home. Can I do it, and if so, where?

**C**OULD you suggest a quiet, modest, and inexpensive seacoast town with a good beach and fishing where I could retire within 100 miles of New York City?

**I** WANT a country place with either a brook running through my property or else a pond. I don't want to farm, but I want a flower garden, and I want to raise vegetables and fruit and some chickens. I'd like to live close enough to a big city to get some city advantages like movies, a library, TV, etc. Is it possible to get what I want and at a low price?

Like the men and women who wrote these letters to Norman D. Ford, perhaps you want to retire but have no idea how to go about it or where to get information. If you consulted Mr. Ford in his office or by letter you'd spend up to \$25 to get his advice. But he has put all the facts you want—all the facts that answer these typical questions and hundreds more besides—into a wonderful book, "WHERE TO RETIRE ON A SMALL INCOME."

Over 150,000 have been sold already. The 1954 edition is yours for just \$1.

**TO HARIAN PUBLICATIONS,  
2 WILSON PARKWAY,  
GREENLAWN, NEW YORK**

I have enclosed a \$1 bill. Please send me Norman Ford's "WHERE TO RETIRE ON A SMALL INCOME." You will refund my money if I am not satisfied with the book.  
Please print

Your Name .....

Address .....

City ..... State .....

Check here if you also want the 75,000-word book: HOW TO MAKE A LIVING IN THE COUNTRY. "Virtually a blueprint for the retired man or woman wanting to make their own way," says the Chicago Daily News. Simply send two \$1 bills, for which we'll mail you this book, plus "Where to Retire on a Small Income," and a free copy of "How to Earn an Income While Retired."



# WHOLE FAMILIES

## will enjoy this Christmas Gift . . .

PICK OUT the Families, the Friends, Associates, Relatives on your Christmas list—those who have about the same kind of lively intellectual curiosity that you have—and give them *Science News Letter* for Christmas.

For example, perhaps a visitor in your home or office has recently picked up your copy of *Science News Letter* and has expressed interest in it. A year's subscription would be an appreciated present for him or for her.

Or, there's a promising younger person you want to encourage, maybe in high school or college who is doubtless studying one or more of the sciences. A year's subscription would be just the present for that boy or girl.

Or, you are interested in an employee, maybe a business associate, who'd not only be benefited, but be highly complimented if you gave him or her a subscription to *Science News Letter*.

You know from your own experience how *Science News Letter*, coming once a week with the latest news in science, written in the brief, clear, skilled manner of our trained scientist-writers, keeps you current on all matters scientific. It is the *right* present for *certain special people you know*.

Next to this column is a coupon for your convenience in filling in names and addresses. You can save money on two, three or more such Christmas gifts. The Special Rates for Christmas are:

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