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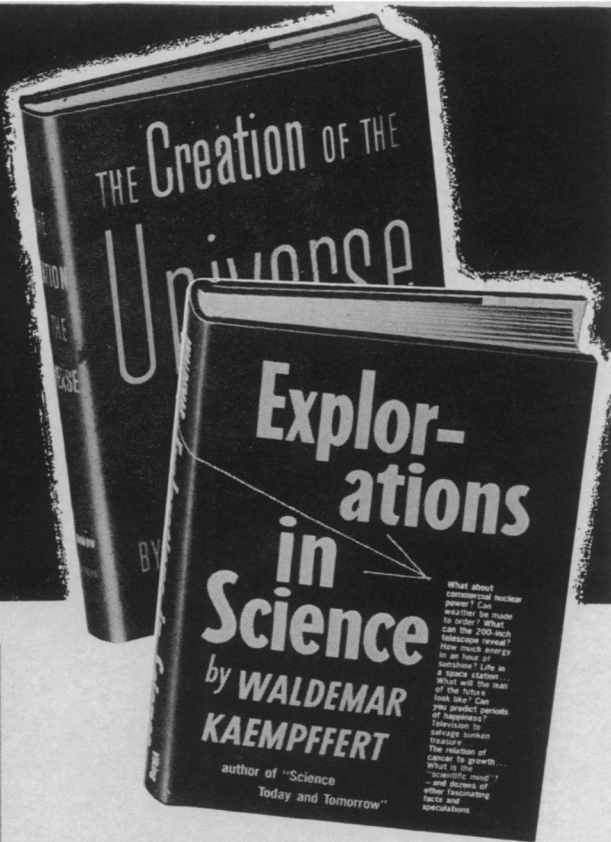
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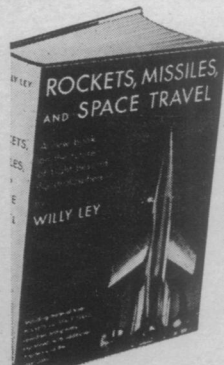
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Unfortunately, it's not easy to shop around for real travel values—for many of the best low cost vacations never are advertised. Yet the secret of guaranteeing a new, different and exciting vacation is to learn the hundreds of things you can do and the places you can visit on the money you want to spend.

I've spent months doing nothing else than travel around to find the best vacation bargains in all North America. I have found low cost summer paradises; have learned scores of ways to save and can tell you about the vacation-out-of-the-ordinary that is just what you've been looking for.

If you are interested in visiting America's outstanding cities for less than \$10 a day . . . in spending your vacation on a real, operating dude ranch for only a few dollars a day instead of \$20 . . . if you and your family need a vacation and have only \$35 a week to spend . . . if you seek Parisian atmosphere without traveling all the way to Europe . . . I will show you that it is cheaper to vacation than to live at home.

Visit Paris in America! Steeped in foreign atmosphere . . . not far from home . . . not expensive, the exact spot you'd "go for" if you knew it existed: that's the French island of St. Pierre, off the coast of Canada and just a few air hours from the heavily populated sections of the U. S. A charming summer resort, with authentic French atmosphere . . . a long sandy beach, and the stores feature smart French perfumes, handbags, gloves, wine, etc.—all direct from Paris and at prices as cheap as in the shops of the Parisian boulevards. At St. Pierre, a quiet, restful vacation with French cooking, memory-making atmosphere can be yours for only \$35 a week.

Here is a sampling of different vacations . . .

Dude Ranch at \$45 a week. Tucked away in the Alberta hills are the lowest cost real dude ranches in America. For \$42-\$50 a week you get all the riding you want, ranch wagon camp trips, square dancing, and mouth watering home cooking with 3 inch steaks which you can cut with a fork.

Luxury Hotels in Florida, Cuba, Bahamas from \$2.50 a day. Summer brings down the rates in the leading hotels here. And it's no warmer than New York, Boston, or Chicago. Thousands now spend their summer vacations in Florida, Cuba, and the Bahamas, yet spend no more than at an ordinary resort up north.

A week's cruise into the Canadian North Woods for \$55. From Canadian towns easily reached by car, steamers sail weekly along rivers and lakes into the roadless North Woods of fur trappers and red coated Mounties. Chances here to leave the ship and canoe far north into the deep Indian forests.

Acapulco for only \$17 round trip from U. S. border. Vacation in summer at Mexico's exotic tropical beach resort for only \$37.50 a full week, all expenses included.

Grand Canyon on \$3 a day. Camp out as half a million American families do. House-keeping tents also available at this and other national parks. (Vacation at the famous parks for less than you'd spend at home.)

Round the world for \$498. Minimum fare from London (reached for \$175 from N. Y.). From U. S. round the world cruises on luxury type freighters from \$250-\$300 a month.

Rail to New York or California via Florida and Canada. Only \$12 more than the usual cross-country rail ticket entitles you to visit not only the two coasts but also Jacksonville, Banff or Jasper Parks and Montreal.

Your own private beach for only \$15 a week at Grenada. The tropical island in the West Indies which natives say is as colorful as a rainbow. Sea bathing, sailing, fishing, golf, and tennis yours for only \$3-\$5 a day for two—total expenses, including meals and house.

For a different, exciting, low cost vacation, get your ideas from these guides:

"WHERE TO VACATION ON A SHOESTRING," by Norman Ford. In this big book you learn about low cost summer paradises, farm vacations, vacations on far-off islands, on boats drifting down lazy streams. About vacations at world-famous beaches, under palm trees, in gov-

ernment subsidized vacation resorts, in Indian country, along rugged coastlines, on ships and by rail. About dude ranches you can afford, what to see, do, and how to save at national parks and in the cities most Americans want to visit. About low cost sailing ship cruises, houseboat vacations in the North Woods, fantastically low cost mountain vacations, the unknown vacation wonderlands almost at your front door.

Of course Norman Ford knows where to get real vacation bargains from Maine to California and in Canada, Mexico, etc. At no time does he ask you to spend a lot of money to enjoy yourself, no matter how really different and exciting is the vacation you choose through his experienced advice. Always, he tells you the many things you can do within your budget and how to get more for your money. If you travel by car, he shows how most auto parties can save \$6 and \$7 a day.

You can't help but learn something just meant for you. Yet "Where to Vacation on a Shoestring" costs only \$1.

TRAVEL ROUTES AROUND THE WORLD. With this book you can stop saying that travel is too expensive. Passenger-carrying freighters do offer you a way to see the world for as little as you'd spend at a resort. And what accommodations you get—large rooms with beds (not bunks), probably a private bath, lots of good food, plenty of relaxation as your ship speeds from port to port.

Trips to Rio and Buenos Aires, to the West Indies, between California and New York, out to Hawaii—trips to almost everywhere—are within your means.

There are round the world voyages and shorter trips too. Fast, uncrowded voyages to England, France, the Mediterranean; two or three week vacations to the West Indies or down the Pacific Coast.

This book names the lines, tells where they go, how much they charge, briefly describes accommodations. It includes practically every passenger carrying service starting from or going to New York, Canada, New Orleans, the Pacific Coast, England, France, Scandinavia, the Mediterranean, Africa, the Near East, the Indies, Australia, the South Seas, Japan, Hawaii, etc. It's yours for \$1.

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