

15¢

\$5.50 A YEAR

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SCIENCE NEWS LETTER

®

THE WEEKLY SUMMARY OF CURRENT SCIENCE



Long-Range TV

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A SCIENCE SERVICE PUBLICATION

Why We Want to Send You This \$4⁰⁰ to \$6⁰⁰ Crystal Bell

hand-blown in
Val Saint-Lambert, Belgium
POSTPAID, DUTY-FREE

FOR ONLY **25¢**

TO ACQUAINT YOU WITH THE

AROUND-THE-WORLD SHOPPERS CLUB



Bell is 4 1/4" high, has lovely ringing tone. Hand-blown and hand-engraved.

YES—for just 25¢ and the coupon below—you can become a one-month member of Around-the-World Shoppers Club and receive the lovely Crystal Bell shown here. This unusual bell stands 4 1/4" high and has an exquisite ringing tone. It was hand-blown and hand-engraved by the famed artisans of Val Saint-Lambert, Belgium, and is genuine Belgian crystal. We do not know what the price would be if this bell were available in the U. S.—but we guarantee it to be worth \$4.00 and perhaps \$6.00—or you may return it and get *double* your money back!

Why will we be delighted to accept your one-month membership for only 25¢ (actually less than postage and packing cost)? Simply because it is the best way we know to demonstrate the joys and satisfactions of membership and the wonderful *values* you will receive if you decide to continue as a member of the Around-the-World Shoppers Club!

A Thrilling Shopping Adventure Around the World!

So—if you decide on regular membership, a mysterious-looking package will be sent to your home each month *direct from a different foreign country*—India, Africa, France, Egypt, Japan, England, Norway, Brazil . . . the whole world over! Yes—gifts from wherever our expert shoppers have discovered something unique, useful and beautiful . . . and worth *two or three times* the price you are asked to pay!

Your gifts will come enclosed in exotic wrappings literally covered with colorful foreign stamps and markings! The contents will always be a complete and pleasant surprise. For example, one month the postman may deliver an exquisite example of hand-wrought silver from the Far East; another month, it may be a wood carving from sunny San Marino, or a shimmering silk and gold *sari* from India, or a handsome set of Florentine tableware from Florence, Italy—the "Jewel of the Renaissance"!

The Finest Native Handcrafted Articles

Each new gift will bring you a greater thrill than the last, for each is a superb example of



foreign craftsmanship—usually *hand-made*. Each gift will represent the *best* native art and design in glassware, metalware, wood, leather, ceramics. And each gift will be accompanied by a delightful brochure telling all about the country and its people.

The *variety* of gifts is one of the most fascinating features of the Club. Members receive their gifts each month, but every member doesn't get the same gift! Instead, gifts are sent out *as they are discovered*; thus you may receive a beautiful Danish ceramic one month while your neighbor down the street receives an exotic hand-made gift from Siam half-way across the world!

And—All For Only \$2.00 Per Gift!

Members of the Around-the-World Shoppers Club receive their gifts for only \$2.00 (and even less) per month. There is a very good reason for this low price . . . simply the magic of the American dollar abroad! Foreign nations are eager for dollar credits and this single fact enables the Club to purchase the finest foreign products at a fraction of what their cost would be in this country. But that's not all! Even if an American tourist with his pockets stuffed with dollars were to tour the foreign nations in person, he still couldn't match the low Club prices because our huge membership means unequalled buying power.

Just as important is the fact that the men who represent the Club abroad are trained professional buyers. They are completely familiar with the market places of the world . . . visiting both the great international fairs and the tiny out-of-the-way places to find the unique, outstanding *values* for which the Club has become justly famous.

How to Join the Club

A prospective member may join simply by sending his name and address to the American office of the Club, given here. Membership is free . . . you pay only for the gifts you receive . . . and all duty and postage charges are prepaid for you by the Club.

But we are happy to invite you to receive your first gift practically free . . . your beau-

tiful Crystal Bell. Simply mail the coupon with only 25¢ to help pay for the postage and packing and you will be enrolled for one month so you can experience the thrill of receiving an Around-the-World Shoppers Club Gift!

At the same time, a *regular* membership in the Club will be reserved for you; however, you are not obligated to accept it. You may cancel after receiving your Belgian Crystal Bell—or at any future time. But we are confident you will want to be a regular member the minute you unwrap your first gift. You will be amazed that such gifts can be obtained for so little!

Mail the Coupon Today!



So—climb aboard our magic carpet! Your Crystal Bell will be sent direct to your home—postpaid and duty-free. Simply mail the coupon with only 25¢ for this first Club gift . . . but do it today before you forget!

AROUND-THE-WORLD SHOPPERS CLUB 71 Concord Street, Newark 5, N. J.

Around-the-World Shoppers Club, Dept. 917-B
71 Concord Street, Newark 5, N. J.

I am enclosing 25¢ for which, upon your acceptance, you are to enroll me as a one-month trial member of Around-the-World Shoppers Club and send me my hand-blown Crystal Bell from Val Saint-Lambert, Belgium. Then, if I like it you are to continue me as a member and send me the Club's monthly selection of foreign merchandise from the country of origin—for which I will pay quarterly at the rate of \$2 per gift, postage-paid and duty-free. *It is understood, however, that if I do not like my Crystal Bell I may cancel my membership at any time within two weeks after receiving my first or any other gift.*

Name (Please Print)

Address

City, Zone, State

(NOTE: All shipments come to you postpaid and duty-free. However, the U. S. Post Office charges a fee of 15¢ for delivering foreign packages; collected by postman and cannot be prepaid.)

CANADA: Write to 77 Vitre Street West, Montreal 1, Que.