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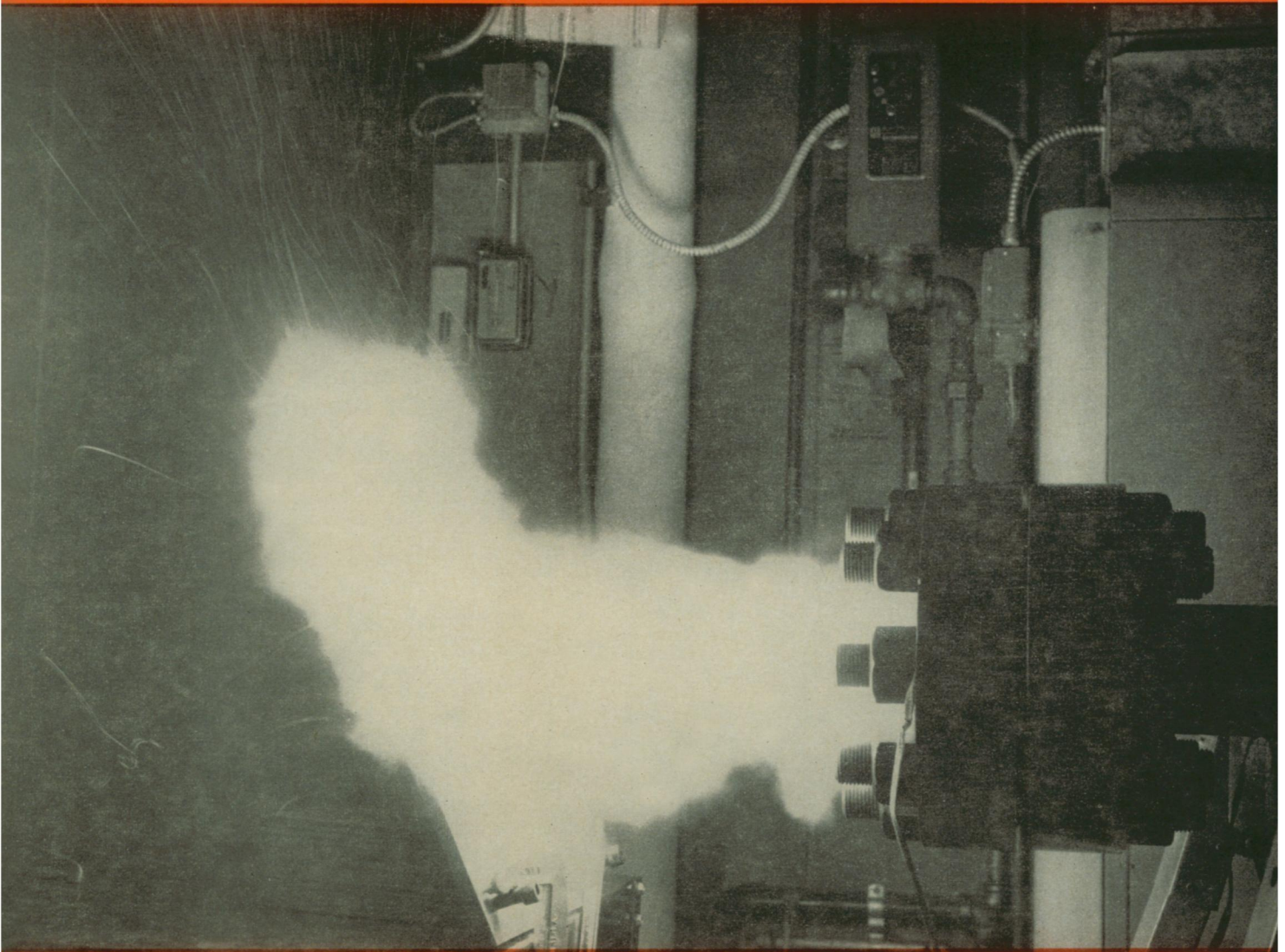
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SCIENCE NEWS LETTER



®

THE WEEKLY SUMMARY OF CURRENT SCIENCE



Dust Bombardment

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A SCIENCE SERVICE PUBLICATION

TO MEN BETWEEN 25 AND 45 . . .

How much time do you have before all hope of success passes you by?

There are a few striking examples of men who have achieved success in business long after reaching middle age . . . but for most men the years between 25 and 45 are crucial.

THERE are thousands of men reading this message right now who are headed for the frustrations and disappointments of mediocrity. They'll go part way up the ladder and down again by the time they're fifty years old. They'll be executive material in their twenties, thirties and forties—clerks in their fifties. They'll have high hopes for themselves and their families while they're young; and only struggle, skimping and regret later on when their earning power should be at its height.

Make no mistake about it! *Every day* you let slip by without making an effort to increase your knowledge of business is a day you *lose ground* in the fight to get ahead . . . a day that the dangerous habit of "putting things off" grows stronger . . . a day that multiplies into years with incredible speed.

It's easy to understand why so many promising men are lured into wasting what should be the most fruitful years of their business lives: Promotions and raises come regularly, almost automatically, early in their careers. They're satisfied with their progress, and think the future will somehow take care of itself.

But the day comes with shocking abruptness when their effortless progress ends. Salary increases and promotions no longer come their way. And they begin to see other men elevated to positions they thought would some day be theirs.

In the case of some of these men, all hope of success is gone. Others may still have time *if they act at once* . . . because it's remarkable what even a single year of systematic guidance can do for men who are really determined to get ahead.

A Scientific Self-Improvement Program for men Who Want to Forge ahead in Business . . . Now!

How about *you*? Is your natural ability being wasted in a blind concentration on mere routine tasks? Are you sitting back contentedly, vaguely promising yourself that some day you'll take steps to bring yourself forcefully to the attention of management? Are you losing precious time and thousands of dollars that you'll never be able to make up? *How many years do you have before all hope of success passes you by?*

If you realize the importance of acting while time is still on your side, the Alexander Hamilton Institute can help you accomplish more in months than you would, ordinarily, in years.

Send For Your Free Copy of "Forging Ahead in Business"

If he has the will to succeed, there is no reason why any man of normal intelligence should suffer the smart of failure.

"*Forging Ahead in Business*" tells you why! This inspiring, 48-page book explains how you can bridge the gap between your present job and the one above—how you can *prepare now* to meet the challenge of future opportunities. It examines the popular fallacies about business that have stalled the progress of so many men, and it points the way to new and exciting avenues of achievement.

If you are genuinely interested in knowing more about how the Alexander Hamilton Institute can help you in your efforts to get ahead faster, simply fill out and return the coupon. "*Forging Ahead in Business*" will be mailed to you without cost.

AN INVITATION . . . AND A CHALLENGE!

From the earliest days of American industry right up to the present time, there has been a continuing need for executives. There have always been more good jobs than good men! The demand for men with administrative ability is particularly keen right now.

Today—as in 1909 when the Alexander Hamilton Institute was founded—Business is asking: "Where can we get broadly trained men who understand the fundamentals of all departments of business?"

And ambitious employees are asking: "Where can we obtain the training in the underlying principles of business which will qualify us to handle a position of executive responsibility?"

"Forging Ahead in Business" was written to answer those questions.



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Please mail me, without cost, a copy of your 48-page book—

"FORGING AHEAD IN BUSINESS"

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