

15¢

\$5.50 A YEAR

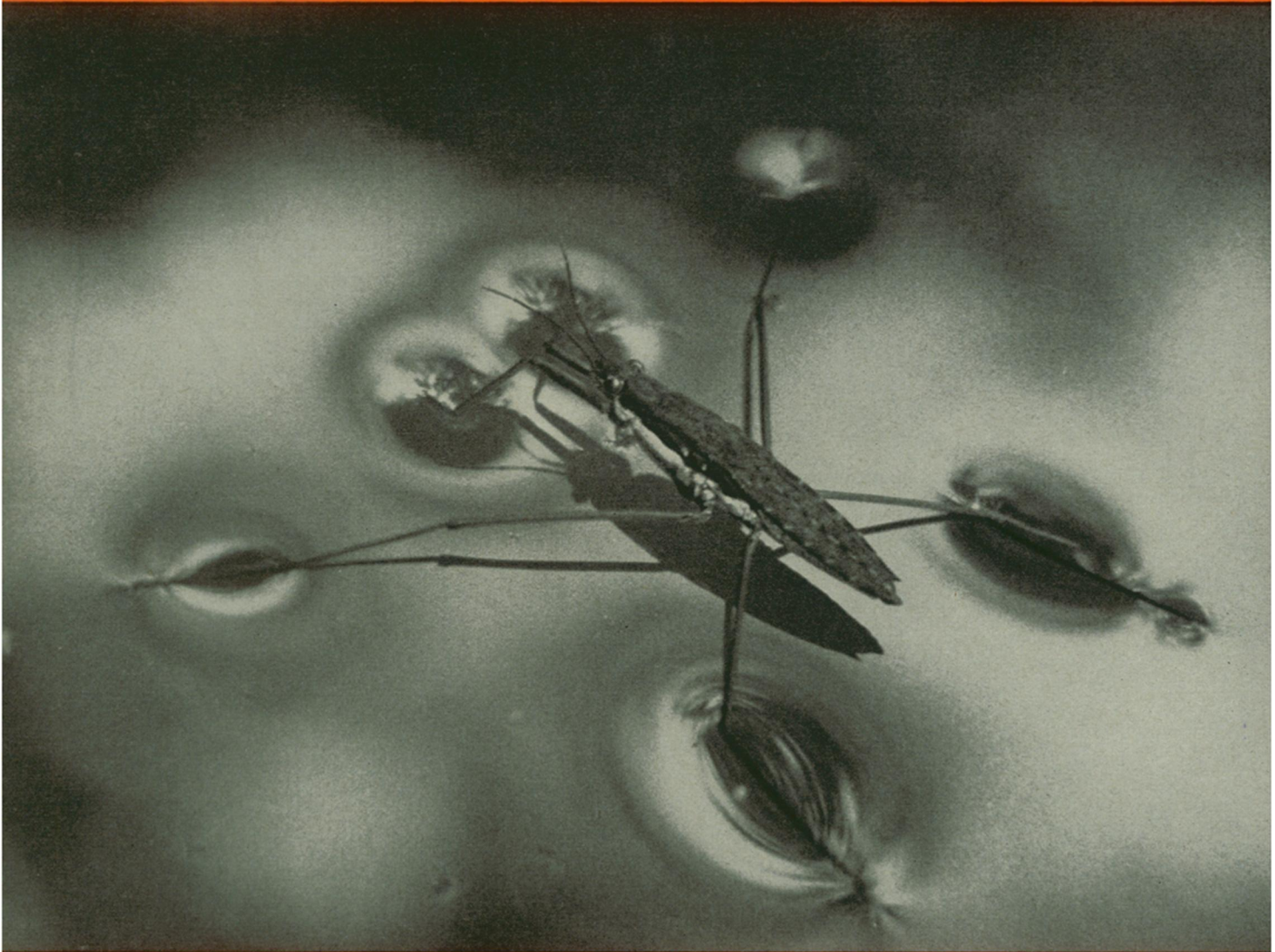
August 4, 1956

VOL. 70, NO. 5 PAGES 65-80

SCIENCE NEWS LETTER

®

THE WEEKLY SUMMARY OF CURRENT SCIENCE



Water Strider


See Page 71

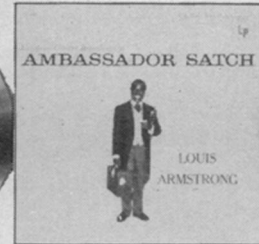
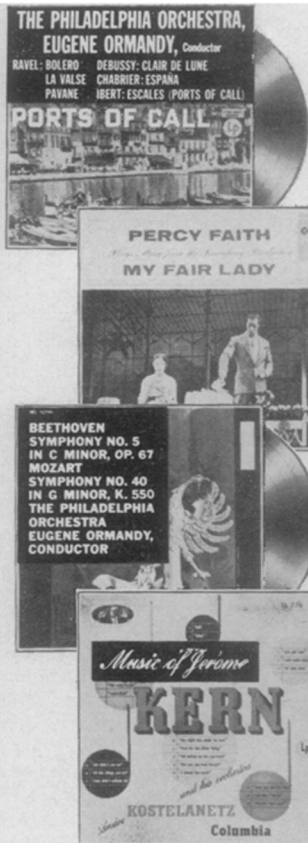
A SCIENCE SERVICE PUBLICATION

Free... Any 3




OF THESE SUPERB HIGH-FIDELITY

12" COLUMBIA RECORDS

if you join the Columbia  Record Club now—and agree to accept as few as 4 selections during the coming 12 months



- 1 Ports of Call Philadelphia Orchestra, Ormandy, conductor. 6 popular works—Bolero, Espana, Pavane, Escales, etc.
- 2 The Voice Frank Sinatra in 12 songs that first made him famous—Lover, Fools Rush In, etc.
- 3 King of Swing: Vol. 1 Benny Goodman and Original Orch., Trio Quartet. Riding High, Moonglow—9 more.
- 4 My Fair Lady Percy Faith and his Orchestra play music from this hit show.
- 5 Mendelssohn: Violin Concerto Tchaikovsky: Violin Concerto Francescatti, violin; N. Y. Philharmonic, Mitropoulos, conduct.
- 6 I Love Paris Michel Legrand and Orch. play La Vie En Rose, Paris—12 more.
- 7 Jazz: Red Hot & Cool Dave Brubeck Quartet in Love Walked In, The Duke—5 more.
- 8 Levant Plays Gershwin 3 works—Rhapsody in Blue; Concerto in F; An American in Paris.
- 9 Saturday Night Mood Dance music by 12 bands—Jimmy Dorsey, Sammy Kaye, etc.
- 10 Beethoven: Symphony No. 5 Mozart: Symphony No. 40 Philadelphia Orch., Ormandy, conductor.
- 11 Music of Jerome Kern Andre Kostelanetz and his Orchestra play 20 Kern favorites.
- 12 Ambassador Satch European Concert Recordings by the great Louis Armstrong and his All-Stars.




YES! You may have, FREE, ANY 3 of these best-selling 12" Columbia  records. We make this unique offer to introduce you to the money-saving program of the Columbia  Record Club . . . a program that selects for you each month the greatest works in every field of music—performed by the world's finest artists and brilliantly reproduced on Columbia  records.

HOW THE CLUB OPERATES

To enjoy the benefits of the Club's program and to receive your 3 records free—mail the coupon, indicating which of the four Club divisions best suits your musical taste: Classical; Jazz; Listening and Dancing; Broadway, Movies, Television and Musical Comedies.

Each month you will receive free the Club Magazine which describes the current selections in all four divisions. You may accept or reject the monthly selection for your division. You may also take records from the other Club divisions. This unique advantage assures you the widest possible choice of recorded entertainment. Or you may tell us to send you NO record in any month. Your only obligation is to accept as few as 4 selections from the almost 100 that will be offered during the next 12 months, and you may cancel membership at any time thereafter. The records you want are mailed and billed to you at only \$3.98 plus a small mailing charge.

FREE BONUS RECORDS GIVEN REGULARLY

The 3 records sent to you now represent an "advance" of the Club's bonus system—given to you at once. After you have fulfilled your membership obligation by purchasing four records, you will receive an additional free Bonus record of your choice for every two additional Club selections you accept. Bonus records are superb 12" Columbia  records—the very best of the world-famous Columbia  catalog—just like those shown here. Because you are given a Columbia  record free for each two records you purchase from the Club, your membership provides the best buy in records—anywhere.

Indicate on the coupon which 3 records you want free, and the division you prefer. Then mail the coupon at once. You must be delighted with membership or you may cancel without obligation by returning the free records within 10 days.

COLUMBIA  RECORD CLUB
165 West 46th Street, New York 36, N. Y.

© "Columbia", ,  Marcos Reg.

MAIL THIS COUPON NOW!


COLUMBIA  RECORD CLUB, Dept. 421
165 West 46th Street, New York 36, N. Y.

Please send me as my FREE gift the 3 records indicated here: (Select the 3 records you want from the list on this page, and circle the corresponding numbers here)

1 2 3 4 5 6 7 8 9 10 11 12

and enroll me in the following Division of the Club.
(check one box only)

Broadway, Movies, Television and Musical Comedies Classical Listening and Dancing Jazz

Each month you will send me the Columbia  Record Club Magazine which describes the records offered in all four Club divisions. I have the privilege of accepting the monthly selection in the division checked above, or any other selection described, or none at all. My only obligation is to accept a minimum of four records in the next 12 months at the regular list price plus a small mailing charge. After accepting 4 records, I will receive a free Bonus record for every two additional records I purchase. If not delighted with membership, I may cancel within 10 days by returning all records.

Name.....
(Please Print)

Address.....

City.....Zone.....State.....

CANADA: Prices slightly higher, Address 11-13 Soho St., Toronto 2B

If you wish to have this membership credited to an established Columbia Records dealer, authorized to accept subscriptions, please fill in the following information:

Dealer's Name.....

Dealer's Address..... 23