SCIENCE NEWS LETTER



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THE WEEKLY SUMMARY OF CURRENT SCIENCE

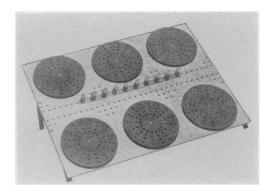


Spring Song Soon

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A SCIENCE SERVICE PUBLICATION

Why have hundreds of schools bought



GENIAC,

The **ELECTRIC BRAIN**Construction Kit?

Because GENIAC is the only kit and text combination that presents the basic ideas of cybernetics, boolean algebra, symbolic logic and computer circuitry so simply that a twelve year old can construct what will still fascinate advanced students!

The partial list of our institutional purchasers below indicates a cross section of our customers. GENIAC is not only an excellent classroom demonstrator but it provides hours of fun abuilding. As such it makes a perfect present for the science minded teen-ager. As a father-son project it can't be beaten.

GENIAC is sold to all customers on a one-week return guarantee. You may actually use it in that time, returning it as is if you decide not to keep it.

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Some of the 125 GENIACS you can build from the completely detailed instruction manual are: LOGIC MACHINES: Comparing; Reasoning; Syllogism Machine; Intelligence Tester. GAME PLAYING MACHINES: Tic-Tac-Toe; Nim (Think you can beat the machine?). ARITHMETICAL MACHINES (Binary and Decimal): Adder; Subtractor; Multiplier; Divider;

CODE MACHINES: Secret Coder; Secret Decoder; Combination Locks.

SIMPLE MACHINES: Burglar Alarm; Automatic Oil Furnace Circuit.

PUZZLE SOLVERS: The Space Ship Airlock; The Fox, the Hen, the Hired Man and the Corn; The Uranium Shipment and the Space Pirates.

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Arithmetical Carrying.

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GENIAC parts are specially manufactured to high tolerance; they include a special six-deck switch of unique design and over 400 components plus a book "GENIACS: SIMPLE ELECTRICAL BRAIN MACHINES AND HOW TO MAKE THEM", plus six other books and manuals, parts tray and rack, shown in picture above. GENIAC is a remarkable buy for

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Kit and instructions are returnable for full refund is seven days. This is a perfect father-and-son project; your whole family and your friends will enjoy the finished machines. You can design new computers from the adaptable parts.

machines. You can design new computers from the adaptable parts.
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Please send me:
1 GENIAC Electric Brain Construction Kit and Manual.
\$19.95 (East of Mississippi)
\$20.95 (Elsewhere in United States)
\$21.95 (Outside the United States)
Returnable in seven days for full refund if not satisfied. I enclose \$in full

My name and address are attached.

payment. (For delivery in N. Y. City please add 3% for city sales tax.)

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General Insurance Co. of America
Lafayette Radio
Rohr Aircraft Co.
Southwest Missouri State College
Fibreglas Corp.
Stamford Research Institute
The Hecht Co.
American Management Assoc.
De Pauw University Hydro Electric Tower
Adams State Teachers College
Albert Einstein Medical College
Naval Research Laboratories
Kansas State Teachers College
Albert Einstein Medical College
Naval Research Laboratories
Board of Education, Tecumsah, Nebraska
Marshfield Public Schools
Los Angeles Public Schools
Jesferson Union High School
Oklahoma A&M
Konsas City University
Duke University
Coral Gables Senior High School
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