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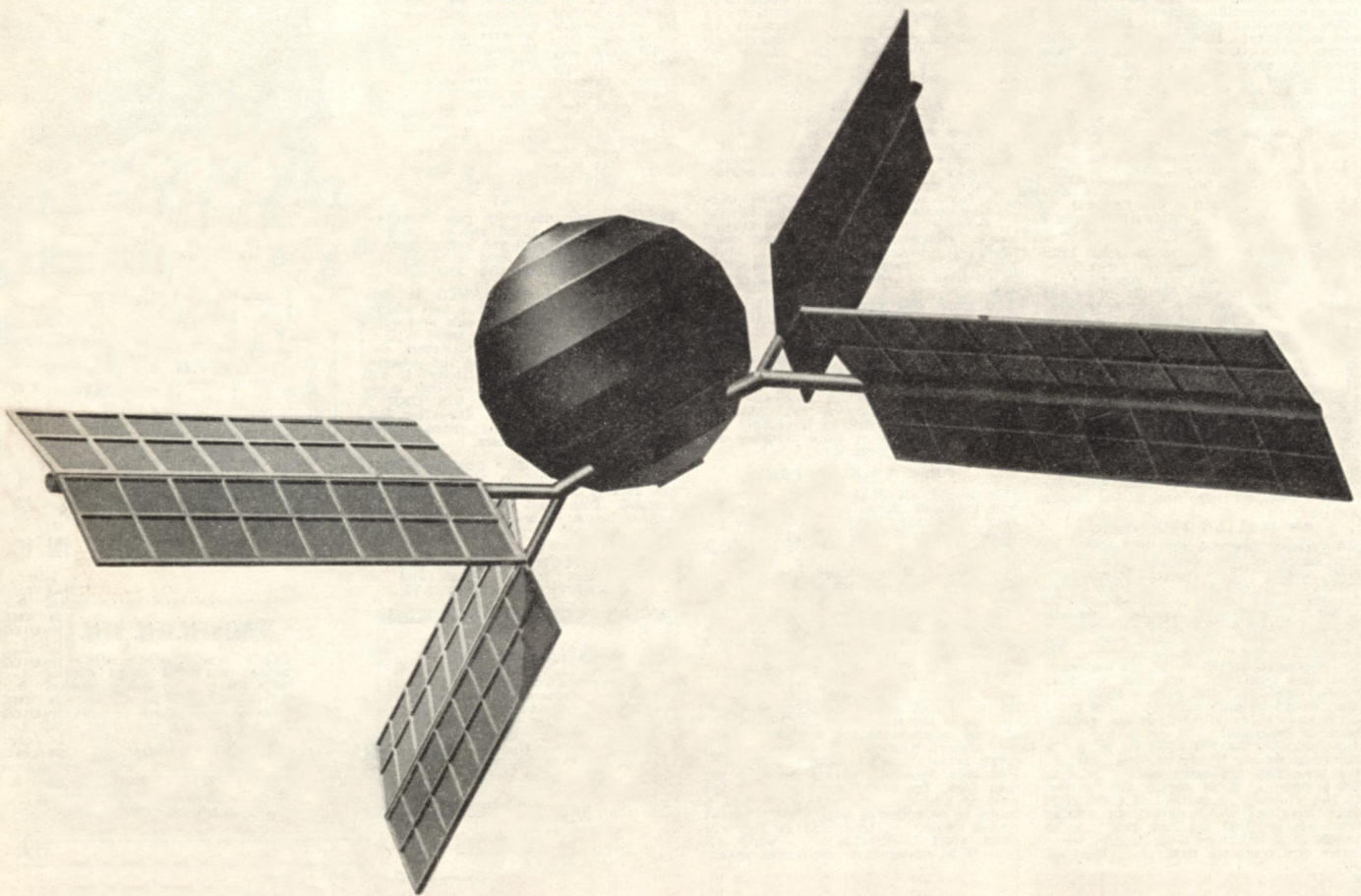
VOL. 75 NO 17

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# SCIENCE NEWS LETTER

®

THE WEEKLY SUMMARY OF CURRENT SCIENCE



Power-Catching Paddles

See Page 261

A SCIENCE SERVICE PUBLICATION

**JUST IMPORTED  
FROM ITALY!**

# WORLD'S FIRST PERSONAL SIZE DESK ADDING MACHINE!

**Amazing Little Machine With Spinning Wheels and Trip Mechanism Adds Up To 9,999,999... Automatically!**

Not a flat, vest pocket adder—not a gadget—no bewildering instructions to follow. Here for the first time is a real desk-type adding machine that works on the same scientific principle as electric office computing machines... but without electricity! It adds up bank statements, sales slips, inventories, expense accounts, super-market tapes, budgets, any adding jobs you have... within seconds of even \$200.00 office adding machines! And then, this amazing machine clears itself with just a flick of your finger on the clearing bar. Yes! Instantly all the wheels inside spin back to normal—7 zeros flash into the easy-to-read answer windows—and it is ready for the next time saving, money saving adding job!

**END MENTAL ADDING—FOREVER**

No more adding figures in your head... scribbling numbers on paper... making mistakes that cost you time... and cost you money! Simply press the numbers down on this wonder-working little machine. The automatic trip wheel mechanism never makes a mistake. The total appears in big, clear, easy to read numbers in the answer windows—INSTANTLY and AUTOMATICALLY! It keeps you within your budget... keeps you from overspending... protects you from the mistakes companies—even banks... often make... adds all the figures for your income tax... adds up stock dividends... checks expense accounts... plus a thousand other adding chores... and pays for itself a hundred times over in the money you save.

**AN ITALIAN INVENTION**

An eminent inventor in Italy discovered the secret of the fool-proof, non-electric, spinningwheel adding mechanism inside this machine. He had been trying for years to develop a real adding machine at a price for everyone... even in war-poor Europe. NOT another flat pocket adder that requires you to read long instructions before you can begin to operate it. Instead... he wanted a real, desk type adding machine... that anyone could operate, even a child... that would be automatic... fool proof... and, above all, within the pocket-book of everyone! He found the answer after studying the spinning wheels inside electric computing machines. He came upon a way to let a person's hand supply the 'power' to the wheels... instead of electricity! Just imagine! He invented an adding machine designed so that the gentlest touch makes the wheels inside turn! After one complete turn... the first

wheel automatically trips the next wheel... just like \$200.00 electric machines! Nothing to remember. Nothing to do but press down the numbers to be added. Everything else automatic! When the Italians... famous for smaller automobiles and smaller motorcycles... started manufacturing this revolutionary new smaller, non-electric adding machine, offices and individuals in Rome, Venice, Florence tried it. WHAT ACCLAIM IT MET WITH! Everywhere it added the longest columns of figures within seconds of the speed of electric machines. Giant companies gave it to secretaries... officers, salesmen. Efficiency of entire companies improved. Mistakes were cut down. And from individuals came even more glowing stories. Instantly adding became a pleasure instead of an aggravating chore. Households became better managed... budgets stuck to... bills checked... mountains of figures added in no time... mistakes a thing of the past! And when this remarkable adding machine was imported to this country, the acclaim was just as great! For here at last was what every home... every office... every store has been waiting for. The perfect, small, easy to use, automatic, desk model adding machine... in beautiful silver tone and blue finish, with big, easy to read numbers that not a family or store or office can afford to be without it!

**FREE TRIAL OFFER**

How would you like to try this amazing new gleaming metal adding machine in your home, your office or your store entirely without risking a penny? We want you to actually test it against automatic, electric adding machines. Compare it for speed, ease of use and accuracy. You must agree that it is almost as fast... and just as easy to use... you must agree that it will save you endless time, trouble, mistakes and money every week... or it won't cost you a penny. Just push the numbers down. See how the most gentle pressure of your hand turns the wheels inside. See how it adds up to 9,999,999 automatically. And see how just a flick of the clearing bar on the side makes the numbers inside the answer window all whirl back to seven zeros... instantly! Put this amazing adding machine on your desk. See how instead of being too busy to add... or in too much of a hurry to be bothered with a complicated pocket adder... from now on you will check every calculation... check all your bills, statements, estimates, inven-

ories, budgets, reports... each in seconds... and never make costly mistakes again! If you are in business, see how this precision adding machine will save you its unbelievable low price a hundred times over. Give one to every secretary, every clerk, every person who ever adds. See how it cuts out trips to your book-keeper, saves time, improves the efficiency of your entire company. You must be convinced that ADDIPRESTO is one of the most valuable and useful inventions you ever used or it won't cost you a penny.

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TODAY**

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The price of ADDIPRESTO is only \$14.95. Remember, it is a real adding machine with spinning wheels and automatic mechanism... the same type as \$200.00 office computing machines. But ADDIPRESTO works from the pressure of your hand without electricity! It will save you its remarkable low cost many times over. Because you will USE it... over and over... day after day. Don't confuse it with flat, hard to use, complicated pocket adders.

However, the supply of genuine ADDIPRESTO machines is strictly limited. The factory in Europe cannot meet the demand. You must mail the free trial coupon below at once. ADDIPRESTO is not yet sold in stores. Act now and get yours by mail.

**ADDIPRESTO is shipped with protective plastic cover and GUARANTEE CERTIFICATE.**

**GUARANTEE**

This original ADDIPRESTO is precision-made from the finest quality materials, and will give you a lifetime of accurate, effective performance. Unconditionally Guaranteed against defects in material or workmanship.



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Now you can keep ADDIPRESTO on your desk at home or office and never add anything in your head again. In SECONDS... perform almost any adding chore. No more costly mistakes. ADDIPRESTO's spinning wheels and computer type mechanism do the 'figuring' automatically!

**PROVEN IN USE**

Don't confuse this desk-model real adding machine with flat pocket adders. ADDIPRESTO is used by offices, stores, institutions, for adding jobs that demand true speed and accuracy. Used by giant corporations. Saves time, saves mental work, saves money. A real adding machine.

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- I enclose \$14.95 (check or money order) as payment in full. This way I save over \$1.00 in postage and handling charges. Same guarantee... same 7-day FREE trial.
- You may bill me for \$14.95 (plus postage and handling) after my 7-day FREE trial period.

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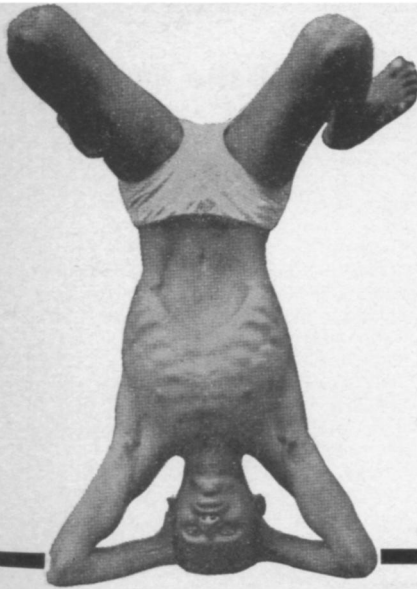
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**MAIL COUPON NOW!**



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This is the first publication in America of the most comprehensive and most penetrating analysis of seemingly supernatural phenomena ever prepared. Written by a psychologist who has spent years investigating "psychic phenomena" of all sorts, it contains illuminating discussions and explanations of hundreds of beliefs and practices, ranging from voodoo, black magic, belief in vampire and demons to the ouija board, multiple personality, possession, ghosts, the Indian rope trick (which is possible) and other material.

The author carefully considers source material, and examines impartially, but strictly, eye-witness accounts and second-hand sources, experiments and observations, and shows the rationale of much that is sometimes considered supernatural or "beyond science." He spends more than 100 pages considering the psychological mechanisms involved in types of delusions and hallucinations, and throughout takes into account such factors as suggestion, mental dissociation, hysteria, and drugs which cause mental aberration.

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This book is indispensable for anyone who is interested in a scientific evaluation and explanation of the strange phenomena which sometimes occur or are claimed to occur. It will explain the factors which enable primitive claptrap to survive in our day, and will also show you many aspects of your own mind which you have probably not suspected. It is also one of the most interesting books in its area.

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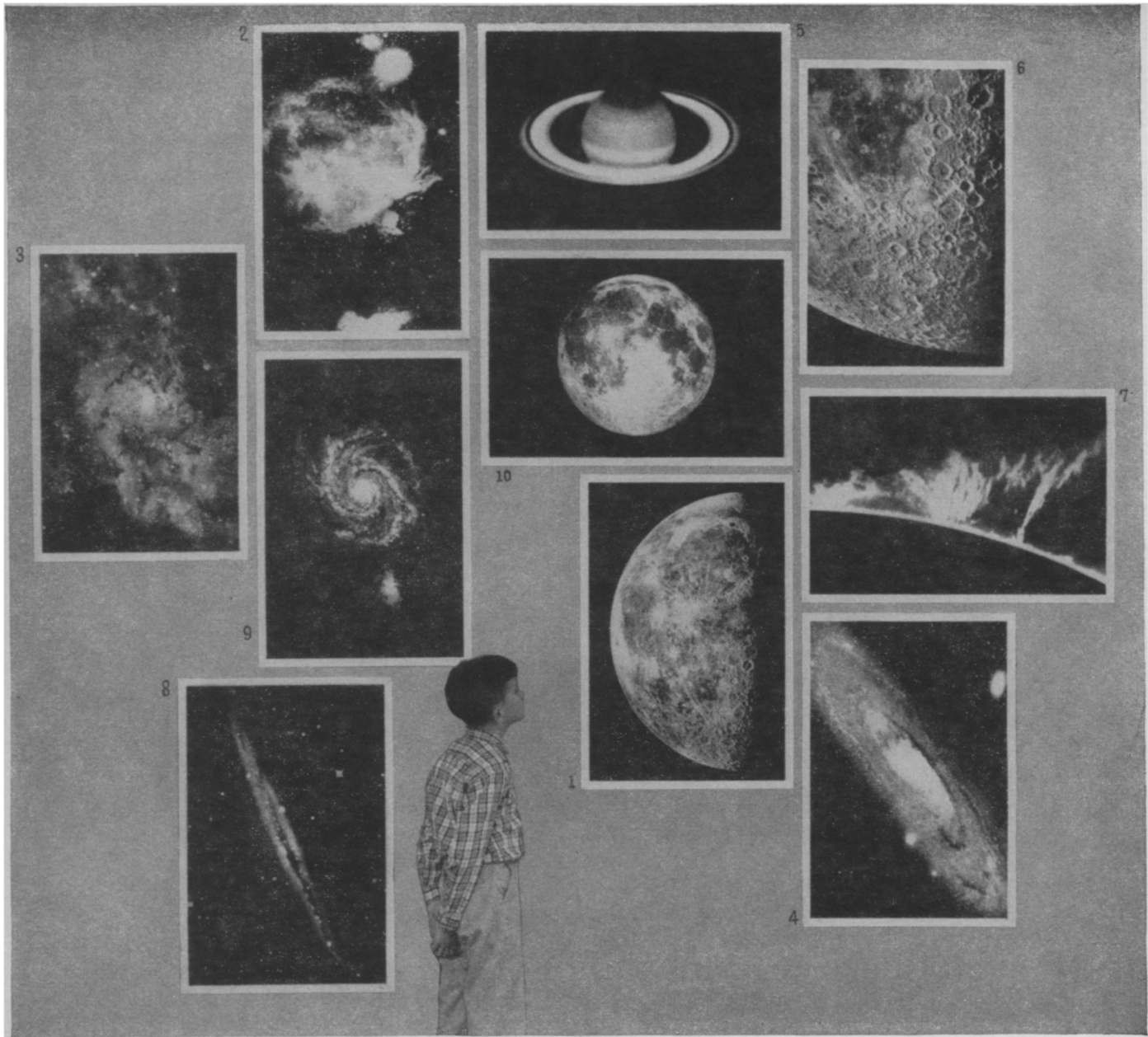
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