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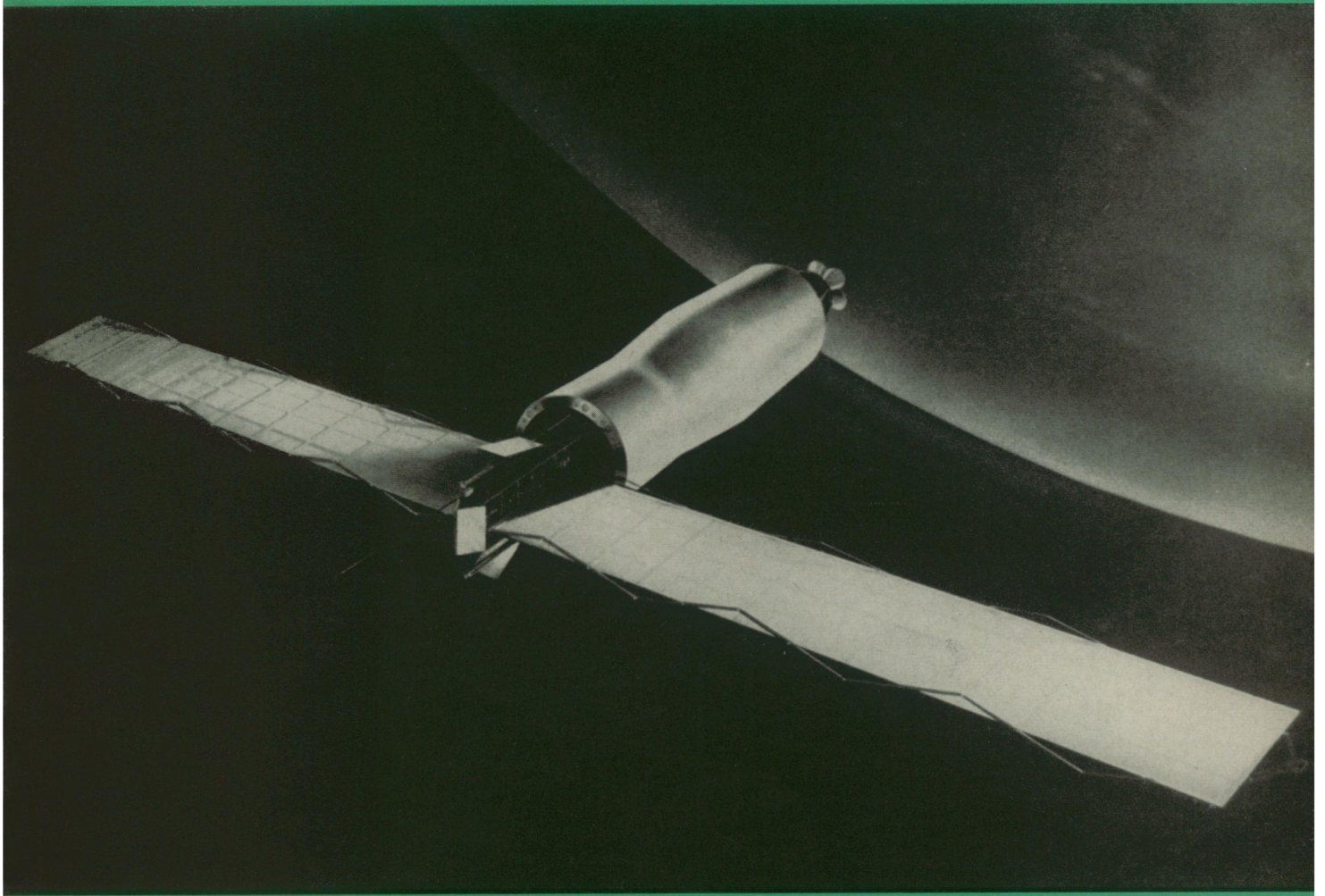
February 29, 1964

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# SCIENCE NEWS LETTER

®

THE WEEKLY SUMMARY OF CURRENT SCIENCE

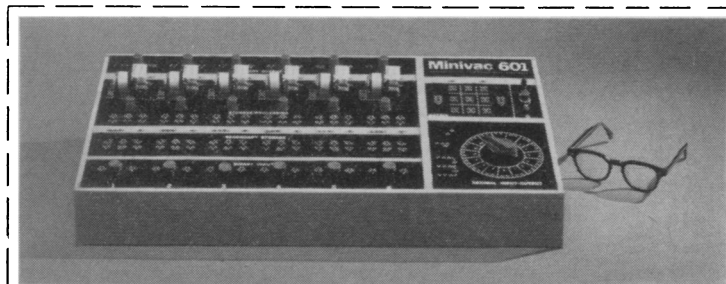


NASA

**'Bird' Satellite**  
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A SCIENCE SERVICE PUBLICATION

# Let Minivac 601 tell you why (by irrefutable computer logic) you must clip this coupon:



Scientific Educational Products Corporation, Dept. 165  
30 East 42nd Street, New York 17, N.Y.

Please send more information about  Minivac 601  
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 Check or Money Order enclosed  Ship C.O.D.  
Satisfaction guaranteed.

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If your IQ is over 96 but not over 196, and you believe that learning is a lifetime process, push button No. 2.

If you would care to pit your skill against a computer in Tic-Tac-Toe, and do not mind losing, push button No. 3.

If you would like to clarify (once and for all) why traffic lights, self-starting elevators, railroad switches and telephone dialing are called "automatic," push button No. 1.

If you feel an urgent need to instruct the young in the nature of processing, storage, input and output, push button No. 5.

If you are a fearless business man afraid

of your systems analyst, push button No. 6.

If you maintain one of those multi-million dollar computers in your living room, instead of the \$135 seventeen-pound Minivac 601, push button No. 4.

If you are curious about the unemotional way computers go about selecting employees (and mates), move slide switch No. 1 to the left.

If you're hankering to know every basic principle and operation of modern digital computers, move switch No. 2 to the right.

If you are anxious to receive with your purchase six instruction manuals written so

simply even your wife can understand them, move switch No. 3 to the right.

Now, IF button No. 2 is down and button No. 4 is up—AND any one of buttons 1, 3, 5 or 6 is down—OR any one of slide switches 1, 2, or 3 is moved as directed—THEN light No. 1 is on. Feel proud: you have just programmed a computer the way experts do, using the principles of binary logic and Boolean algebra. Minivac has just proved that you must send in for more information or for the machine itself. Clip the coupon.

(If light No. 1 did not go on, try again. Perhaps you forgot to insert the plug.)