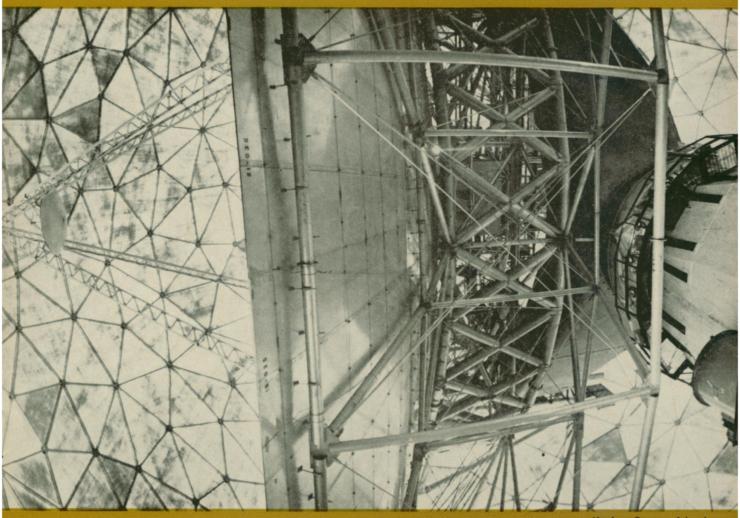
## SCIENCE NEWS LETTER



B

THE WEEKLY SUMMARY OF CURRENT SCIENCE



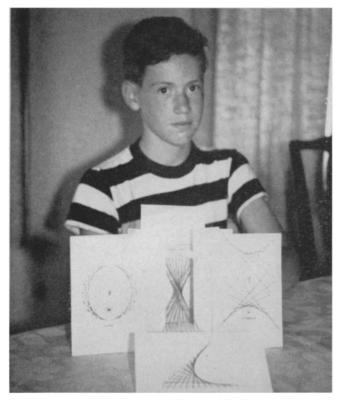
Aluminum Company of America

Search for "Needles"

A SCIENCE SERVICE PUBLICATION

## **EXCITE YOUTH INTEREST IN SCIENCE**

This is a message to teachers—and to parents who want to help teachers



Experimentation (doing it yourself) is the greatest aid to teaching and teachers. We suggest you try an experiment. Use an experimental kit (THINGS unit) to whip up interest in student participation in science.

A simple idea put up and made available in the form of a science kit can succeed in getting across the rationale of research, equally as well and in many cases much better than the high priced, overly sophisticated lab equipment now available to schools able to afford it. Good science teaching does not depend on complicated equipment, but rather on the manipulation and utilization of available materials.

Now it is possible for you to hand to each of your students a THINGS unit that supplements a lesson or a principle that you will teach. For example, Simple Machines #275 covers the lever, pulley, gear, etc. Let us send you a quantity of the units of your choice, (one for each person in your class) at a considerable discount. You will be convinced that these experiments in the blue boxes bring unusual interest and activity to your class, club or group.

The THINGS kits can be used by almost any age level from 4th grade to senior high school, or even by adult education groups!

When your students have fun with these kits, they will learn fast and seriously. One experiment is worth a thousand words of textbook explanation.

The following units are available: Astronomy #229, Computation #273, Curve #284, Diffraction Optics #272, Kaleidoscope #239, Maps and Charts #268, Optical Illusion #224, Seeds #280, Simple Machines #275, Taste #265.

## Things of science kits

## Proven so useful to:

BEGINNING SCIENTISTS—"I am gaining new knowledge in the field of science which before I considered dull."

TEACHERS—"The materials are unique and the experiments good."

TO	
Things of sci	ience Science Service Building
1719 N Street, N.W., Washington, D. C. 2003	
quantity: ( ) Bil	units for my students in the following
Name	
Address	
City & State	
( ) 25 for \$ 8.75 (	) 35 for \$12.25add'l units
( ) 30 for 10.50 (	140 for 14.00 @ 35¢ each.