

INCREDIBLE Tape & Dictating Machine OFFER

True Fidelity
COMPARE & SAVE



DELUXE EXECUTIVE
TAPE RECORDER &
DICTATING MACHINE

DELUXE
EXECUTIVE MODEL
\$69.95
DOES TWICE AS MUCH
AT HALF
THE COST

Here's what you get:

Powered 2 Ways: Operates on self-contained batteries or regular household 110 V. current. Everything is built-in and automatic. No adapters or external accessories are required.

Tape Sizes: Accepts all reel sizes to 3 1/4". Designed for correct recording and playback of all tapes, including newest extra-play lengths.

Speeds: Two speeds, 3 3/4 and 1 7/8 i.p.s. Capstan speed selector. Push button forward in addition to a high speed rewind.

Long Playing: Plays or records over 2 hours dual track at 1 7/8 i.p.s. on a single reel of 600', 3 1/4" reel.

Circuit: High-efficiency circuitry permits highly sensitive recording and high volume amplification. 6 extra-output transistors give incredible 800 mw power without wasting battery strength.

Speakers: 3 x 2 1/2" hi-fi speaker (7 1/2 square inches of speaker area).

Recording: "VU" meter guides in adjusting for perfect recordings, also indicates battery strength. A "stop-go" control on the full-frequency dynamic microphone allows selective recording, dictation, etc. A.C. bias recording system. Safety RECORD interlock prevents unintentional erasures.

Operation: Plays on self-contained batteries. 4 regular "C" flashlight batteries (for under 10¢/hour, exact cost depending on local cost of "C" batteries and average audio operating volume.)

Versatility: A full complement of input and output jacks provide the ability to (1) record from any source (a) AM (b) FM (c) microphones (d) other tape recorders, etc. . . . (2) playback through (a) built-in speaker (b) earphones (c) P.A. systems (d) consoles (e) external speakers (f) other tape recorders, etc. Operates in any position with lid closed.

Accessories: (1) 3 1/4" reel with 300' of standard type (2) 3 1/4" takeup reel (3) slimline dynamic AIWA microphone with stop-go remote control (4) A.C. power cord (5) leather accessory case (6) batteries (7) earphone.

Construction: HI-PACT molded construction, two-tone gray. Cast aluminum frame and foldaway handle.

Size: 9" x 9 1/2" x 2 1/2".

Weight: 11 pounds w/batteries.

with features not even found in \$400.00 Tape Recorders

Performance Plus! with these SPECIAL Features:

1. Operates on either 4 dry C cell batteries or household A.C. current.
2. Complete with A.C. converter.
3. Gives 2 hours of recording with 600' tape, 3 1/4" reel.
4. Easy to operate. 4 push buttons, forward, safety recording lock, dynamic stop and go microphone.
5. Level meter to indicate battery and recording level.
6. 2-speed micro-switch changes from 1 7/8 to 3 3/4.

A FANTASTIC OFFER . . . the only other tape recorder which offers so many deluxe features costs \$250.00, but **STANDARD** offers this all-automatic unit for only \$69.95. Because it operates on batteries or A.C. current, this compact, lightweight model is completely portable . . . enabling you to use it anywhere! Ideal for business, home, in the classroom or while traveling. The most important buy you'll ever make.



AT HOME



EXECUTIVE



TRAVELING



STUDENTS

STANDARD AMERICAN ELECTRONICS, DEPT. 320-SND
1 PARK AVENUE, NEW YORK 16, N. Y.

Rush me.....Deluxe Executive recorder-dictating machines at \$69.95 ea.
I must be 100% satisfied or will return in 10 days For Full Refund.

Name.....

Address.....

City.....Zone.....State.....

Please add \$1.50 mailing & insurance charge