

Gentlemen: If you purchase this shaver, we promise never to repair it.

But we will promise you this, and in writing: If anything goes wrong within one year we will send you an all-new ACCUMEN Shaver. After that one-year guarantee period, and if you are unhappy with the shaver for any reason, return it to us—even if it's thirteen years from now—and for just \$12.95 we'll send you the newest "top-of-the-line" model available at the time. (We fully realize that \$12.95 may be worth only \$2.95 thirteen years from now. But that's our hard luck). And then you can start this all over again with that new shaver—for another thirteen years if you wish. That's why we call it the "ACCUMEN LifeTime Shaver Plan."

If this sounds like an unprecedented offer, you are correct. It is. And if you think there must be some "gimmick" involved, you are also correct. There is. We would not stick our necks out so far and for so long if we weren't quite sure that the ACCUMEN will give you trouble-free satisfaction from now until the cows come home. What makes us so sure? Just this: We have observed the ACCUMEN's performance for years in Europe and since we introduced it to this country. We have talked to hundreds of really satisfied owners. We have "fan letters" by the score. Finally, we know what it's made of and how it's made. It will be a rare ACCUMEN that falters or disappoints.

This is the Ultimate Shaver—the finest shaver made in the world today. Cordless or otherwise. It makes all others obsolete. Very few of our competitors describe their shavers as "second best," so we quite understand if you take all of these claims with a heaping spoonful of salt. But, here, for your consideration, are the principal reasons why we believe the ACCUMEN to be "The Ultimate."

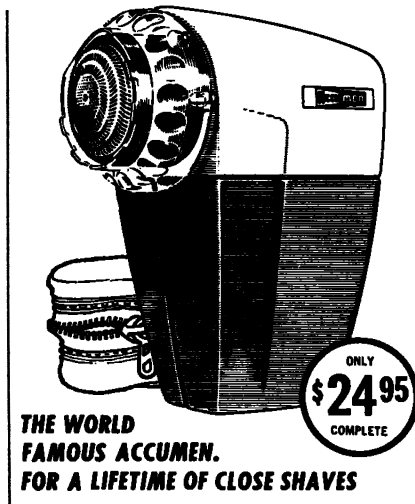
1. The Powerplant: A high-potential nickel-cadmium battery, which will give you at least fifteen to twenty good shaves before recharging. As an aside: The president of Witte & Sutor (manufacturers of the ACCUMEN) is none other than Herr Waldemar Witte, the inventor of the nickel-cadmium battery. He ought to know!

2. The Motor: The "synchromesh" motor is a 6000 rpm. marvel of German engineering. Barium ferrite permanent magnets, self-lubricating bearings and copper-carbon brushes assure a long, hardworking life.

3. The Shaving Head: Shaving area 2½ times larger than that of any other rotary shaver. Ultrathin foil (0.0315"). Four stainless steel cutters are individually sprung and balanced and can operate independently to adapt to the minutest contour of your face (this is a truly radical innovation—have you ever noticed how your present shaver is built on the same principle as a lawn mower?)

And then the marvelous extras: The patented "LumiRing" that spotlights the working area for perfect shaves in any light. Vacuum action that keeps your whiskers from your clothing. And, as far as we know, this is the only shaver in the civilized world that is rechargeable directly from any wall socket—no transformers, no "power cords." The ACCUMEN is lockable, to keep it exclusively yours (sorry, teenagers). Then, there is a built-in shave counter. Last, and probably least, women are wild about the ACCUMEN, because the shaving head is round and smooth and has no sharp edges. (But, please, buy her one of her own.)

Still more. The ACCUMEN is more than the finest shaver in the world. The optional attachments make it a complete grooming system—among other things. Look at the choice in the coupon and help yourself.



THE WORLD FAMOUS ACCUMEN. FOR A LIFETIME OF CLOSE SHAVES

Should you Buy a Shaver by Mail—Sight Unseen? It may be unorthodox, but the only way to buy this shaver at this price (on this side of the Atlantic) is from us, the exclusive importer/retailers. Be that as it may—why not? What's the risk? You order the ACCUMEN not only with the one-year new-shaver guarantee; not only with the \$12.95 ACCUMEN LifeTime Shaver Plan, but with this added assurance:

Unconditional Promise: Try the ACCUMEN for two weeks. Then, if you don't agree it is indeed "The Ultimate," send it back to us and we'll return your money by air mail and write you a nice thank-you letter.

That's it. For the price of an ordinary, run-of-the-mill shaver you can now shave with the pride of Europe. The ACCUMEN. The Ultimate Shaver. The only electric shaver that shaves close enough (in the woods or at home) to satisfy "blade men." And the only shaver in the world that will never be repaired, but that offers the exclusive ACCUMEN LifeTime Shaver Plan.

STEP INTO A NEW WORLD OF SHAVING LUXURY-TODAY

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Mail to: HAVERHILL'S SNL 0226
526 Washington St., San Francisco, Calif.

Please enroll me in the ACCUMEN LifeTime Shaver Plan. My purchase is subject to the stated guarantee and to complete return privilege if not completely satisfied. I will also receive free the \$4.95 rechargeable flashlight if I purchase at least one attachment in addition to the ACCUMEN. Please send me the following:

- ACCUMEN rechargeable shaver with zippered case, mirror and brush - \$24.95.
- Hairclipper Attachment - \$4.95.
- Massage/Hairbrush Attachments, both - \$4.95.
- White Flashlight Attachment - \$3.95.
- Yellow Blinker Attachment - \$3.95.
- Automobile Charging Unit (12v/6v) - \$4.95.

Check Incl. \$1 for Post. & Insur. Enclosed

Diner's Am. Exp. Acct. #

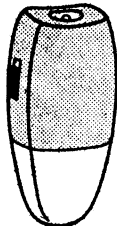
California Residents Add 4% Sales Tax.

Name _____

Address _____

FREE! **Haverhill's**

Searching the World to bring you the Finest



To get this ACCUMEN LifeTime Shaver Plan going in a big way, we will be pleased to send you a gift. Order the ACCUMEN and at least one attachment now and we'll send you in addition a beautiful rechargeable flashlight—also by Witte & Sutor, the manufacturers of the ACCUMEN and inventors of the rechargeable battery. Regular retail price of this flashlight is \$4.95.

ASTRONOMY

Luminescent Effects Seen Possible on Mercury

► THE PUZZLING BURSTS of luminescent light reportedly observed on the moon may also occur on Mercury, closest planet to the sun.

Evidence that the intensity of light from some of Mercury's surface markings changes "in a matter of several hours or days" was reported in London by Dr. Dale P. Cruikshank of the University of Arizona's Lunar and Planetary Laboratory.

He noted that E. M. Antoniadi, a Greek astronomer who did most of his work in France, recorded fluctuations in the light from Mercury 30 years ago. During the eight years he observed Mercury, Dr. Cruikshank also noted such changes, particularly during a nine-day period in 1963.

Luminescence of the moon's surface is believed by some scientists to be due to bombardment by atomic particles whirled spaceward by the sun.

Dr. Cruikshank reasoned that if this were true, other bodies in the solar system also unprotected by an atmosphere, such as Mercury, might also luminesce. Results of his successful search are reported in *Nature*, 209:701, 1966.

If Dr. Cruikshank's observations are confirmed, studies of the luminescence on Mercury could be used as a tool to probe relations between the sun and the earth, as can lunar luminescence.

The Soviet's Luna 9 was not equipped to pick up luminous light as far as is known. Since its cameras photographed objects only as far as a mile away, the chances of picking up luminescence would have been slim, even if Luna 9 had been equipped to do so.

• *Science News Letter*, 89:130 February 26, 1966

SPACE

Russian Errors Built Into Surveyor Plan

► IF THE UNITED STATES needs as many attempts at a lunar soft landing as the Russians needed before their Luna 9 succeeded, she will use almost a third of the Surveyor program's space vehicles.

The National Aeronautics and Space Administration expects things to go wrong. NASA therefore plans to equip the first four Surveyors with trouble-shooting instruments that will do nothing but analyze malfunctions and take notes on flight and landing conditions for future attempts.

At least 17 Surveyors are planned so far, but successes or failures could shorten or prolong the program. The first moon-bound launch is already more than two years behind schedule, even if it lifts off the pad in May, as now hoped.

The American difficulties have centered around the launch vehicle, the liquid-hydrogen-fueled Centaur, which rides atop a conventional Atlas first stage. The first flight was delayed 17 months, finally ending in a midair explosion. Other Centaur difficulties marred subsequent flights.

• *Science News Letter*, 89:130 February 26, 1966