

Gentlemen: If you purchase this shaver, we promise never to repair it.

But we will promise you this, and in writing: If anything goes wrong within one year we will send you an all-new ACCUMEN Shaver. After that one-year guarantee period, and if you are unhappy with the shaver for any reason, return it to us—even if it's thirteen years from now—and for just \$12.95 we'll send you the newest "top-of-the-line" model available at the time. (We fully realize that \$12.95 may be worth only \$2.95 thirteen years from now. But that's our hard luck.) And then you can start this all over again with that new shaver—for another thirteen years if you wish. That's why we call it the "ACCUMEN LifeTime Shaver Plan."

If this sounds like an unprecedented offer, you are correct. It is. And if you think there must be some "gimmick" involved, you are also correct. There is. We would not stick our necks out so far and for so long if we weren't quite sure that the ACCUMEN will give you trouble-free satisfaction from now until the cows come home. What makes us so sure? Just this: We have observed the ACCUMEN's performance for years in Europe and since we introduced it to this country. We have talked to hundreds of really satisfied owners. We have "fan letters" by the score. Finally, we know what it's made of and how it's made. It will be a rare ACCUMEN that falters or disappoints.

This is the Ultimate Shaver — we think this is the finest shaver made in the world today. Cordless or otherwise. In our opinion it makes all others obsolete. Very few of our competitors describe their shavers as "second best," so we quite understand if you take all of these claims with a heaping spoonful of salt. But, here, for your consideration, are the principal reasons why we believe the ACCUMEN to be "The Ultimate."

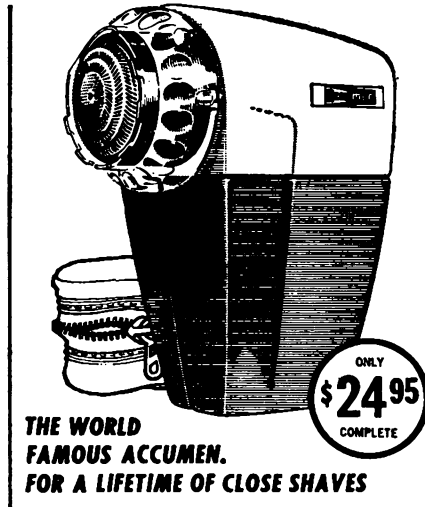
1. The Powerplant: A high-potential nickel-cadmium battery, which will give you at least ten to fifteen good shaves before recharging. As an aside: The president of Witte & Sutor (manufacturers of the ACCUMEN) is none other than Herr Waldemar Witte, the inventor of the rechargeable flashlight. He ought to know!

2. The Motor: The "synchromesh" motor is a 6000 rpm. marvel of German engineering. Barium ferrite permanent magnets, self-lubricating bearings and copper-carbon brushes assure a long, hardworking life.

3. The Shaving Head: Shaving area 2½ times larger than that of any other rotary shaver. Ultrathin foil (.00315"). Four stainless steel cutters are individually sprung and balanced and can operate independently to adapt to the minutest contour of your face (this is a truly radical innovation—have you ever noticed how your present shaver is built on the same principle as a lawn mower?)

And then the marvelous extras: The patented "LumiRing" that spotlights the working area for perfect shaves in any light. Vacuum action that keeps your whiskers from your clothing. And, as far as we know, this is the only shaver in the civilized world that is rechargeable directly from any wall socket—no transformers, no "power cords." The ACCUMEN is lockable, to keep it exclusively yours (sorry, teenagers). Then, there is a built-in shave counter. Last, and probably least, women are wild about the ACCUMEN, because the shaving head is round and smooth and has no sharp edges. (But, please, buy her one of her own.)

Still more. The ACCUMEN is not just the finest shaver in the world. The optional attachments make it a complete grooming system — among other things. Look at the choice in the coupon and help yourself.



THE WORLD FAMOUS ACCUMEN. FOR A LIFETIME OF CLOSE SHAVES

Should you Buy a Shaver by Mail — Sight Unseen? It may be unorthodox, but the only way to buy this shaver at this price (on this side of the Atlantic) is from us, the exclusive importer/retailers. Be that as it may—why not? What's the risk? You order the ACCUMEN not only with the one-year new-shaver guarantee; not only with the \$12.95 ACCUMEN LifeTime Shaver Plan, but with this added assurance:

Unconditional Promise: Try the ACCUMEN for two weeks. Then, if you don't agree it is indeed "The Ultimate," send it back to us and we'll return your money by air mail and write you a nice thank-you letter.

That's it. For the price of an ordinary, run-of-the-mill shaver you can now shave with the pride of Europe. The ACCUMEN. The Ultimate Shaver. The only electric shaver that shaves close enough (in the woods or at home) to satisfy "blade men." And the only shaver in the world that will never be repaired, but that offers the exclusive ACCUMEN LifeTime Shaver Plan.

STEP INTO A NEW WORLD OF SHAVING LUXURY TODAY ©1966

Mail to: HAVERHILL'S SN 0326
526 Washington St., San Francisco, Calif. 94111
Please enroll me in the ACCUMEN LifeTime Shaver Plan, subject to the stated guarantee. I will also receive free the \$4.95 rechargeable flashlight if I purchase at least one attachment in addition to the ACCUMEN. Please send me the following:

- *ACCUMEN rechargeable shaver with zippered case, mirror and brush - \$24.95.
- *Hairclipper Attachment - \$4.95.
- *Massage/Hairbrush Attachments, both-\$4.95.
- *White Flashlight Attachment - \$3.95.
- *Yellow Blinker Attachment - \$3.95.
- Praktikus-5, all items marked with an *, in a beautiful zippered gift case, only \$39.95. (Instead of \$42.75 if purchased separately.)
- Automobile Charging Unit (12v or 6v)-\$4.95.

Check incl. \$1 for Post. & Insur. Enclosed
 Diner's Am. Exp. Acct. # _____
California Residents Add 4% Sales Tax.

Name _____
Address _____



FREE! **Haverhill's**
Searching the World to bring you the Finest

To get this ACCUMEN LifeTime Shaver Plan going in a big way, we will be pleased to send you a gift. Order the ACCUMEN and at least one attachment now and we'll send you in addition a beautiful rechargeable flashlight—also by Witte & Sutor, the manufacturers of the ACCUMEN and inventors of the rechargeable flashlight. Regular retail price of this flashlight is \$4.95.

SPACE

NASA Gets Full-Size Moon-Balloon Shelter

See Front Cover

➤ ONCE UPON a time, a balloon was just a little colored bit of pleasure that children clamored for at the circus. Then scientists and adventurers got their hands on it and the balloon became a way of scaling the lofty reaches of the atmosphere for every reason from scientific research to a casual wager.

Now the Government has a full-size model of a sort of "moon-balloon"—an inflatable shelter that could keep lunar explorers alive and healthy despite the vacuum, 300-degree heat and minus 250-degree cold outside.

Of course technically speaking it is not called a moon-balloon. It is a Stay Time Extension Module, or STEM.

The STEM, seen on this week's front cover, is a cylinder about 13 feet long and seven feet in diameter. Its designer, Goodyear Aerospace Company, Akron, Ohio, said that it can also be used in orbit, but that its big advantage is on the moon. There it could provide more than adequate shelter without the need for modifying the Lunar Excursion Module (LEM), in which the first moon-bound astronauts will spend their stay on the surface.

The STEM could be sent to the moon in canisters attached to an unmanned LEM. A second LEM could carry two astronauts to unpack the shelter and establish communications with a third astronaut, orbiting the moon in a command module like the one to be used in the Apollo flight.

The model moon-balloon has been delivered to the National Aeronautics and Space Administration's Langley Research Center, Hampton, Va. (Cover photograph by Goodyear Tire and Rubber Company.)

• Science News, 89:194 March 26, 1966

TECHNOLOGY

Electric Spaceship Could Hold Seven Men

➤ AN ARROW-SHAPED spacecraft powered by electricity from a nuclear reactor has been proposed to carry seven men to Mars and land four of them on the planet's surface.

The crew would ride at the rear of the vehicle—in the "feathers" of the arrow—separated by a 300-foot shaft from the reactor in front. The mission, which could vary from 400 days to almost two years, would include 40 days of exploration on Mars.

Half a dozen scientists at the National Aeronautics and Space Administration's Lewis Research Center, Cleveland, designed the mission. The shortest version of the flight would be achieved using conventional chemical rockets to escape from earth's gravity and the nuclear-electric system the rest of the time.

• Science News, 89:194 March 26, 1966