

Gentlemen: If you purchase this shaver, we promise never to repair it.

But we will promise you this, and in writing: If anything goes wrong within one year we will send you an all-new ACCUMEN Shaver. After that one-year guarantee period, and if you are unhappy with the shaver for any reason, return it to us—even if it's thirteen years from now—and for just \$12.95 we'll send you the newest "top-of-the-line" model available at the time. (We fully realize that \$12.95 may be worth only \$2.95 thirteen years from now. But that's our hard luck). And then you can start this all over again with that new shaver—for another thirteen years if you wish. That's why we call it the "ACCUMEN LifeTime Shaver Plan."

If this sounds like an unprecedented offer, you are correct. It is. And if you think there must be some "gimmick" involved, you are also correct. There is. We would not stick our necks out so far and for so long if we weren't quite sure that the ACCUMEN will give you trouble-free satisfaction from now until the cows come home. What makes us so sure? Just this: We have observed the ACCUMEN's performance for years in Europe and since we introduced it to this country. We have talked to hundreds of really satisfied owners. We have "fan letters" by the score. Finally, we know what it's made of and how it's made. It will be a rare ACCUMEN that falters or disappoints.

This is the Ultimate Shaver — we think this is the finest shaver made in the world today. Cordless or otherwise. In our opinion it makes all others obsolete. Very few of our competitors describe their shavers as "second best," so we quite understand if you take all of these claims with a heaping spoonful of salt. But, here, for your consideration, are the principal reasons why we believe the ACCUMEN to be "The Ultimate."

1. **The Powerplant:** A high-potential nickel-cadmium battery, which will give you at least ten to fifteen good shaves before recharging. As an aside: The president of Witte & Sutor (manufacturers of the ACCUMEN) is none other than Herr Waldemar Witte, the inventor of the rechargeable flashlight. He ought to know!

2. **The Motor:** The "synchromesh" motor is a 6000 rpm. marvel of German engineering. Barium ferrite permanent magnets, self-lubricating bearings and copper-carbon brushes assure a long, hardworking life.

3. **The Shaving Head:** Shaving area 2½ times larger than that of any other rotary shaver. Ultrathin foil (.00315"). Four stainless steel cutters are individually sprung and balanced and can operate independently to adapt to the minutest contour of your face (this is a truly radical innovation — have you ever noticed how your present shaver is built on the same principle as a lawn mower?)

And then the marvelous extras: The patented "LumiRing" that spotlights the working area for perfect shaves in any light. Vacuum action that keeps your whiskers from your clothing. And, as far as we know, this is the only shaver in the civilized world that is rechargeable directly from any wall socket—no transformers, no "power cords." The ACCUMEN is lockable, to keep it exclusively yours (sorry, teenagers). Then, there is a built-in shave counter. Last, and probably least, women are wild about the ACCUMEN, because the shaving head is round and smooth and has no sharp edges. (But, please, buy her one of her own.)

Still more. The ACCUMEN is not just the finest shaver in the world. The optional attachments make it a complete grooming system — among other things. Look at the choice in the coupon and help yourself.



Should you Buy a Shaver by Mail — Sight Unseen? It may be unorthodox, but the only way to buy this shaver at this price (on this side of the Atlantic) is from us, the exclusive importer/retailers. Be that as it may—why not? What's the risk? You order the ACCUMEN not only with the one-year new-shaver guarantee; not only with the \$12.95 ACCUMEN LifeTime Shaver Plan, but with this added assurance:

Unconditional Promise: Try the ACCUMEN for two weeks. Then, if you don't agree it is indeed "The Ultimate," send it back to us and we'll return your money by air mail and write you a nice thank-you letter.

That's it. For the price of an ordinary, run-of-the-mill shaver you can now shave with the pride of Europe. The ACCUMEN. The Ultimate Shaver. The only electric shaver that shaves close enough (in the woods or at home) to satisfy "blade men." And the only shaver in the world that will never be repaired, but that offers the exclusive ACCUMEN LifeTime Shaver Plan.

STEP INTO A NEW WORLD OF SHAVING LUXURY — TODAY © 1966

Mail to: **HAVERHILL'S** SN-0903
526 Washington St., San Francisco, Calif. 94111

Please enroll me in the ACCUMEN LifeTime Shaver Plan, subject to the stated guarantee. I will also receive free the \$4.95 rechargeable flashlight if I purchase at least one attachment in addition to the ACCUMEN. Please send me the following:

*ACCUMEN rechargeable shaver with zippered case, mirror and brush - \$24.95.

*Hairclipper Attachment - \$4.95.

*Massage/Hairbrush Attachments, both - \$4.95.

White Flashlight Attachment - \$4.95.

*Yellow Blinker Attachment - \$4.95.

*Automobile Charging Unit (12v or 6v) - \$4.95.

Foil/Cutter (spare - for next year) - \$4.95.

Praktikus-5, all items marked with an *, in a beautiful zippered gift case, only \$39.95. (Instead of \$44.75 if purchased separately.)

Check, plus \$1 for postage & insur., enclosed.

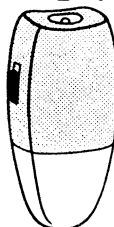
Diners Am. Exp. Acct #
(California Residents Add 4% Sales Tax.)

Name _____

Address _____

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FREE!



Haverhill's
Searching the World
to bring you the Finest

To get this ACCUMEN LifeTime Shaver Plan going in a big way, we will be pleased to send you a gift. Order the ACCUMEN and at least one attachment now and we'll send you in addition a beautiful rechargeable flashlight. Retail price of this flashlight is \$4.95.

OPHTHALMOLOGY

Eye's Electrical Current Warns of Disease

► EARLY warning of disease which will affect vision can be obtained by measuring the minute electrical currents produced by the eye.

After several years of research at the Institute of Ophthalmology, the technique has now been adopted for daily use at the Moorfields Eye Hospital in London.

The eye tests are similar to cardiogram recordings, but electrical signals produced by the eye are more complicated than those from the heart.

The tests record "messages" which the brain receives from the eye, and particularly from a specially sensitive spot at the back of the eye which is concerned with detailed vision. The records are then fed into a computer and analyzed.

From the results, it is possible to tell if the blood supply to the eye is adequate, if the nerve cells are damaged and if the eye's chemistry is normal.

Sensitivity achieved in the tests is such that it is possible to distinguish between layers of cells lying less than a thousandth of an inch apart.

The technique is also useful if surgical repair to the eye is being considered. If vision is affected by damage to the front of the eye, perhaps by a scar on the cornea, a surgeon can tell from the tests whether vision will be good when the damage has been repaired.

The tests also yield useful information concerning children with "lazy eyes" and elderly people suffering from cataract.

SPACE

Pioneer 7 Space Probe In Near-Perfect Orbit

► PIONEER 7, built to probe radiation hazards far from earth, was launched into a near-perfect orbit around the sun on Aug. 17.

The drum-shaped, 140-pound spacecraft will act as a forecaster of solar weather. It will circle the sun every 400 days at distances ranging from 92 million to 102 million miles.

The combination of Pioneer 7 and Pioneer 6, launched last December, will provide scientists with comprehensive data about a wide swath of the solar system. Pioneer 6 is orbiting the sun on a path between the earth and Venus.

Pioneer 7 was launched by a three-stage Delta Rocket from Cape Kennedy, Fla.

The National Aeronautics and Space Administration manages the Pioneer flights.