

15c  
\$5.50 A YEAR



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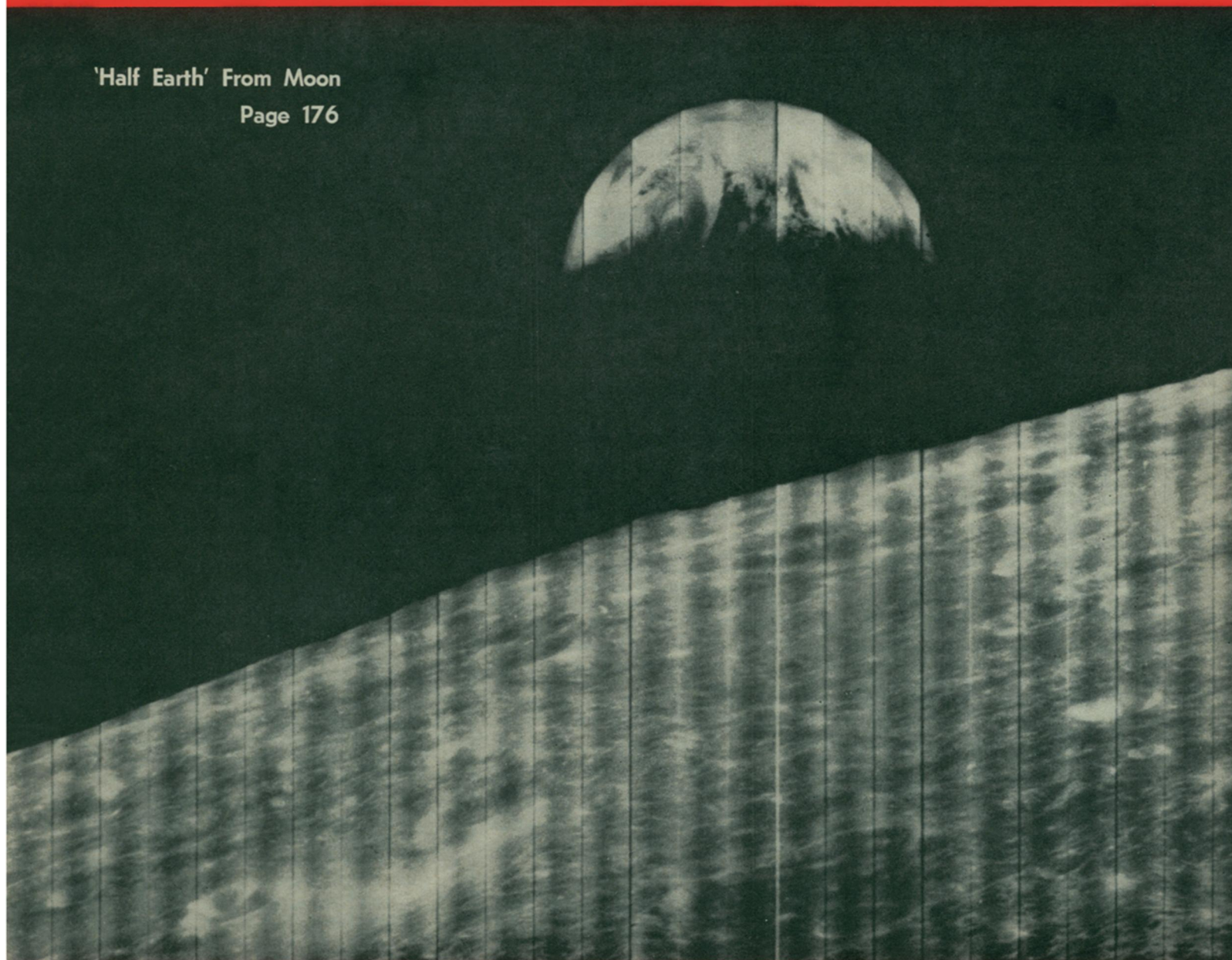
# SCIENCE NEWS



SCIENCE NEWS LETTER®

THE WEEKLY SUMMARY OF CURRENT SCIENCE

'Half Earth' From Moon  
Page 176



A SCIENCE SERVICE PUBLICATION





**\*"BEST RECORD OF THE YEAR"**  
Awarded To Herb Alpert & The Tijuana Brass "A Taste of Honey"

The coveted GRAMMY AWARD  
The highest honor bestowed by the Recording Industry went this year to the brilliant recording by the versatile Herb Alpert.

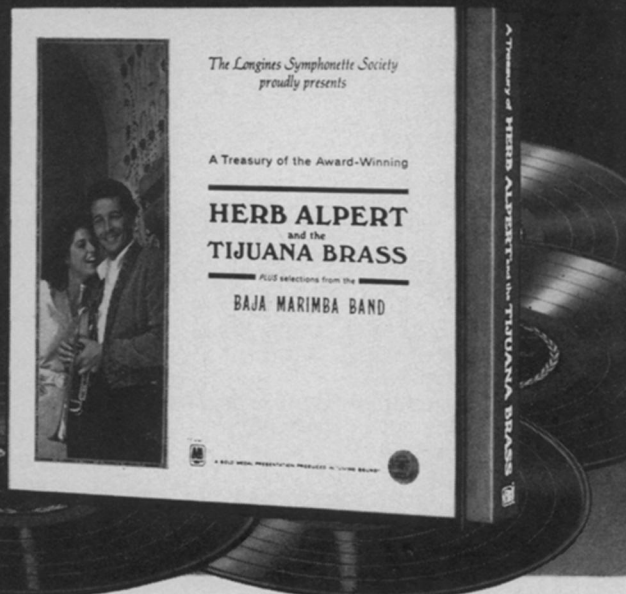
"A Taste of Honey" is just one of 60 vibrant selections included in The Longines Symphonette's fantastic five-record Treasury, The Treasury of "Herb Alpert and The Tijuana Brass".

**Now The Longines Symphonette Society proudly presents**

The Famous, Award-Winning  
**HERB ALPERT\***  
and THE  
**TIJUANA BRASS**

plus selections from THE BAJA MARIMBA BAND  
in a sparkling five-record Treasury of songs that have taken the nation by storm! Includes "A Taste of Honey", the song that won the coveted Grammy Award for "Best Record of the Year"!

**EXCLUSIVE**  
For A Limited Time Only!



**LISTEN FREE FOR 10 DAYS** to the most exciting  
and satisfying melody to come to America in four decades!

Not since New Orleans in the 20's has a new sound swept the nation so quickly... never before have a harmony and rhythm claimed so universal a following! If you have never heard Herb Alpert and The Tijuana Brass... you have an experience in store for you!

The music of The Tijuana Brass recreates the tempestuous happiness of Fiesta. It conjures up the music of the *Bull Fight*... the pageantry of Old New Orleans... the emotions of the "Roaring Twenties". But above all—you enjoy sheer melody without cacophony when you hear HERB ALPERT and THE TIJUANA BRASS!

**FREE BONUS:** TELEVISION'S NEW FAVORITES, THE BAJA MARIMBA BAND! The exciting Herb Alpert Treasury includes 12 performances of THE BAJA MARIMBA BAND that you've seen and enjoyed on major television spectacles!

Yes, 60 great selections in a single five-record Treasury, produced with the care and hand-inspection that have made "Living Sound" a trademark meaning the finest in modern recording technique!

**FREE FOR 10 DAYS—SAVE UP TO 50%!**

You'd expect to pay as much as 89¢ each for The Tijuana Brass on ordinary 45 RPM records, but this great Treasury enables you to own their award-winning performances for only 24¢ each. Best of all, listen FREE for 10 days, return The Herb Alpert Treasury and owe nothing... or send just \$5 a month until \$13.88 (plus postage-handling) is paid! **LIMITED TIME OFFER**—please act at once. Mail the coupon to enjoy HERB ALPERT and the TIJUANA BRASS Free for 10 days!

**Less than 24¢  
a selection!**

**\$5**  
ONLY A MONTH

...or \$13.88!

**Stereo a mere \$1.80 additional for all five records!**

*No extra charge  
for deluxe  
presentation case!*

**ALL THESE SONGS AND MORE ARE YOURS—INCLUDING  
THE AWARD WINNING "A TASTE OF HONEY"!**

Hello, Dolly!	South Of The Border	I've Grown Accustomed
Never On Sunday	Desafinado	To Her Face
Lemon Tree	Lollipops And Roses	Let It Be Me
More	Whipped Cream	All My Loving
Tangerine	Green Leaves Of Summer	The Great Manolete
Limbo Rock	Milord	Struttin' With Maria
The Lonely Bull	The Girl From Ipanema	America

© Courtesy of



**PLUS 12 songs by The Baja Marimba Band including Moonglow, Red Roses For A Blue Lady and ten more.**

**60 GREAT SELECTIONS IN ALL!**

**MAIL COUPON TODAY**

THE LONGINES SYMPHONETTE SOCIETY  
Symphonette Square, Larchmont, N. Y. 10538

Please send me the Treasury of Herb Alpert and the Tijuana Brass to audition FREE for 10 days. If I am not satisfied I may return it within 10 days and owe nothing, or send just \$5 a month until the modest price of just \$13.88 (plus postage and handling) is paid.

**PLEASE CHECK ONE:** ☐ High Fidelity ☐ Stereo (\$1.80 more)

NAME \_\_\_\_\_ (please print)

ADDRESS \_\_\_\_\_

STATE \_\_\_\_\_ CITY \_\_\_\_\_ ZIP \_\_\_\_\_

☐ **SAVE EVEN MORE:** Enclose full amount now (\$13.88, \$15.68 for Stereo,) and we will pay all postage and handling! o 1791-955

# Why KozaK\* Drywashes\* Your Nice Car So Well

## AND SAVES ITS COST EVERY OTHER TIME YOU USE IT - 25 TIMES

**K**OZAK research has resulted in a major scientific breakthrough in the auto DRYwashing process. This new development makes it possible for you to have a nicer looking car now and in the future.

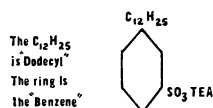
This time and money-saving invention is contained in BJR and a 15cc bottle is now included free with every KozaK order.

### Rain Washes Car

Just five drops of New Formula BJR on a damp sponge coats the finish of your car with an invisible film only one molecule thick (mono-molecular film). This protective film is so slippery that dust, dirt and grime has nothing to cling to. Water, either rain or a hosing, carries dirt away. You don't need water, of course, because a light swipe with a KozaK Cloth does the same thing without water.

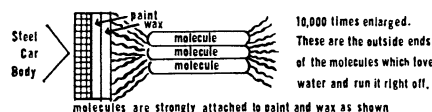
### Scientific Explanation

The invisible film is formed by complicated molecules called . . . Dodecyl-Benzene - sulphate - Tri-ethanol - amine - salt which a surface physical chemist writes in this fashion:



Sometimes described as  
"Alkyl Aryl Sulphonate"  
the  $SO_3$  is the Sulphonate  
and the TEA stands for  
"Tri-Ethanol-Amine"

But I write it this way: as long skinny molecules with two ends. One end loves paint (hydrophobic) and clings tightly to the surface of the car. The other end (outer end) is the slippery end. It loves water (hydrophilic) and shows it by running the water off in sheets. These sheets of water carry away the dirt, dust and grime which couldn't get a foothold on the slippery surface.



### Silicone Film Gives High Gloss

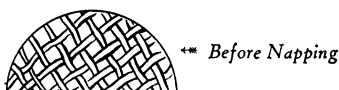
The skinny molecules pictured above are separated by a remarkable silicone film which gives your car a higher gloss than ever before. There is no silicone in the KozaK Cloth treatment—it is in the New Formula BJR, which can be used over wax, Blue Coral or any glossy finish.

### KozaK Plus BJR For Car Beauty

The mono-molecular film deposited by New Formula BJR makes KozaKing easier and faster than ever before. A gentle sweep with the KozaK Cloth restores new car beauty immediately. Same result as before—but now it takes even less time and effort. The secret is the BJR which is now packed free with these KozaK DRYwash cloths. Mono-molecular BJR is the most important advance in the DRYwashing process since 1926.

### The More You Use KozaK The Better Job It Does

Here is the reason for this unusual statement. KozaK's specially woven cloth comes in 300 yard rolls. It is run against rotating sharp wires which pick out the tiny cotton fibers, thus creating an extra deep, dust absorbing nap.



When a KozaK is new all fibers run in the same direction. After being used a few times the fibers are rearranged in a helter-skelter pattern. Consequently, thousands more dust absorbing surfaces come into contact with the surface.



### KozaK Is Used And Approved By Those Men Who Must Have A Spotlessly Clean Car 100% Of Time

Car washing is a major expense item with funeral directors — which is the reason 1 out of every 4 DRYwash their cars with KozaK. There is no other way to have a clean car 100% of the time at a cost of about 1¢ a day!

### Special Money-saving Offer

Here's a money-saving offer. See coupon below. \$9.20 if purchased separately. **ONLY \$5.00 WITH COUPON.** Use one KozaK in each hand to see which you like best for your next order. It cuts the time and effort in half too.

NEIGHBORS WILL ASK YOU  
HOW YOU KEEP YOUR CAR  
SO SHINY CLEAN . . .  
... AND WHAT AN EASY WAY  
TO DO A HARD, EXPENSIVE,  
TIME-LOSING JOB!

**DODGE:** "I hate to say it but over the past four years I've cheated. I've allowed professional people in the car washing business to wet wash my 1960 Dodge four to six times. Everyone thinks I constantly get wet wash jobs but I tell them that KozaK's kept my car 99% rust free and shining like a new car. I bought my one package of KozaKs shortly after June 1960 and although they are blacker than night, they still perform as if they were brand new."

Mr. Henry C. Half, Pittsburgh, Pa.

**IMPALA:** "I have used KozaKs on my cars for a number of years and am mighty pleased with them. As a matter of fact, they far exceed the life you claim for them, if used as they should be and dust shaken out after using. My cars always looked like new due to the use of your KozaKs."

Mr. John Keegan, Elizabeth, N. J.

**CADILLAC:** "As you know by now, I am a steady user of this product for over ten years and one of your biggest boosters—as to me there isn't another product on the market like KozaK Auto Drywash. I sincerely believe that everyone owning a car should be an owner of KozaK Drywash."

Mrs. I. J. Rosen, Chicago, Ill.

**RAMBLER:** "We used one of your Regular cloths for our furniture and have used a Super on our 1960 Rambler, which looked like brand new when we traded to a 1964. Will now use it on the wheels and use the new Super on the new car. I cannot praise your polish (BJR) enough — it is excellent for removing tree sap and bug juice and preserving the new finish on the new paints."

Mr. Russell G. Sinclair, Flint, Mich.

### What a KozaK\* DRYWASH Does Easier And Faster Than Ever Before!

- Removes dirt
- Polishes as it cleans
- Saves time and money
- Protects the finish
- No hose needed — summer or winter . . . no pressure moisture to start rust & squeaks

### How KozaK is Guaranteed

If the KozaK DRYwash Cloth has not saved its cost many times over after you have used it for thirty days . . . just write and the money that you paid for it will be refunded . . . you do not even have to return the KozaK. We are able to make this guarantee to you because since 1926 millions of KozaKs have saved car owners many, many dollars in car washing. On this guarantee tear out and mail the coupon now.

**KOZAK AUTO DRYWASH, INC.**  
758 S. Lyon St.  
BATAVIA, N. Y. 14020

\*© U.S. Pat. Off., Canada  
© KozaK Auto DryWash Inc., 1966

"Made by people you can depend on to do the right thing"®

Please mail me . . . . . (Name)

\_\_\_\_\_ (Street) \_\_\_\_\_ (City) \_\_\_\_\_ (State) \_\_\_\_\_ (Zip Code)

Write in HOW MANY of these \$5 units you want. → ☐

One \$4 SUPER KozaK Auto DRYWASH Cloth..	\$4.00
One \$3 Regular KozaK Auto DRYWASH Cloth..	3.00
One Bottle BJR Waterspot Remover & Siliconizer	.65
One Package MUO Rust Preventative Traffic Film Remover	.25
One French SHAM-ET Reinforced Cellulose Sponge used to apply BJR and MUO	.30
One Bottle 3WC—brand new product. Keeps windshields invisibly clean.	1.00
<b>Everything Above</b>	<b>FOR JUST \$5.00 POSTPAID</b>
	<b>\$9.20 Value</b>

YR. & MAKE OF CAR . . . . .

COLORS . . . . . and . . . . .

LIGHT ☐ DARK ☐ BOTH ☐

IS THIS YOUR FIRST KOZAK? ☐ YES ☐ NO

Please Mail this Coupon to:  
**KOZAK AUTO DRYWASH, INC.**  
758 S. Lyon St.  
BATAVIA, N. Y. 14020