

3 Guides That Tell You the Whole Story of HOW TO SEE THE WORLD by Passenger-Carrying Freighters

1. *The World's Most Complete Guide To the World's Passenger-Carrying Freighters* —the Secret of Low Cost Travel

Yes, for no more than you'd spend at a resort, you can take a never-to-be forgotten cruise to Rio and Buenos Aires. Or through the West Indies or along the St. Lawrence River to French Canada. In fact trips to almost everywhere are within your means.

And what accommodations you get: large rooms with beds (not bunks), probably a private bath, lots of good food and plenty of relaxation as you speed from port to port.

Depending upon how fast you want to go, a round the world trip can show you every continent on earth. And there are shorter trips. Fast, uncrowded voyages to England, France, the Mediterranean; two or three week vacations up and down the Pacific Coast or elsewhere. Name the port and the chances are you can find it listed in *Travel Routes Around the World*. This is the book that names the lines, tells where they go, how much they charge, briefly describes accommodations. Hundreds of thousands of travelers all over the world swear by it. Travel editors and travel writers say "To learn how to travel for as little as you'd spend at a resort get *Travel Routes Around the World*."

It's yours for just \$1, and the big 1967 edition includes practically every passenger carrying service starting from or going to New York, Canada, New Orleans, the Pacific Coast, Mexico, South America, England, France, the Mediterranean, Africa, the Indies, Australia, the South Seas, Japan, Hawaii, etc. There's a whole section called "How to See the World at Low Cost."

A big \$1 worth, especially as it can open the way to more travel than you ever thought possible. For your copy, simply fill out coupon.

2. *Norman Ford's Selection of The World's Most Outstanding Freighters*

WHAT DO YOU WANT WHEN YOU TRAVEL BY FREIGHTER?

- A real buy in a short trip?
- Or a longer journey via many exciting ports?
- Would you like to "island hop" around the Caribbean or the South Seas or to explore the Mediterranean? Would you like to wander ashore at half a dozen West Indian islands or at Tahiti or Bali or at the enchanted Spice Islands of the East?
- Would you like an exciting winter cruise at perhaps half of cruise liner fares? Or a journey completely around South America? Or to all corners of the Orient? Or would you like to know how you can actually find a good, recommendable round the world combination of services for as little as \$1100-\$1300?

Ask any traveler who's gone by freighter, and he'll tell you there simply is nothing else to compare with this informal, lower cost way of seeing the world.

And for real value in freighter travel, Norman Ford, America's top travel expert, picks out for you in his big book **TODAY'S OUTSTANDING BUYS IN FREIGHTER TRAVEL** just those freighter trips which top all the others for comfort, good food, low cost, and the like. "Today's Outstanding Buys in Freighter Travel" is a book of well over 85,000 words, jammed with facts about the ships, their ports, prices, etc. Because it names names, tells which are the world's outstanding freighter trips, it's your buyer's guide to getting your money's worth whenever you travel.

Remember, freighter travel is a real discovery, and it can save you real money. Wherever the world might be calling you—Europe, the Mediterranean, South America, the Orient, or elsewhere—get the real help of **Today's Outstanding Buys in Freighter Travel**. Send for your copy now—yours for only \$2, a very small sum for the whole new world this book will open to you.

3. *What to See, Where to Stay at Your Freighter Destination*

Today's Best Buys in Travel Around the World highlights the most dramatic places to see and the important things to do wherever you might be in any part of the world. Here are ONLY the outstanding cities, towns, resorts, and other places which you must visit before you have really seen the country you're visiting, whether that's England or Mexico, Japan or the Mediterranean lands, Peru, Chile, Hongkong, India, Italy, France, or wherever else the world might be calling you.

Next, this unusual guide names ONLY the outstanding places to stay and eat—ONLY the hotels with the greatest charm, ONLY the restaurants where you get the most distinctive cuisine. These are the treasured finds which travelers who have discovered them prefer to the tourist-jammed, high priced restaurants and hotels.

Today's Best Buys in Travel Around the World goes still farther. It names the shopping values you might otherwise overlook, the spectacular bus and rail trips awaiting you, the world's lowest cost tours, and 1001 dramatic suggestions from where to photograph bare-breasted pearl diving girls to the best spot for viewing the sunrise over Everest.

Covering 100 countries, **Today's Best Buys in Travel Around the World** is your basic guide to seeing the world—and seeing it on less. Only \$1.50.

SPECIAL OFFER NO. 1: All 3 books above—"Travel Routes Around the World," "Today's Outstanding Buys in Freighter Travel," and "Today's Best Buys in Travel Around the World"—for \$3.

The Island Paradises You Can Drive to

Right here in the U. S. there's many a transplanted Tahiti to which you can drive:

- many a coral island bordered by a powdery beach and shaded by coconut palms
- many another hideaway set in a sparkling bay, and many another lush island gem for an out-of-the-ordinary vacation or tempting low-cost retirement.

And nearby are others to which you can drive most of the way: incredible Cozumel off Mexico, that country where your dollar buys so much more. Or other off-beat gems in the brilliant Bahamas, some just a \$15 ride from Florida.

In Utopia Is an Island, Norman Ford, America's leading travel expert, takes you to those islands which the world has found so attractive in all respects they are known as **Island Paradises**—the closest thing to a real Utopia, where you leave behind the noise and the rush of the world for a remarkable vacation or to stay awhile or retire, often at fantastically low prices.

● You learn about the popular islands—Barbados, Tobago, Jamaica, Puerto Rico, the Virgins; Ibiza, Majorca, Capri, the Canaries, plus many an unknown one of equal or greater charm and less expensive. Even in the popular islands Norman Ford shows you sections which the crowds have not discovered. If your eyes are upon Hawaii but you fear it might be too expensive, wait until you read about the corners which he has found. See, too, whether you can resist those islands off in another direction where \$50 a week means you and your wife live like kings and queens. Altogether, you learn about 169 Island Paradises, more than fifty of which you can drive to.

● Norman Ford is always practical: he tells you how to reach the islands, gives dollar and cents costs for hotels, meals, for renting your own bungalow if you stay a while, for food in the stores, entertainment, etc. If you're interested in a second income, he tells where to start a small hotel or guest house, where to find low cost beachfront, even where to buy your own tropical plantation for only \$20,000.

But let your first introduction to a modern-day Utopia be one of the many island paradises you can drive to. Find yours in Utopia Is an Island. Over 100,000 words long, it costs only \$2. Why not send for it now.

Round the World on a Shoestring

If you know the seldom-advertised ways of reaching foreign countries, you don't need fantastic sums of money in order to travel. You could spend \$500-\$1000 on a one-way luxury steamer to Buenos Aires—but do you know you can travel all the way to Argentina through colorful Mexico, the Andes, Peru, etc., by bus and rail for just \$179 in fares?

You can spend \$5000 on a luxury cruise around the world. But do you know you can travel around the world via deluxe freighter for only a fourth of the cost—and that there are half a dozen other round the world routings for around \$1000.

There are two ways to travel—like a tourist, who spends a lot, or like a traveler, who knows all the ways to reach his destination economically, comfortably, and while seeing the most.

Norman Ford's big guide **How To Travel Without Being Rich** gives you the traveler's picture of the world showing you the lower cost, comfortable ways to practically any part of the world. Page after page reveals the ship, rail, bus, airplane and other routings that save you money and open the world to you.

What do you want to do? Explore the West Indies? This is the guide that tells you how to see them like an old time resident who knows all the tricks of how to make one dollar do the work of two. Visit Mexico? This is the guide that tells you the low cost ways of reaching the sights (how 76¢ takes you via 8-passenger automobile as far as those not-in-the-know pay \$5.60 to reach). Roam around South America? Europe? Any other part of the world? This is the guide that tells you where and how to go at prices you can really afford.

If you've ever wanted to travel, prove now, once and for all, that travel is within your reach. Send now for **How to Travel Without Being Rich**. It's a big book, with over 75,000 words, filled with facts, prices, and routings, and it's yours for only \$1.50. Even one little hint can save you this sum several times.

SPECIAL OFFER NO. 2: \$3 worth of books free. All 5 books described on this page—\$8 list price—for only \$5.

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I have enclosed \$..... (cash, check, or money order). Send me the books I checked below. YOU WILL REFUND MY MONEY IF I AM NOT SATISFIED.

- Travel Routes Around the World**—the guide to all the world's passenger-carrying freighters. \$1.
- Today's Outstanding Buys in Freighter Travel**—Norman Ford's selection of the world's most outstanding freighters. \$2.
- Today's Best Buys in Travel Around the World**—what to see, where to go wherever the world might be calling you. \$1.50.

Special offer No. 1: All 3 books above for \$3

- Utopia Is an Island**. \$2.
- How to Travel Without Being Rich**—the guide to seeing the world on a shoestring. \$1.50.

Special offer No. 2: All 5 books above for \$5

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