

PASSENGER-CARRYING FREIGHTERS ARE THE SECRET OF LOW COST TRAVEL

Yes, for no more than you'd spend at a resort, you can take a never-to-be-forgotten cruise to Rio and Buenos Aires. Or through the West Indies or along the St. Lawrence River to French Canada. In fact, trips to almost everywhere are within your means.

And what accommodations you get: large rooms with beds (not bunks), probably a private bath, lots of good food and plenty of relaxation as you speed from port to port.

Depending upon how fast you want to go, a round the world cruise can be yours for as little as \$250-\$300 a month. And there are shorter trips. Fast, uncrowded voyages to England, France, the Mediterranean; two or three week vacations up and down the Pacific Coast or elsewhere. Name the port and the chances are you can find it listed in *Travel Routes Around the World*. This is the book that names the lines, tells where they go, how much they charge, briefly describes accommodations. Hundreds of thousands of travelers all over the world swear by it. Travel editors and travel writers say "To learn how to travel for as little as you'd spend at a resort get *Travel Routes Around the World*."

It's yours for just \$1, and the big 108-page 1967 edition includes practically every passenger carrying service starting from or going to New York, Canada, New Orleans, the Pacific Coast, Mexico, South America, England, France, the Mediterranean, Africa, the Indies, Australia, the South Seas, Japan, Hawaii, etc. There's a whole section called "How to See the World at Low Cost."

A big \$1 worth, especially as it can open the way to more travel than you ever thought possible. For your copy, simply fill out coupon.

WHAT TO SEE IN THE U.S.A., CANADA AND MEXICO IN FACT, IN ALL AMERICA

One book shows you every corner of America that's worth going out of your way to see. From Alaska to Florida, from Canada to Mexico, *What to See in All America* explores every nook and cranny in our continent.

If your eyes are on Maine or Texas, or Quebec or Vancouver, on Florida or Arizona or the National Parks; if you want to see New York City or Washington or Los Angeles or any of the other big travel lures in the U.S.A., Canada, or Mexico, this simple-to-follow book shows you where to find everything outstanding, and how to see it with the knowledge and understanding that add so much more to your trip.

Whether you drive or would rather leave your car behind, it outlines the most interesting ways to your destination from your own home area. While it covers every major spot in America, it also details the byways which reveal so much more of America—its out-of-the-way villages, parks, gardens, mountains, canyons, missions, plantations, islands.

For trips to Mexico, it shows all the interesting ways to reach every part of this sight-filled country, a land of ancient ways with red-roofed towns clinging to mountainsides, South Sea-like beach resorts, and immense pyramids that rival Egypt's for size and mystery. For good measure, you also know what to see beyond Mexico, and how to visit it, even by car, all the way to the Panama Canal.

To see all the grandeur of America, as you've probably never before explored these lands, make sure that you have your copy of *What to See in All America*. One hundred thousand words long, yet it costs only \$2. Why not get your copy now?

HOW TO SEE THE WORLD FOR LESS THAN IT COSTS TO STAY AT HOME

Whenever you travel, remember:

—there are two worlds: the world of deluxe hotels, a la carte restaurants, fussy night clubs, and extravagant prices. And there is also the world of the informed travelers who have exploded the myth that travel must be expensive.

Around the World for \$1500, Norman Ford's world-wide travel guide, shows you how to see every important spot on earth with understanding; with the knowledge that both helps make your travel dollar do the work of the two or three you might otherwise spend and also opens up the inner life of the lands you visit so that you are more than just a tourist looking on.

With Norman Ford's help you know the local strategy wherever you are for traveling well and eating well, yet spending no more than do those who have been there a dozen times before. You know where to find the world-famous attractions of each country, but even more, where to find the hidden charms of its cities, towns, and countryside. Always, you know which are the first-class hotels which charge far less than the ornate tourist palaces down the street. Always, too, you know how to get around simply, comfortably, and economically. You know all about local tipping, renting a car, which are the good touring centers for exploring the back country, what you should know about local taxis, sight-seeing trips, etc.

Choose the lands of the world which you'd most like to see, and let Norman Ford help you for as long or as short a trip as you like. Circle the globe for as little as \$1500 or set off to the high Inca lands, to Israel or India, Rio or Hongkong, Japan or Egypt, or take the Grand Tour of Europe (and do that for as little as \$70 a week, \$300 a month).

The informed traveler is the man or woman who sees more, has a better time, and does it on less. *Around the World for \$1500* is the book that shows you how to see the lands most people only dream of visiting. It costs only \$2.

WHERE TO RETIRE OR VACATION

at what look like prewar prices—and
where no one ever heard of nerves or worries

In *Off-the-Beaten Path*, the big book by Norman Ford, you can read of island paradises aplenty in the United States and Canada, of art colonies (artists search for picturesque locations where costs are low!), of areas with almost a perfect climate or with flowers on every side.

Here are the real U.S.A.-brand Shangri-Las made for the man or woman who's had enough of crowds. Here, too, are unspoiled seashore villages, tropic-like islands, and dozens of other spots just about perfect for your retirement or vacation at some of the lowest prices you've heard of since the gone-forever prewar days. And for good measure you also read about the low-cost paradises in Hawaii, the Virgin Islands and Puerto Rico.

You can be sure that *Off-the-Beaten Path* names the low-cost Florida retirement and vacationing towns, the best values in Texas, the Southwest, California, the South and East, Canada—and a dozen other areas which the crowds have not yet discovered:

- That undiscovered region where winters are as warm as Miami Beach's, yet costs can be two-thirds less.
- That island that looks like Hawaii yet is 2,000 miles nearer (no expensive sea or air trip to get there).
- France's only remaining outposts in this part of the world—completely surrounded by Canadian territory . . . or a village more Scottish than Scotland or age-old Spanish hamlets right in our own U.S. where no one ever heard of nervous tension or the worries of modern day life.
- That remarkable town where a fee of 3 cents a day gives you an almost endless round of barbecues, musicals, concerts, picnics, pot luck suppers, smorgasbord dinners, and a fine arts program.

Off-the-Beaten Path is a big book filled with facts that open the way to a different kind of retirement or vacation made all the more attractive by the rock bottom prices. About 100,000 words and plenty of pictures. Yet it costs only \$2.

HOW TO TAKE TRAVEL PICTURES

YOU'LL BE PROUDER THAN EVER
TO SHOW TO YOUR FRIENDS

- Do you know how to take pictures from an airplane in flight, a train speeding past an interesting landscape, the inside of a motor coach?
- Do you know the simple tricks photographers have discovered for bringing out all the picturesqueness of those many scenes that could be real treasures if you shot them right?
- Do you know how to take people so they'll never know they're being photographed?
- Do you really know how to tell a complete photo story of your travels?

Samuel E. Lessere's *What You Must Know When You Travel with a Camera* is the one guide that really helps you take travel pictures you'll be prouder than ever to show your friends. For it's not only a sound, basic guide to good photography anywhere, but it shows, page after page, the hundreds of easy tricks professional photographers have learned to make their travel photos look alive.

But this book does even more—it leads you clearly through all the problems of travel photography, answers such questions as which is the easiest-handling equipment to take, where to get good value overseas in films, cameras, etc. There's hardly a question about such technical matters as loading, focusing, using filters, lens, flashguns, cable releases, etc., which isn't answered.

Price only \$1.50—less than you'd spend for just one roll of film and prints. But what a difference this book is going to make in the pictures you take!

To be sure your travel pictures bring out all the colorfulness of the places you visit and the things you see, get your copy now.

Mail to HARIAN PUBLICATIONS, 42 Shore Drive Greenlawn (Long Island), New York 11740

I have enclosed \$ (cash, check or money order). Please send me the books checked below. You will refund my money if I am not satisfied.

- TRAVEL ROUTES AROUND THE WORLD—(the traveler's directory of passenger-carrying freighters). \$1.
- WHAT TO SEE IN ALL AMERICA. \$2.
- AROUND THE WORLD FOR \$1500—how to see the world for less than it costs to stay at home. \$2.
- WHAT YOU MUST KNOW WHEN YOU TRAVEL WITH A CAMERA. \$1.50.
- OFF-THE-BEATEN PATH . . . America's own Bargain Paradises. \$2.

SPECIAL OFFER: All five books above for only \$5.

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