

You are twice as smart as you think!

... and these seven simple actions will prove it to you in a single weekend—by doubling your power to learn!

This announcement is going to shock the life out of you—because it flatly says “bunk” to every idea you have ever had about how “difficult” it is to learn!

This announcement says that if you could only liberate the exact same talent and intelligence and ability that you have tied up inside you today—then you could:

- read anything you wish, twice as fast as you can read today . . .
- absorb facts like a sponge, and repeat them almost word for word years later . . .
- flash through math, business, financial problems that have you stopped cold today . . .
- hold people spellbound with the power of your speech and your written word . . .
- out-think others when you have to, tower over them in judgment, outshine them completely in imagination . . .
- And do it all—not by struggling through dreary textbooks . . . not by memorizing useless theories—but simply by putting your **LOCKED-UP LEARNING POWERS** to work—today—as easily and logically as this:

Learning Action #1

Lets you skim through a book in as little as thirty minutes! Dazzle others with your insights into it that very same night!

This action is literally a brand-new way to read the printed page! Yet it requires nothing more than an ordinary pencil!

Once you are shown it, you will never read a book from cover to cover again! Instead, you will flash right through it—automatically skipping the boring details—automatically scooping up the main ideas as fast as your eyes can travel down the page!

You'll absorb the key ideas of most books in thirty minutes! Burn a magazine article into your memory in five minutes! Master the heart of a business report in three minutes!

And you'll file these facts away in your mind in such perfect order—automatically—that you can pull them right out again at an instant's notice! So you can back up every point you make in conversation with dozens of overwhelming facts . . . fill every one of your statements with authority and conviction . . . win other people to your views so completely that no one else could ever lure them away!

Learning Action #2

Gives you a “Tape-Recorder Memory” for the spoken word! Lets you hear hidden secrets in people's conversation that they don't even know they're revealing!

This second action requires you to ask yourself four simple questions every time someone begins to talk to you!

These questions rivet your attention on that other person's words . . . keep your mind from wandering . . . let you store up his thoughts as though they were engraved in your memory!

They automatically allow you to amaze your friends by quoting—almost word by word—from conversations you had with them months before!

They allow you to win new friends by remembering details ordinary people completely forget! Impress your superiors by repeating back to them their most casual orders, step by step!

And, at exactly the same time, they enable you to “read between the lines” of whatever that other person says! Give you such incredible concentration when you want it, that you almost penetrate into that other person's mind! Discover facts he's trying to hide! Goals he's trying to conceal! Exaggerations he's trying to make you believe!

You'll be amazed at how clearly these questions open up other people's thoughts to you! And they're still just the beginning!

Learning Action #3

Builds you a power-packed vocabulary! Gives you the words you need—overnight—to load your thoughts with verbal dynamite!

This action involves you in one of the most fascinating games you have ever seen!

This game takes two minutes a day! You can practice it anywhere—while dressing in the morning . . . driving your car . . . dining with your family!

And every time you try it—you automatically learn new words: Emotion-packed words, that make people stop and listen to you! Color-packed words, that make your ideas and stories crackle with excitement! Power-packed words, that make people see and feel and do exactly what these words tell them to do!

Think of it! The next time you pick up a book, you'll automatically understand hundreds of new words, without even looking at a dictionary! The next time you start to speak in a business discussion, or a private conversation, or a club meeting—every eye in the room will be focused on you in startled admiration!

Learning Action #4

Doubles your problem-solving ability! Makes math problems . . . business problems . . . financial problems HALF-SOLVE THEMSELVES before you even touch them!

This action is an ingenious little trick used by every professional math tutor in the country!

You use it before you start to work on a problem! It takes seconds to apply! It requires absolutely no math background!

And it works miracles! It turns you into a mathematical wizard! It shows



EUGENE M. SCHWARTZ

For the past six years, Gene Schwartz has worked with some of the country's leading pioneers in deutro-learning, the modern science of learning how to learn. As writer, editor or publisher, he has been instrumental in bringing to the American public books on Memory Improvement, Executive Training Techniques, High-Speed Learning, Creative Thinking, Problem-Solving, Time Organization and many more.

But why not take all these incredibly powerful learning breakthroughs—and pack them into one great book—that can be used by any man or woman to show overnight results in their learning power—and earning power—so startling that they may take their breath away!

This is the goal of this book! Try it at our risk—today!

you the answers to dozens of problems before you can pick up a pencil! It gives you a “feel for figures” that will leave your friends gasping at work! It lets you “talk the language of business”—statistics, balance sheets, profit and loss—that completely mystifies most people!

It gives you incredible new powers of making and handling money! Predicting the stock market . . . running a business . . . setting up a budget . . . making one dollar do the work of a hundred—all these skills are yours, once you learn the secret of making figures work for you at the snap of your fingers!

Learning Actions #5, 6 and 7

Lets you burn facts, figures, whole books into your memory! Write simple, clear, compelling English—almost as fast as you can move your hand—without a single mistake in spelling! Whiz right through the dozens of “make-or-break” tests—license tests . . . promotion tests . . . pay-raise tests—that are your gateway to big money!

This is the pay-off! Now you start turning your knowledge into the kind of life you've always dreamed of!

For example, would you like to make thousands of bonus dollars with your pen! Write business reports and memos that lift you head and shoulders above the crowd! Or write the story or novel you've always wanted to put on paper! Or dash off sales letters that set new records! Or open up a part-time mail order business from your home, that has the orders pouring in!

Then try this one prime secret of all professional writers—How to make your thoughts organize themselves, so you can copy them right down on the paper! And see for yourself how easy it is to write Powerhouse English—to open up a whole new world of accomplishment with one simple action!

Or—and this is the most important break-through of all—would you really like to earn that extra diploma you have always dreamed of!

Would you like that blue-chip promotion that has always seemed just two or three steps out of reach!

Would you like a title after your name . . . a license on your wall . . . the respect and admiration that tested knowledge—proven knowledge brings in its wake, every single time!

Then prepare for one of the most thrilling evenings of your life! When you put this “Test-Solver” Action to work! When you're shown a simple five-minute ritual—before you take a test—that breaks that test wide open! That drains fear and nervousness out of your body like magic! That puts every fact you've learned right at the tips of your fingers—ready to go to work for you at an instant's notice—ready to give you advancement scores so high that you move ahead faster than you have ever dreamed!

PROVE IT YOURSELF—ENTIRELY AT OUR RISK!

Let me be perfectly frank! These seven simple actions are literally the difference between being first in line for life's treasures—or being satisfied with other men's leavings!

They are all yours—and more—in the revolutionary new book, HOW TO DOUBLE YOUR POWER TO LEARN—yours for only \$5.98 complete.

Fully guaranteed, it opens a whole new world of accomplishment to you. Send in the Coupon to read it from cover to cover at our risk—TODAY!

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