

Films of The Week

Listing for readers' information of new 16mm and 8mm films on science, engineering, medicine and agriculture for professional, student and general audiences. For further information on purchase, rental or free loan, write to distributor listed.

APPLICATION AND PROPER INTERPRETATION OF CENTRAL VENOUS PRESSURE IN THE MANAGEMENT OF SHOCK—K-1265. 16mm, b&w, sound, 30 min. (TV film recording). Discusses the value of a time-tested procedure of importance in evaluating the actual status of a patient in shock in a wide range of age groups and surgical situations. Audience: professional biomedical personnel. Free loan from Public Health Audiovisual Facility, Atlanta, Ga. 30333.

CONTROLLING RECORDS FIRES WITH HIGH EXPANSION FOAM. 16mm, color, sound, 13 min. Simplified description of high-expansion foam and its characteristics as a fire-fighting agent, particularly with respect to fires involving paper and photographic records in typical open file storage. Recommends storage arrangements to minimize damage from fires and extinguishing agents. Audience: fire fighting personnel, persons interested in problems of records storage. Sale \$34.68 from Calvin Productions Inc., 1105 Truman Road, Kansas City, Mo. 64106 or loan information from Audio-Visual Branch, Department of Public Information, Atomic Energy Commission, Washington, D.C. 20545.

CURRENT CONCEPTS OF ESTROGEN REPLACEMENT THERAPY. 16mm, b&w, sound, 32 min. Reviews opinions expressed by participants in 1965 conference under the auspices of the Excerpta Medica Foundation. Audience: medical. Loan information from Icaal Pictures, 321 W 44th St., New York, N.Y. or other local offices.

THE DYNAMICS OF ANIMAL AGRICULTURE. 16mm, color, sound, 26 min. Highlights what animal agriculture means in the American economy. Audience: high school, college, farm, general. Purchase or rental information from Farm Film Foundation, 1425 H St. N.W., Washington, D.C. 20005.

NEGRO AMERICAN. 16mm, color, sound, 15 min. Brief history of Negro Americans from the time they were involuntarily uprooted in their homes in Africa and sold into slavery until the present. Audience: upper elementary, junior high school and adults. Purchase \$165 or rental \$10 from Bailey Films Inc., 6509 De Longpre Ave., Hollywood, Calif. 90028.

THE NUCLEAR WITNESS: ACTIVATION ANALYSIS IN CRIME INVESTIGATION. 16mm, color, sound 28 min. Describes new technique of activation analysis and shows application in illustrative types of criminal cases. Audience: law enforcement personnel, lawyers, university students, service organizations, educated laymen. Purchase \$79.55 from McNamara Productions, Gateway West, Century City, Los Angeles, Calif. 90067, or loan information from Audio-Visual Branch, Department of Public Information, Atomic Energy Commission, Washington, D.C. 20545.

RHEUMATOID ARTHRITIS. 16mm, color, sound, 12 minutes. Discusses occupational treatment with the rheumatoid arthritis patient. Audience: physicians, occupational therapists, medical training programs. Purchase or rental information from Ohio State University, Department of Photography, Motion Picture Division, 1885 McNeil Ave., Columbus, Ohio.

SCHIZOPHRENIA: THE SHATTERED MIRROR. 16mm, b&w, sound, 60 min. Presents elements from the experiences of persons who are afflicted with schizophrenia in order to evoke understanding in the viewer rather than aversion, and discusses research which is being conducted toward developing a better knowledge of the disease. Audience: general. Purchase \$200 or rental \$9.15 from NET Film Service, Indiana University, Audio-Visual Center, Bloomington, Ind. 47401 (Produced for National Educational Television).

THE TIME TO STOP IS NOW. 16mm, sound, color, 4½ min. Animated film explaining impact of smoking on the body, and beneficial effects of stopping. Audience: adults, college, high school. Free loan from local American Cancer Society offices or loan information from American Cancer Society, 219 E. 42nd St., New York, N.Y. 10017.

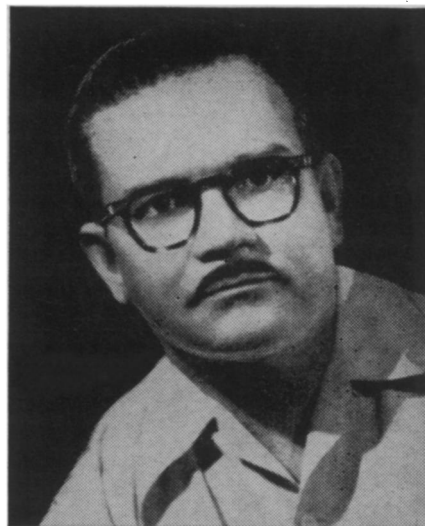
WINTER BIRD HIKE. 16mm, color, sound, 12 min. Follows two boys, thirteen and twelve, as they go on a hike, visiting various habitats where special birds may be found. Audience: primary and upper elementary grades. Sale \$120 or rental \$7.50 from Contemporary Films, Inc., 267 West 25th St., New York, N.Y. 10001.

Advertisement

Make Money Writing Short Paragraphs

Chicago Man Reveals a Short Cut to Authorship

Discloses little-known angle by which beginners often get paid five to ten times more per word than the rates paid to famous authors. Now anyone who can write a sentence in plain English can write for money without spending weary years "learning to write."



FOR years and years a relatively small number of people have had a "corner" on one of the most profitable authors' markets ever known. They've been going quietly along selling thousands and thousands of contributions. None of them have had to be trained authors. None of them have been "big name" writers. Yet, in hundreds of cases they have been paid from five to ten times as much per word as was earned by famous authors.

The successful men and women in this field had such a good thing that they kept it pretty well to themselves. Mr. Benson Barrett was one of these people. For years he enjoyed a steady income—made enough money in spare time to pay for a fine farm on the outskirts of Chicago.

Finally, Mr. Barrett decided to let others in on the secret. Since then he has shown a number of other men and women how to write for money. He has not had to give them any lessons in writing. He has not asked them to go through any long course of study or practice. In fact, most of his protégés have started mailing contributions to magazines within two weeks after starting with his plan.

Mr. Barrett says that the only skill required is that the aspiring author be able to write a sentence in plain English. Almost anyone with a common school education can write well enough to follow Mr. Barrett's plan, because the contributions you will send to magazines are rarely more than one paragraph in length.

Shut-ins, housewives, folks who are retired on small incomes, even employed men and women who like to use idle hours in a constructive way—all types are making money on short paragraphs.

Mr. Barrett does not teach you to write. He shows you *what* to write, what *form* to put it in, and *who* to send it to. He shows you a simple method for *getting ideas* by the hundreds. He gives you a list of more than 200 magazines that are looking for this kind of material and will buy from beginners. In other words, he teaches you a method, an angle, a plan for starting to write right away for money.

IF you would like to see your writing in print and get paid for it—just send your name on a postcard to Mr. Barrett. He will send full information about his plan of coaching by return mail—postage prepaid. He makes no charge for this information. And, no salesman will call on you. You decide, at home, whether you'd like to try his plan. If the idea of writing twenty or thirty short paragraphs a week and getting back a lot of small checks appeals to you, ask Mr. Barrett for this information.

No telling where it might lead. Such a small start might even open opportunities for real authorship. And, since it can't cost you anything more than a postcard, you'll certainly want to get all the facts. Address postcard to Mr. Benson Barrett, 6216 N. Clark St., Dept. 163-N.A., Chicago, Ill. 60626.