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SCIENCE NEWS LETTER



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Whether you drive or would rather leave your car behind it details the

tire continent—countries which you can reach more easily than you probably thought.

Whether you drive or would rather leave your car behind, it details the byways which reveal so much more of America and get you to interesting places most people never see. It makes sure you always know exactly where to go, what to see.

If your eyes are on Maine or Texas; on Florida or Arizona or California; on Niagara Falls or the Grand Canyon; on Yellowstone or Yosemite; if you want to visit New York City or Washington, Chicago or Los Angeles, this book shows you the most interesting ways to get there from your home and it helps you see all of them with knowledge and understanding. If you want to get to out-of-the-way places, it shows you where to find the Eskimo country, Hudson Bay posts, etc. You can drive most of the way, yet where the roads stop, it helps you continue by ship and rail to still more unusual country.

For trips below the border, it shows the most sight-filled ways to all that makes Mexico so exciting to visit. Or do you want to go on to Guatemala's fabulous Indian country; to El Salvador, Honduras, Nicaragua, Costa Rica, Panama? They're yours by car, or you can go by low cost scenic motor coach or rail.

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B. Lesure's big book, All About Arizona, the healthful state, leads you to whatever you want in this fast growing state of sun and scenic wonderlands.

What do you want to know about Arizona?
Where's the best place to retire at low cost? Where are summers cool? Winters, sunny most of the time? Where are the best areas for a job or a business of your own? For a home? What must a newcomer watch out for when buying land . . . or a home? How high are taxes? Is it true that living costs are less than in the East? What about salaries . . . schools for my children . . . my health?

Or do you want to tour this Grand Canyon State? What's the best way to see Arizona by car (or otherwise)? What is really worth seeing along the roads and down interesting side roads? Or in the cities, the national parks and the other four-star sights overshadowed by spectacular Grand Canyon? What is really the best way to see the Grand Canyon? The Indian reservations? The other Canyons? Which are the best places to eat and stay along the way?

What are the sure ways to cut travel costs in this big state?

Filled with facts, over a hundred thousand words in length, All About Arizona, the healthful state, almost brings Arizona to your door, answering these and a hundred other questions and giving you a richer, better picture of Arizona than many people have after living there for years. To know all you should about Arizona before you go for a home, a job, a business of your own, retirement in the sun, or a vacation you'll always remember, read All About Arizona, the healthful state. Price only \$2.

WHERE WILL YOU GO IN FLORIDA?

FLORIDA needn't be expensive—not if you know just where to go for whatever you seek in Florida. And if there's any man who can give you the facts you want it's Norman Ford, founder of the world-famous Globetrotters Club. (Yes, Florida is his home whenever he isn't traveling.) His big book, Norman Ford's Florida, tells you, first of all, road by road, mile by mile, everything you'll find in Florida, whether you're on vacation or looking over job, business, real estate, or retirement prospects

pects.

Always he names the hotels, motels, and restaurants where you can stop for the best accommodations and meals at the price you want to pay. For that longer vacation, if you let Norman Ford guide you, you'll find a real "paradise"—just the spot which has everything you want.

Of course, there's much more to this big book.

### If You Want a Job or a Home in Florida

NORMAN FORD tells you just where to head. His talks with hundreds of personnel managers, business men, real estate operators, state officials, etc., let him pinpoint the towns you want to know about, if you're going to Florida for a home, a job with a future, or a business of your own. If you've ever wanted to run a tourist court or own an orange grove, he tells you today's inside story of these popular investments.

### If You Want to Retire on a Small Income

NORMAN FORD tells you exactly where you can retire now on the money you've got, whether it's a little or a lot. (If you need a part-time or seasonal job to help out your income, he tells you where to pick up extra income.) Because Norman Ford always tells you where life in Florida is pleasantest on a small income, he can help you to take life easy now.

Yes, no matter what you seek in Florida—whether you want to retire, vacation, get a job, buy a home or start a business—Norman Ford's Florida gives you the facts you need to find exactly what you want. Yet this big book with plenty of maps and well over 100,000 words sells for only \$2—only a fraction of the money you'd spend needlessly, if you went to Florida blind.

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# The Island Paradises You Can Drive To

Right here in the U.S. there's many a transplanted Tahiti to which you can drive:

- many a coral island bordered by a powdery beach and shaded by coconut palms.
- many another hideaway set in a sparkling bay, and many another lush island gem for an out-of-the-ordinary vacation or tempting low-cost retirement.

island gem for an out-of-the-ordinary vacation or tempting low-cost retirement.

And nearby are others to which you can drive most of the way: incredible Cozumel of Mexico, that country where your dollar buys so much more. Or other off-beat gems in the brilliant Bahamas, some just a \$15 ride from Florida.

In Utopia Is an Island, Norman Ford, America's leading travel expert, takes you to those islands which the world has found so attractive in all respects they are known as Island Paradises—the closest thing today to a real Utopia, where you leave behind the noise and the rush of the world for a remarkable vacation or to stay a while or retire, often at fantastically low prices.

You learn about the popular islands—Barbados, Tobago, Jamaica, Puerto Rico, the Virgins; Ibiza, Majorca, Madeira, Capri, the Canaries, plus many an unknown one of equal or greater charm and less expensive. Even in the popular islands Norman Ford shows you sections which the crowds have not discovered. If your eyes are upon Hawaii but you fear it might be too expensive wait until you read about the corners which he has found. See, too, whether you can resist those islands off in another direction where \$50 a week means you and your wife live like kings and queens. Altogether, you learn about 169 Island Paradises, more than fifty of which you can drive to.

Norman Ford is always practical: he tells you how to reach the islands, gives dollar and cents costs for hotels, meals, for renting your own bungalow if you stay a while, for food in the stores, entertainment, etc. If you're interested in a second income, he tells where to start a small hotel or guest house, where to find low cost beachfront, even where to buy your own tropical plantation for only \$20,000.

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# SCIENCE NEWS . . .

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COVER—The spectacular swing-wing of the notorious F-111 is a boon to maneuverability in supersonic and subsonic flight, but it hasn't been enough to carry the plane above the black clouds of controversy that have raged ever since its inception. P. 400. (Photo: NASA)

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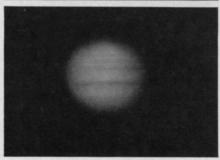
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# If your child is a poor reader

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See how your child can learn to read better and spell better in just a few weeks with records that teach him by phonics, at home! Mail Free Trial Coupon below.

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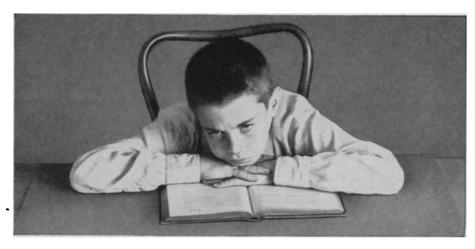
Mrs. B. J. Smith is only one of over 80,000 parents who have turned to The Sound Way to Easy Reading for help in the frustrating problem of a child who can't read. And more than 11,000 schools use it.

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