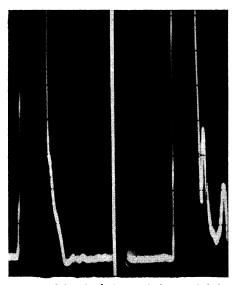
## Sound assesses fish

Ultrasonic energy can be used to tell if meat or fish have ever been frozen, according to scientists at Canada's National Research Council in Ottawa, Ontario.

The studies are part of a program on methods for determining the quality of fish for the Canadian Fisheries Research Board. One of the requests by this agency was for a simple method of showing whether fish had been previously frozen and for how long.

The propagation of ultrasound depends on the physical properties and structure of the material through which it goes. If tissue is affected by the freezing process, the ultrasound should reveal the changes. With this in mind



Trace of fresh (left) and thawed fish.

Dr. David Makow of the Research Council and Manfred Freese of the Fisheries Board experimented with microsecond ultrasound pulses at a frequency of 3 million to 5 million cycles a second.

A definite correlation was found between freezing history of the sample and the number and amplitude of the received echoes. The thawed fish tissue gave a pattern of large amplitude and number.

The work was extended to determine whether similar effects could be obtained with meat. Samples of filet mignon were tested and the echo patterns had similar characteristics as those obtained in the fish tests. The equipment used in the test consists of a small tank of water, an ultrasonic transducer, a transmitter and receiver and an oscilloscope. The sample is placed into the tank with the transducer and the sound pulses are aimed at the tissue. The echoes are then amplified in the receiver and displayed as a pattern on the Tom Weissmann oscilloscope screen.

FROM GENEVA

## 20,000 lives a year

European nations could save up to 20,000 lives a year simply and cheaply by organizing in each city an emergency service for heart attack and stroke victims, according to a team of World Health Organization experts.

Almost 40 percent of these unfortunate cases die in the hospital because of late arrival, the doctors find. Usually they are men in the prime of life, brought in with excruciating chest pain.

The reception period itself is often fatal, concludes an expert panel report to the United Nations' medical agency. The mental strain is dangerous if a victim is left alone or with an amateur or aide for even a few minutes.

In one study of sudden death to heart failure, 22 of 171 fatalities happened on the stretcher, or in the corridor or waiting room.

A good city set-up could also be lifesaving for victims of road accidents, drowning, or electric shock, the consultants suggest. They surveyed the medical literature and visited European clinics. Their recommendations go to all the European health ministries.

They praise a Russian system and urge not only advanced nations but the developing ones, to imitate it.

**Every large** Russian city, they say, is divided into heart attack zones of about a million people. Each zone gets a special medical team.

Whenever someone collapses, a bystander rings the service. It dispatches a doctor and if he diagnoses a heart crisis he calls the zone unit and treats the victim until hospitalization.

A specialized ambulance brings another doctor and assistant. The Soviets have trained many hundreds of such medical assistants to help doctors treat the 230 million Russians.

Treatment continues in transit, because the ambulance is equipped with laboratory apparatus for various blood counts, electrocardiograph, oxygen, surgical tools for direct massage of the heart and a defibrillator to stop flutters.

David Alan Ehrlich

JAPAN

## Canada-Japan deal

Japanese power producers have concluded a deal for Canadian uranium which is believed to be worth between \$250 million and \$300 million.

The Japanese will buy 31 million pounds of uranium concentrates between 1969 and 1979. The material is to be supplied by Denison Mines Ltd. and Rio Algon Mines Ltd. subject to government approval, expected to be only a formality.

## "They laughed when I wound up my shaver..."



That's liable to happen to you when you first use the RIVIERA in front of anyone. A wind-up shaver may seem a plaything. Or at best an emergency type of shaver (because it needs no cords or batteries). After all, how can a hand-cranked shaver rotate fast enough to do a clean and close job? And how many times do you have to wind the darn thing to finish one shave?

to finish one shave?

One answer at a time: The three-blade shaving head revolves at such a fast clip that it actually gives you seventy-two thousand cutting strokes a minute! Compare that to your \$30 TurboDeluxe. Now, about the winding. The palm-shaped body of the RIVIERA (named for its birthplace, Monte Carlo) is filled with a huge mainspring made of the same Swedish super steel used in the most expensive watch movements. You crank the key just like a movie camera (about six turns) and the RIVIERA shaves and shaves. From ear to ear; from nose to neck, without slowing down. Maintains its full shaving speed right to the end—and long enough to do the complete job. Hard to believe, but really true. A few more details: The surgical steel blades are so designed that they are continuously self-sharpening. You will find that the more you use the RIVIERA the sharper and the better it gets. The guard is so unbelievably thin (5/100 of a millimeter) that pressure is unnecessary. You just touch the shaver on your face and gently guide it in circular motions.

We could go on. But we don't expect to sell you with words. We just want to get you open minded enough to tie up \$19 for two weeks. We'll give you that long to put the RIVIERA to the test. If it disappoints you (if you want to return it for any reason), send it back. Your money will be in the return mail. Obviously, we have reason to believe that this won't happen and that you will want to keep your RIVIERA for the office, club, cabin or in a permanent place in your bathroom cabinet. It's that kind of a thing. Once you've tried it you won't let it go. P.S. You not only save the cost of an electric motor, but you save the cost of repairing it. The money that it leaves in your pocket; the dependability; the good, fast, clean shaves that you'll get—they'll give you the last laugh.

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