

# WOULD THEY LIKE THIS GIFT FROM YOU?

Suppose you were to consider ordering subscriptions to SCIENCE NEWS as Christmas gifts. Would the recipients be pleased? Here are a few comments that may help you decide:



"We are proud to have this weekly magazine coming into our home."—SUBSCRIBER IN OHIO.



"Please send a subscription to my son, a Junior Engineer. . . . I am giving this for Christmas. I can't think of anything a person would enjoy more . . . I have never read a magazine so interesting."—BRITISH COLUMBIA.



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"Your magazine has helped me in almost every subject in school."—IOWA.



"I try to read each SCIENCE NEWS magazine immediately, and usually manage to do this. I consider this magazine to be the most worthwhile of any that come to me, professional or otherwise."—OREGON.



"Could you please give me the address of Dr. Hugh Boyko, the scientist who delivered the talk on irrigating with sea water? . . . I think SCIENCE NEWS is one of the most stimulating and exciting publications in this country."—NEW JERSEY.



"My grandson writes me, 'I would like another subscription to SCIENCE NEWS because I enjoy it very much.' I have sent you subscriptions for all of my god-children."—CALIFORNIA.



"I never stop recommending SCIENCE NEWS to my friends."—VIRGINIA.



**GIVE TO** a student, a business associate, a friend, or a relative, a year's subscription to SCIENCE NEWS. We'll start it with the 1968 SCIENCE FORECAST ISSUE at the end of this year.

The special Christmas rates are: One subscription, 1 year, \$6.50. Each additional subscription, \$5.00. (No charge for postage to any point in the world.)

Please mail this ORDER FORM to  
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Each additional one-year subscription is \$5. List additional names and addresses on a separate sheet of paper and attach to this order form.

- Send direct to me a silver-flecked Christmas Card for each gift subscription, so that I may sign it in my own handwriting and give or mail it personally.

**and**

- Please extend my own subscription one year. Because I am ordering one or more GIFTS, I'm to get the \$5 rate on my own renewal subscription, saving me \$1.50.

## These Gifts are from:

My Name \_\_\_\_\_

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City, State, Zip Code \_\_\_\_\_

I enclose \$ \_\_\_\_\_

Bill me after January 10.

(See special Christmas Rates, at left.) 1118

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# Brighten Your Christmas

## WITH THIS FESTIVE MINIATURE INDOOR HOLLY TREE

# NOEL



**Miniature Hibiscus**

An exotic touch of the West Indies, a slow, easy grower that produces magnificent blossoms. Famous as Hawaii's national flower, the Hibiscus flowers profusely. You have your choice of red or golden.



**Miniature Florida Key Lime**

Anyone having had the pleasure of tasting Florida's famous "Key Lime Pie" will need no introduction to this wonderful little tree. Those who have not should start a lime grove in the kitchen window now. Eager and easy to grow indoors, the lush dark-green foliage, fragrant blossoms and subsequent fruit will provide a gardening achievement not soon forgotten.



**Florida Palm Tree**

A touch of tropical Florida in your home all year. Versatile, it is America's easiest-to-grow indoors tree. Simple growing instructions will permit you to be the sole judge of the tree size—from 12 inches to 6 feet! Palms love deep shade and thrive where other plants refuse to grow.



## GROWS TO 3 FT. WITH CLUSTERS OF CHEERFUL BRIGHT-RED BERRIES—only \$2.98

These are marvelous true miniature trees, little botanical gems grown and developed for planting INDOORS where they blossom and thrive all year 'round. The shapely and festive HOLLY TREES will add a bright and cheerful touch to Christmas with their handsome green leaves and clusters of bright-red berries. Just think of the many ways you can use several to decorate your house and table both during and after Christmas YEAR AFTER YEAR... and imagine the thrill of watching these miniatures as they grow from 12 inches when you receive them to 3 feet tall! The flowers (Hibiscus and Gardenia) produce exotic blossoms, while the fruit trees bear 5 to 7 pieces of fruit at a time. All are true trees, not grafts but rooted cuttings of good well-known varieties, and are adaptations of Bonsai, the Japanese art of growing miniature trees that dates back to 1868—indoor trees, the oldest, yet newest and most exciting gardening thrill. Nationally advertised in House & Garden Magazine, all the miniature trees have glossy, green foliage easily trimmed and shaped. Beauties to have and give, you'll find they are real conversation pieces!

### BEAUTIFUL FOUR-COLOR BOX FOR CHRISTMAS GIVING

Just think what a wonderful and really unusual gift these trees make. Each is in its own pot, individually boxed in an especially nice, bright, colorful package that enhances the tree. Send us your gift cards. All are shipped directly to you from Florida groves. You can have your own little grove if you order now.

MADISON HOUSE, Nursery Sales, Dept. SN 11-18, Box 454, Ft. Myers, Florida

#### EVERY PLANT COMES WITH THIS NURSERY CERTIFICATE

"This is to certify that the nursery stock in the nursery to whom this tag was issued has been inspected and meets the requirements of the Florida nursery stock regulations promulgated under Chapter 581, Florida Statutes." Signed, Department of Agriculture, State of Florida.

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**MADISON HOUSE, Nursery Sales**  
Dept. SN11-18, Box 454, Ft. Myers, Florida

Each tree, \$2.98; any 3, \$7.98; any 6, \$14.98, all 10, \$22.98, all ppd. Enclosed is check or m.o. for \$ \_\_\_\_\_ . Rush me the following:

\_\_\_ Holly Trees \_\_\_ Florida Palms \_\_\_ Lemon Trees  
\_\_\_ Gardenias \_\_\_ Red Hibiscus \_\_\_ Lime Trees  
\_\_\_ Orange Trees \_\_\_ Golden Hibiscus  
Not shown: \_\_\_ Coffee Trees \_\_\_ Miniature Rose

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_



**Miniature Orange Tree**

Get your greatest gardening thrill when these sturdy little trees BUD, BLOOM and BEAR fruit (up to 30 luscious pieces at a time) right in your own home! Easier to grow than many common house plants, their glossy green foliage is easily shaped. It's a fine way to have fresh fruit all year 'round.



**Miniature Gardenia**

Imagine the thrill of producing these delicate, fragrant, snow-white blossoms right in your own living room! Undoubtedly America's most romantic flower, they are easy to grow, have lustrous dark green foliage, up to 18 magnificent blossoms at a time, and an unforgettable fragrance. You can even make your own corsage for that special occasion.



**Miniature Lemon Tree**

Countless articles have been written describing the many, many years of pleasure growing lemon trees in your home. Watching these miniature trees bud, bloom and bear fruit as a direct result of your own efforts will be a great "green thumb" thrill.