

OPEN A NEW WORLD OF MUSICAL  
ADVENTURE FOR YOUR CHILD WITH

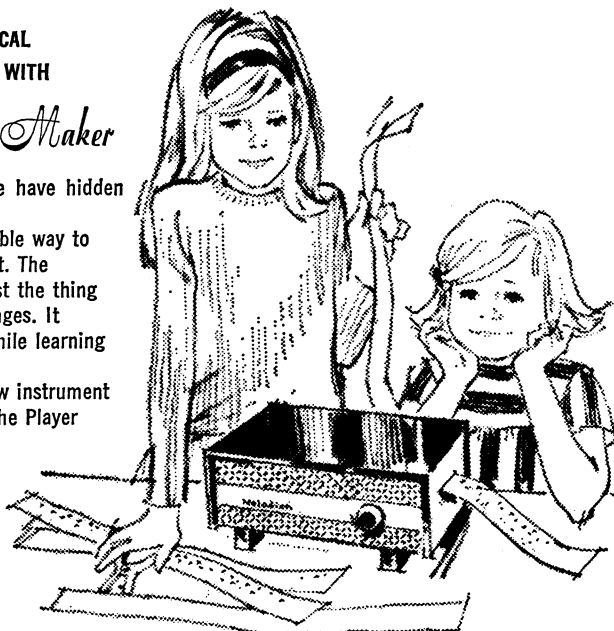
## Melodian Music Maker

Is your child creative? Does he have hidden musical talent?

Here is a marvelous and enjoyable way to discover and develop that talent. The MELODIAN MUSIC MAKER is just the thing for beginning musicians of all ages. It allows your child to have fun while learning the fundamentals of music!

THE MELODIAN is a unique, new instrument that works on the principle of the Player Piano. Insert one of the pre-punched musical tapes and THE MELODIAN, with its span of almost 3 octaves, will deliver a full-chorded tune. Other tapes are pre-printed with popular and semi-classical tunes so that your child can complete them with the punch that comes with THE MELODIAN.

Some tapes are pre-printed with just the musical staff (treble and bass clefs) on which your child (or you!) can create an original composition of any length or transcribe from sheet music. THE MELODIAN MUSIC MAKER comes in a handsome, sturdily constructed, wood-grained case and runs on 3 ordinary flashlight batteries. It will give your child years of enjoyment along with an understanding of music. Give him a musical head-start and the joy of discovering his own musical creativity with THE MELODIAN.



Please send me THE MELODIAN with batteries and 10 tapes. I enclose \$20.95 (\$19.95 plus \$1 for postage & insurance.) Calif. res. add 5% please. Return within 10 days if not delighted. Guaranteed for 1 year for parts and workmanship.

Please send me \_\_\_\_\_ dozen extra tapes at \$1.50 per dozen, for which I enclose an additional \$\_\_\_\_\_.

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## Why Are You A Poor Talker?

A noted publisher in Chicago reports a simple technique of everyday conversation which can pay you real dividends in social and business advancement and works like magic to give you poise, self-confidence and greater popularity.

According to this publisher, many people do not realize how much they could influence others simply by what they say and how they say it. Whether in business, at social functions, or even in casual conversations with new acquaintances there are ways to make a good impression every time you talk.

To acquaint the readers of this publication with the easy-to-follow rules for developing skill in everyday conversation, the publishers have printed full details of their interesting self-training method in a new booklet, "Adventures in Conversation," which will be mailed free to anyone who requests it. No obligation. Send your name, address, and zip code to: Conversation, 835 Diversey Parkway, Dept. 540-011, Chicago, Ill. 60614. A postcard will do. (Adv.)

## films OF THE WEEK

Listing is for readers' information of new 16mm and 8mm films on science, engineering, medicine and agriculture for professional, student and general audiences. For further information on purchase, rental or free loan, write to distributor.

**COMMUNICATIONS THEORY.** 16mm, b&w, sound, 28 min. Mr. Wizard demonstrates how the dot can be used as the basic unit in many communications systems and shows how variations of this symbol can produce written language, sound and pictures. Audience: elementary and junior high. Purchase \$125 from Modern Learning Aids, 1212 Avenue of the Americas, New York, N.Y. 10036.

**THE DEEP FRONTIER.** 16mm, color, sound, 30 min. Introduction to the ingenious devices being used by today's undersea explorers to uncover the secrets beneath the oceans, including a submarine equipped with wheels and a robot submarine operated by remote control. Audience: general. Free loan from Modern Talking Picture Service, 1212 Avenue of the Americas, New York, N.Y. 10036.

**THE FIFTH FUEL.** 16mm, color, sound, 22 min. Explains the process of preparing enriched uranium (U-235) from the mining operation to the extrusion of precisely structured fuel elements, and explains how such fuel cores are used in reactors. Audience: general. Purchase \$65.30 from Calvin Productions, 1105 Truman Road, Kansas City, Mo. 64106, or free loan from AEC field libraries or Audio-Visual Branch, Division of Public Information, Atomic Energy Commission, Washington, D.C. 20545.

**INSIDE THE YANKEE CORE.** 16mm, color, sound, 32 min. Describes in detail the most extensive and complete post-irradiation program ever performed on an expended commercial power-reactor core, explaining why and how the first core of the Yankee Atomic Plant was destructively analyzed. Audience: professional. Purchase \$113.89 from Mode-Art Pictures, 1022 Forbes Ave., Pittsburgh, Pa. 15219, or free loan from AEC field libraries or Audio-Visual Branch, Division of Public Information, Atomic Energy Commission, Washington, D.C. 20545. (Produced by Westinghouse Electric Corporation.)

**LABORATORY DESIGN FOR MICROBIOLOGICAL SAFETY—M-1091.** 16mm, color, sound, 35 min. Approaches safety problems from an engineering standpoint in the design and construction of a microbiological laboratory and describes the primary and secondary barrier concept for the containment of microorganisms. Audience: architects, engineers, laboratory personnel, scientific administrators. Purchase from DuArt Film Laboratories, 245 West 55th St., New York, N.Y. 10019, or free loan from National Medical Audiovisual Center, Atlanta, Ga. 30333.

**THE MAKING OF A DECISION.** 16mm, color or b&w, sound, 32 min. A guide through an organization's internal machinery of decision making, where judgments are influenced by factors ranging from a decision-maker's own personality and attitudes to a company's philosophy and procedures. Presents actual case history material in fictionalized form with a discussion break in the film to permit audience discussion. Audience: management, management trainees. Purchase color \$350 or b&w \$190, and rental color \$45 and b&w \$25 from Roundtable Films, 321 South Beverly Drive, Beverly Hills, Calif.

*The following films demonstrate the direct teaching method for disadvantaged children developed at the University of Illinois by Dr. Carl Bereiter and Siegfried Engelmann. Audience: teachers and others interested in the disadvantaged. Films may be purchased or rented at the prices indicated from Anti-Defamation League of B'nai B'rith, 315 Lexington Ave., New York, N.Y. 10016.*

**ARITHMETIC.** 16mm, b&w, 29½ min. Siegfried Engelmann leads a class of five-year-olds in a demonstration of arithmetic skills. Purchase \$95 or rental \$5.

**READING.** 16mm, b&w, sound, 19½ min. Two groups of four-year-olds are shown in actual classroom sessions mastering the sub-skills necessary to reading. Purchase \$75 or rental \$5.

**LANGUAGE.** 16mm, b&w, sound, 28 min. Children's natural response is demonstrated by one class of four-year-olds who have never been in school, with other classes in program for seven months showing results of direct teaching. Purchase \$95 or rental \$5.

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