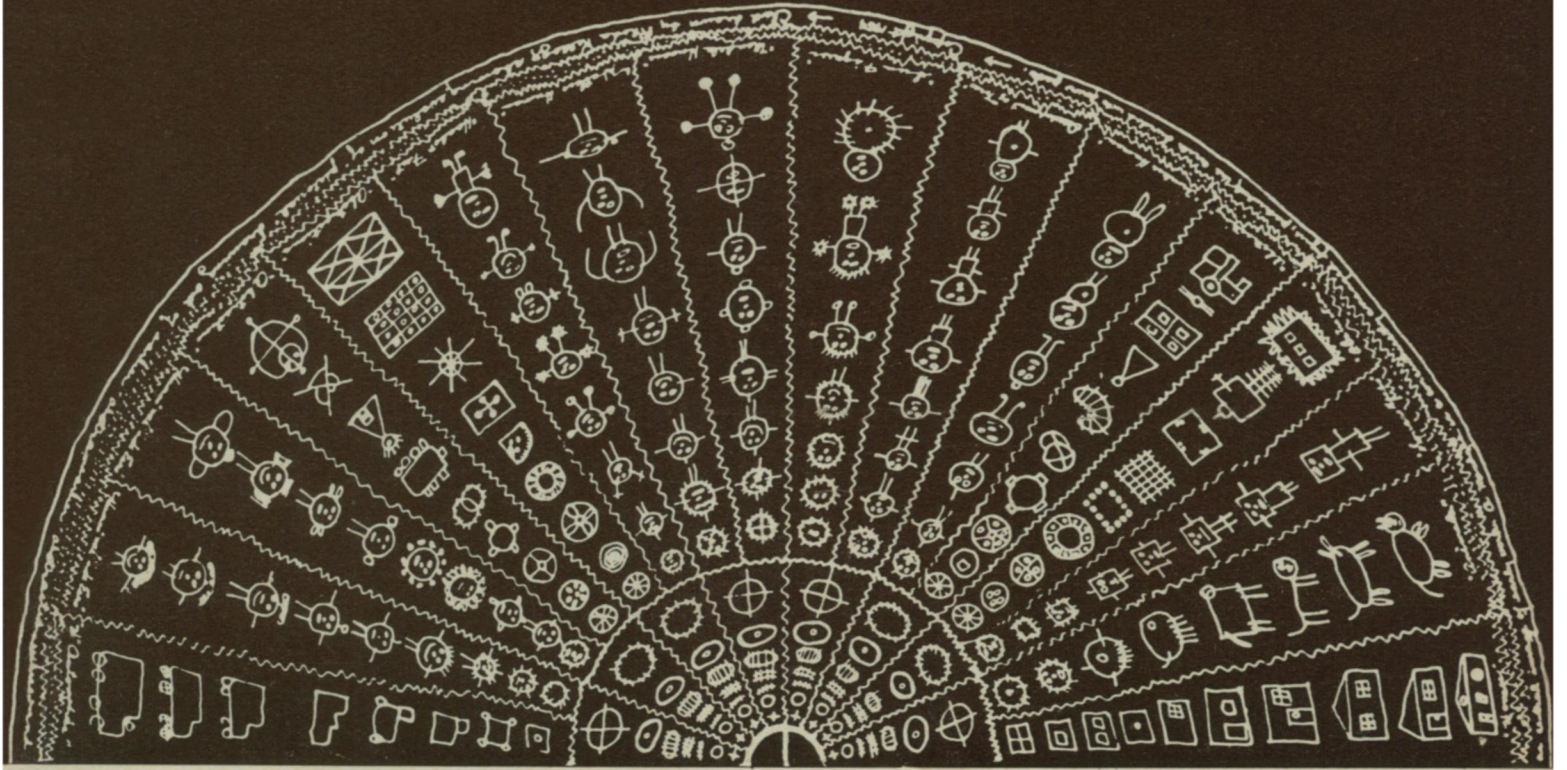


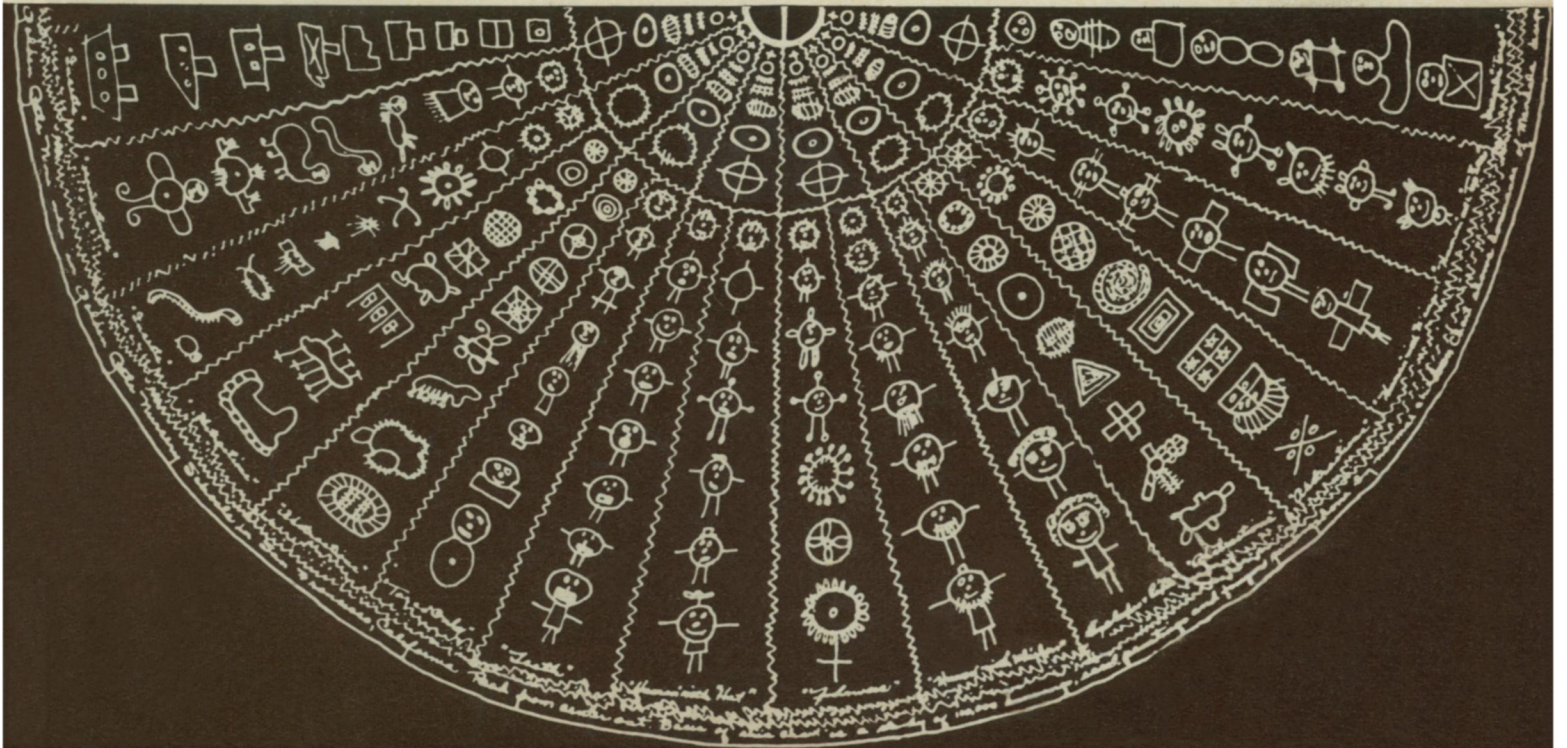


JANUARY 27 1968 / VOLUME 93 / No. 4 P. 81-104

# SCIENCE NEWS



## Child Art and Psychology



# ALL ABOUT ARIZONA

—the healthful state, where it's great to live and vacation

Just as a road map shows you how to reach your destination, Thomas B. Lesure's big book, *All About Arizona, the healthful state*, leads you to whatever you want in this fast growing state of sun and scenic wonderlands.

### What do you want to know about Arizona?

Where's the best place to retire at low cost? Where are summers cool? Winters, sunny most of the time? Where are the best areas for a job or a business of your own? For a home? What must a newcomer watch out for when buying land . . . or a home? How high are taxes? Is it true that living costs are less than in the East? What about salaries . . . schools for my children . . . my health?

Or do you want to tour this Grand Canyon State? What's the best way to see Arizona by car (or otherwise)? What is really worth seeing along the roads and down interesting side roads? Or in the cities, the national parks and the other four-star sights? What are those world-famous but relatively unknown four-star sights overshadowed by spectacular Grand Canyon? What is really the best way to see the Grand Canyon? The Indian reservations? The other Canyons? Which are the best places to eat and stay along the way?

### What are the sure ways to cut travel costs in this big state?

Filled with facts, over a hundred thousand words in length, *All About Arizona, the healthful state* almost brings Arizona to your door, answering these and a hundred other questions and giving you a richer, better picture of Arizona than many people have after living there for years.

To know all you should about Arizona before you go for a home, a job, a business of your own, retirement in the sun or a vacation you'll always remember, read *All About Arizona, the healthful state*. Price Only \$2.

## Where to RETIRE OR VACATION

At What Look Like Prewar Prices

In *Off-the-Beaten Path*, the best-selling book by Norman Ford, you read of island paradises aplenty in the United States and Canada, of art colonies (artists search for picturesque locations where costs are low!), of areas with almost a perfect climate or with flowers on every side.

Here are the real U.S.A.-brand Shangri-Las made for the man or woman who's had enough of crowds. Here, too, are unspoiled seashore villages, tropic like islands, and dozens of other spots just about perfect for your retirement or vacation at some of the lowest prices you've heard of since the gone-forever prewar days. And for good measure you also read about the low-cost paradises in Hawaii, the Virgin Islands, and Puerto Rico.

You can be sure that *Off-the-Beaten Path* names the low-cost Florida retirement and vacationing towns, the best values in Texas, the Southwest, California, the South and East, Canada—and a dozen other areas which the crowds have not yet discovered:

- That undiscovered region where winters are as warm as Miami Beach's yet costs can be two-thirds less.
- That island that looks like Hawaii yet is 2000 miles nearer (no expensive sea or air trip to get there).
- France's only remaining outpost in this part of the world—completely surrounded by Canadian territory . . . or a village more Scottish than Scotland or age-old Spanish hamlets right in our own U.S. where no one ever heard of nervous tension or the worries of modern day life.
- That remarkable town where a fee of 3¢ a day gives you an almost endless round of barbecues, musicals, concerts, picnics, pot luck suppers, smorgasbord dinners and a fine arts program.

*Off-the-Beaten Path* is a big book filled with facts that open the way to a different kind of retirement or vacation made all the more attractive by the rock-bottom prices. About 100,000 words and plenty of pictures. Yet it costs only \$2.

## What Do You Want in California?

- A vacation to Hollywood, San Francisco, Yosemite, elsewhere in California—at a price you can afford?
- A home in the sun, with year-round spring-like days?
- A place to retire on a small income?

No matter what you seek in California, Thomas B. Lesure's big book *All About California—the State That Has Everything* shows you city by city, town by town, road by road, everything you'll find in this big state.

If you are vacationing, his clear and detailed facts just about guarantee you won't miss anything worth seeing, and you will welcome his long lists of recommended restaurants, motels and hotels, where you can stop at the price you want to pay.

If you're thinking of a new home, *All About California—the State That Has Everything* gives you the facts you want. With Thomas B. Lesure's help you'll find the California that appeals to you—whole regions with just the degree of warmth and sunshine you want, with houses and rentals priced within your means. You find the best places to live for the fun and entertainment you want. If you're a family man, you'll find the best places to raise a family. If you want to retire, you'll find the pleasantest places in all California to live on a small income.

Always, too, Thomas B. Lesure shows you where to find the California that makes its fantastic cities and resorts travel meccas for people from all over the world. He helps you to explore its amazing coast and desert resorts, its vast national parks, and all else that makes California such a fascinating place to live in and visit. There's so much information, in fact, that you probably wouldn't learn as much about California in months, even years, of traveling around this big state as you can learn from this one big book. Yet it costs only \$2.

# WHERE WILL YOU GO IN FLORIDA?

FLORIDA needn't be expensive—not if you know just where to go for whatever you seek in Florida. And if there's any man who can give you the facts you want it's Norman Ford, founder of the world-famous Globetrotters Club. (Yes, Florida is his home whenever he isn't traveling.)

His big book, *Norman Ford's Florida*, tells you, first of all, road by road, mile by mile, everything you'll find in Florida, whether you're on vacation or looking over job, business, real estate, or retirement prospects.

Always he names the hotels, motels, and restaurants where you can stop for the best accommodations and meals at the price you want to pay. For that longer vacation, if you let Norman Ford guide you, you'll find a real "paradise"—just the spot which has everything you want.

Of course, there's much more to this big book.

### If You Want a Job or a Home in Florida

NORMAN FORD tells you just where to head. His talks with hundreds of personnel managers, business men, real estate operators, state officials, etc., let him pinpoint the towns you want to know about, if you're going to Florida for a home, a job with a future, or a business of your own. If you've ever wanted to run a tourist court or own an orange grove, he tells you today's inside story of these popular investments.

### If You Want to Retire on a Small Income

NORMAN FORD tells you exactly where you can retire now on the money you've got, whether it's a little or a lot. (If you need a part-time or seasonal job to help out your income, he tells you where to pick up extra income.) Because Norman Ford always tells you where life in Florida is pleasantest on a small income, he can help you to take life easy now.

Yes, no matter what you seek in Florida—whether you want to retire, vacation, get a job, buy a home or start a business—*Norman Ford's Florida* gives you the facts you need to find exactly what you want. Yet this big book with plenty of maps and well over 100,000 words sells for only \$2—only a fraction of the money you'd spend needlessly, if you went to Florida blind.

For your copy, fill out coupon today.

## FABULOUS MEXICO —where everything costs less

The land of retirement and vacation bargains—that's Mexico

Where you can build a modern home for \$4,500 and an American retirement income looks like a fortune. It's the land where your vacation money can buy double or more what it might back home—provided you know where to go for Mexico's best values.

Norman Ford's big book **FABULOUS MEXICO—WHERE EVERYTHING COSTS LESS** tells you exactly where to get all of this country's best vacation and retirement values, where you can live like a prince on what you might just get along on in the U.S.A.

Norman Ford knows Mexico from north to south, from east to west, and he takes you to vacation and retirement areas that look more like the South Seas than Tahiti itself; to whole sections of just perfect weather where it's like June all year round; plus resort after resort, towns, cities, spas, and what not else where you'll have a vacation to remember at a cost so low it could seem unbelievable.

If you want a delightful retirement area with plenty of Americans around to talk to, he leads you to all the principal retirement towns, as well as dozens of little known, perhaps even more delightful areas, where costs are way far down, there's plenty to do and meeting people is easy. Always, he shows you modern, flower-bedecked hotels and inns that charge hardly half of what you might expect to spend in even such a land of vacation and retirement bargains as Mexico.

There's a great deal more besides: everything from exploring ancient pyramids as old as Egypt's to finding fabulous hunting and fishing. If you might want to share in the high interest rates Mexican banks pay or to buy equally high-earning real estate or start a business of your own, this detailed guide to a fabulous land tells you what you must do to start your money earning so much more than in the U.S.

**FABULOUS MEXICO—WHERE EVERYTHING COSTS LESS** opens up Mexico to you. It's a big book, yet it costs only \$1.50. So send for yours today.

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- Fabulous Mexico—Where Everything Costs Less. \$1.50.
- Norman Ford's Florida. \$2.
- Off-the-Beaten Path—these are America's own Bargain Paradises. \$2.
- All About California—the State That Has Everything. \$2.
- America by Car. \$2.50.

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## COVER

Children's art, far from simple representations, develops in stages of abstract designs that could form the basis of a new approach to mental growth. P. 92 (Photo: Kellogg)



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