

“They laughed
when I wound up
my shaver...”



That's liable to happen to you when you first use the RIVIERA in front of anyone. A wind-up shaver may seem a plaything. Or at best an emergency type of shaver (because it needs no cords or batteries). After all, how can a hand-cranked shaver rotate fast enough to do a clean and close job? And how many times do you have to wind the darn thing to finish one shave?

One answer at a time: The three-blade shaving head revolves at such a fast clip that it actually gives you seventy-two thousand cutting strokes a minute! Compare that to your \$30 TurboDeluxe. Now, about the winding. The palm-shaped body of the RIVIERA (named for its birthplace, Monte Carlo) is filled with a huge mainspring made of the same Swedish super steel used in the most expensive watch movements. You crank the key just like a movie camera (about six turns) and the RIVIERA shaves and shaves and shaves. From ear to ear; from nose to neck, without slowing down. Maintains its full shaving speed right to the end—and long enough to do the complete job. Hard to believe, but really true.

A few more details: The surgical steel blades are so designed that they are continuously self-sharpening. You will find that the more you use the RIVIERA the sharper and the better it gets. The guard is so unbelievably thin (5/100 of a millimeter) that pressure is unnecessary. You just touch the shaver on your face and gently guide it in circular motions.

We could go on. But we don't expect to sell you with words. We just want to get you open-minded enough to tie up \$19 for two weeks. We'll give you that long to put the RIVIERA to the test. If it disappoints you (if you want to return it for any reason), send it back. Your money will be in the return mail. Obviously, we have reason to believe that this won't happen and that you will want to keep your RIVIERA for the office, club, cabin or in a permanent place in your bathroom cabinet. It's that kind of a thing. Once you've tried it you won't let it go.

P.S. You not only save the cost of an electric motor, but you save the cost of repairing it. The money that it leaves in your pocket; the dependability; the good, fast, clean shaves that you'll get—they'll give you the last laugh.

WRITE OR PHONE

Mail to: 584 Washington, San Francisco, 94111
Phone: (415) 981-5688

Send me the RIVIERA shaver. I enclose \$19.50 (\$18.50 plus \$1 for post. & ins.). I may return it within two weeks if not amazed and delighted. 1 yr. guarantee for parts and workmanship. (Calif. residents add 5%).

Name _____

Address _____

_____ Zip _____

Since the RIVIERA is an ideal gift, especially for servicemen, outdoorsmen and travelers please send one to the names attached (with a gift card).

SN-0615

haverhill's

films OF THE WEEK

Listing is for readers' information of new 16mm and 8mm films on science, engineering, medicine and agriculture for professional, student and general audiences. For further information on purchase, rental or free loan, write to distributor.

ECHINODERMS AND MOLLUSKS. 16mm, color and b&w, sound, 16 min. Underwater photography reveals many species of echinoderms and mollusks in their natural habitat. A sea urchin egg is shown under magnification, and in the radial body plan of the echinoderms and the bilateral body plan of the mollusks, the two main types of evolutionary development of animal structure are seen. Audience: senior high. Purchase color \$180 and b&w \$90 from Coronet Films, 65 E. South Water St., Chicago, Ill. 60601.

EMBRYONIC DEVELOPMENT OF THE CHICK. 16mm, color, sound, 26 min. Shows the complete development of the chick embryo from germinal disk to final hatching. Concludes with a scene depicting eggs opened three days and one day before hatching, and finally, the normal process of hatching. Audience: high school, college. Purchase \$280 from Universal Education and Visual Arts, 221 Park Ave. S., New York, N.Y. 10003.

PROJECT GASBUGGY: The Resourceful Atom. 16mm, color, sound, 14½ min. Describes an experiment involving the detonation of a 26-kiloton nuclear explosive 4,240 feet underground in a known area of natural gas-bearing sandstone where gas cannot be recovered economically by normal methods. Objective was to investigate if the explosive force would shatter the rock to permit economical recovery. Audience: professional, general. Purchase \$51.67 from W. A. Palmer Films, 611 Howard St., San Francisco, Calif. 94105, or free loan from AEC field libraries, or Audio-Visual Branch, Division of Public Information, Atomic Energy Commission, Washington, D. C. 20545.

RIGHT FIRST TIME. 16mm, b&w, sound, 30 min. Shows the steps and organization needed to set up a modern quality control system in industry, including setting up a committee to determine standards required, instructing and training inspectors, determining capabilities of machines, and setting up control charts. Audience: management. Purchase \$160 or rental \$27.50 from Roundtable Films, 321 S. Beverly Dr., Beverly Hills, Calif.

THE TREMBLING EARTH. 16mm, color and b&w, sound, 30 min. A documentation of earthquakes which focuses on the seismic studies of the Lamont Geological Observatory of Columbia University. Instruments used are shown and explained. Aerial views of two earth faults accompany an explanation of their relationship to earthquakes, and scenes of the 1964 Alaska earthquake are shown to demonstrate its destructive power. Audience: general. Purchase color \$240 or b&w \$150; rental color \$8.65 or b&w \$5.90. From NET Film Service, Indiana University, Audio-Visual Center, Bloomington, Ind. 47401.

THE VITAL LINK—HQa 174. 16 mm, color, sound, 28 min. An overview of the world-wide tracking and data acquisition networks which the National Aeronautics and Space Administration uses to communicate between earth and manned and unmanned spacecraft. Audience: general. Free loan from National Aeronautics and Space Administration field libraries, or NASA Headquarters, Code FAD-2, Washington, D. C. 20546.

LETTERS

to the editor

Space ballet

Sir:

In your, as-usual excellent, issue of 27 April 1968 I note an article discussing ballet lessons for astronauts (p. 407).

I find this article very interesting because this is exactly the suggestion I made to North American Aviation, Space & Information Systems Division, Downey, Calif., back in 1962 when I was employed by them as Human Factor's Engineer in their Life Systems, Human Engineering, Apollo Project. I'm glad to see that science has decided to provide support for a basically simple and practical idea. The original suggestion was that this training would develop suitable muscle coordination and balance for zero g environments. As any ballet dancer or teacher (such as my excellent wife) could cheerfully demonstrate, ballet makes the maximum use of body control and balance cues; the laws of action-reaction in free-fall are an old story to the ballet. I had assumed that a pragmatic/practical approach to such problems would have been well received, but, alas, I was considered some sort of a nut.

So much for space projects.

Please accept my thanks for your excellent reporting of all significant science items. I was particularly pleased with the thorough coverage of the "Dead sheep & sick men" article (p. 400). Seems odd that my trade seeks to improve safety measures for humans, while that trade defeats them.

Gordon Codding
Lawndale, Calif.

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