



Spend \$800 on an electric calculator or buy this \$89 German machine

- A 3-lb., 15-oz. portable mastermind (8x7x3 1/2")
- Ten-digit keyboard — fifteen digit read-out
- Multiplies, divides, adds, subtracts
- Extracts square roots
- Provides automatic read-out of negative balances
- Capable of automatic re-entry
- Many other features found only in the most expensive calculators

There are basically just two kinds of calculators that make economic sense. If you can keep one of those \$800 electric machines whirring a good part of every working day then anything less is no bargain. But if you are a businessman, engineer, a shipping clerk or plant foreman (who figures bids and such), a doctor, storekeeper — anyone who spends even 30-minutes a day writing figures on paper — then this last word from Germany can definitely save you expensive time and costly mistakes, without making a major capital investment. The MULTATOR-4 not only multiplies and divides at a brisk clip, but it can perform tricks only a few of those very expensive machines have been taught: such as automatic re-entry* and read-out of negative balances (book-keepers take note!). This compact wizard from Hamburg naturally extracts square roots, but then, quite a few of those expensive machines can do that also.

Buy a calculator by mail? Sight Unseen? It may be unorthodox, but it is the only way to buy the MULTATOR-4, and to buy it for \$89. Because we are the only link between the manufacturer and you (the exclusive importer/retailer), you save the usual distributor/dealer/salesman markup.

Our Guarantee: It's simple. You may return the MULTATOR-4, for whatever reason (or for no reason at all) within two weeks. After that, the Guarantee covers material and workmanship for a full year. Needless to say, we maintain a complete spare parts and repair service.

ORDER MULTATOR-4 FOR A TWO WEEK TRIAL

- Please send me the MULTATOR-4 I enclose \$89 plus \$2 for postage & insurance.
- Please send me the metal, vinyl covered, foam lined Executive Carrying Case. \$10. California residents please add 5% tax.

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films OF THE WEEK

The following films are among those which won 1968 Golden Eagle Awards from CINE, the Committee on International Nontheatrical Events. Golden Eagle Award films are used to represent the United States in foreign 16mm film festivals.

THE AFRICAN ELEPHANT. 16mm, color, 8 min. A brief history of the elephant showing wild elephants and their behavior in their natural habitat. For information, write Machris Productions, 11681 San Vicente Blvd., Los Angeles, Calif. 90049.

ALUMINUM. 16 & 35mm, color, 28 1/2 min. Covers the modern aluminum industry from the spectacular mining operations in the Caribbean to a colorful montage of end results. The Canadian watershed that furnishes water presents a poetic feeling contrasting with the great hydroelectric plants that produce power for the extraction of aluminum and the massive processing operations. For information, write Larry Madison Productions, Inc., 111 E. 39th St., New York, N.Y. 10016 (Sponsor: Aluminum Limited, Inc.)

ASSIGNMENT: SHOOT THE MOON. 16mm, color, 28 min. Relates the history of lunar observation and the progress made in lunar photography, particularly since 1964. Included are historic photos from earth along with those from the Ranger, Surveyor and Lunar Orbiter spacecraft. For information, write WGBH Educational Foundation, 125 Western Ave., Boston, Mass. 02134 (Sponsor: NASA.)

BETLES: BACKYARD SCIENCE. 16mm, color, 11 min. Beetles are a common form of insect and are found almost everywhere. They are distinguished from other insects by hard wing covers which form a protective "shell" when the beetle's wings are folded. Examples of harmful and helpful beetles are given. For information, write Film Associates of California, 11559 Santa Monica Blvd., Los Angeles, Calif. 90025.

A BETTER WORLD. 16mm, color, 8 min. Describes the influence of computers in our daily lives. A fast montage of applications covering a very broad range of subjects including education, medicine, traffic control on the ground and in the air, space research, law enforcement and the general business community. For information, write Film Enterprises, Inc., 485 Fifth Ave., New York, N.Y. 10017 (Sponsor: IBM World Trade Corp.)

THE BIG DEEP. 16mm, color, 29 min. The energy demands of a modern mechanized world, the new uses of petroleum as a raw material and an exploding population are reasons why the world-wide search for oil continues despite high risks and increasing costs of finding it. For information, write Standard Oil Co. (N.J.) 30 Rockefeller Plaza, New York, N.Y. 10020. (Sponsor: Standard Oil Company (N.J.))

CANCER OF THE STOMACH. 16mm, color, 22 min. The problems of detecting and treating cancer of the stomach are discussed, with illustrations from two typical case histories. Animation is used to present information about the incidence and distribution of this cancer as well as to suggest the surgical procedures recommended for treating early and later stages of the disease. For information, write Wexler Film Productions, 801 N. Seward St., Los Angeles, Calif. 90038. (Sponsor: American Cancer Society.)

A CHANCE TO SAVE A LIFE. 16 & 35mm, color, 15 min. A scoutmaster is instructing his troop in mouth-to-mouth artificial respiration. A continuing demonstration, plus boys' questions bring out the main points of the technique. Bridging the troop scenes are brief dramatized vignettes of accidents that result in stopped breathing. For information, write Boy Scouts of America, New Brunswick, N. J. 08903. (Sponsor: The Prudential Insurance Co. of America.)

THE CHANGING SHAPE OF THE WORLD'S BEEF CATTLE INDUSTRY. 16mm, color, 30 min. Report of what better cattlemen are doing in the areas of nutrition, breeding, artificial insemination, and health practices—in Argentina, Uruguay, Brazil, France, England and the United States. For information, write Squibb International, 460 Park Ave., New York, N.Y. 10022. (Sponsor: Squibb International.)

CHASE BY COPTER. 16mm, color, 25 min. Marlin Perkins and Jim Fowler on a helicopter adventure over the awe-inspiring scenery of the vast Canadian wilderness and its wildlife. They board choppers to search the area for giant moose to tag them and to participate in a round-up of mountain goats over some of the most rugged peaks in North America. For information, write Don Meier Productions, Inc., 520 N. Michigan Ave., Chicago, Ill. 60611. (Sponsor: Mutual of Omaha Insurance Co.)