

WHERE DO YOU WANT TO GO?

FABULOUS MEXICO —Where Everything Costs Less

The Land of Retirement and Vacation Bargains

Where you can build a modern home for \$4500 and an American retirement income looks like a fortune. It's the land where your vacation money can buy double or more what it might back home—provided you know where to go for Mexico's best values.

Norman Ford's big book **FABULOUS MEXICO—WHERE EVERYTHING COSTS LESS** tells you exactly where to get all of this country's best vacation and retirement values, where you can live like a prince on what you might just get along on in the U.S.A.

Norman Ford knows Mexico from north to south, from east to west, and he takes you to vacation and retirement areas that look more like the South Seas than Tahiti itself; to whole sections of just perfect weather where it's like June all year round; plus resort after resort, towns, cities, spas and what not else where you'll have a vacation to remember at a cost so low it could seem unbelievable.

If you want a delightful retirement area with plenty of Americans around to talk to, he leads you to all the principal retirement towns, as well as dozens of little known, perhaps even more delightful areas, where costs are way far down, there's plenty to do and meeting people is easy. Always, he shows you modern, flower-decked hotels and inns that charge hardly half of what you might expect to spend in even such a land of vacation and retirement bargains as Mexico.

There's a great deal more besides: everything from exploring ancient pyramids as old as Egypt's to finding fabulous hunting and fishing. If you might want to share in the high interest rates Mexican banks pay or to buy equally high-earning real estate or start a business of your own, this detailed guide to a fabulous land tells you what you must do to start your money earning so much more than in the U.S.

FABULOUS MEXICO—WHERE EVERYTHING COSTS LESS opens up Mexico to you. It's a big book, yet it costs only \$1.50. So send for yours today.

HOW TO TRAVEL —and get paid for it

There's a job waiting for you somewhere; on a ship, with an airline, in overseas branches of American firms, in foreign firms overseas—even exploring if you're adventurous.

The full story of what job you can fill is in Norman Ford's big book **How To Travel—and Get Paid for It**. Whether you're male or female, young or old, whether you want a lifetime of paid traveling or just hanker to roam the world for a short year or so here are the facts you want, complete with names and addresses and full details about the preparations to make, the cautions to observe, the countries to head for.

You learn about jobs in travel agencies (and as tour conductors), in importing and exporting concerns, with mining and construction companies. Here's the story of jobs in the Red Cross and the UN organizations, how doctors get jobs on ships, the way for a young girl to land a job as airline hostess, the wonderful travel opportunities if you will teach English to foreigners, and the fabulous travel possibilities for those who know stenography.

"Can a man or woman still work his or her way around the world today?" Norman Ford asks in this book as you might ask today. And he replies in 75,000 words of facts, "The answer is still a very definite Yes."

To travel and get paid for it, send today for **How to Travel—and Get Paid for It** on a money-back guarantee if not satisfied. Price, \$1.50. Fill out coupon.

Round the World on a Shoestring

If you know the seldom-advertised ways of reaching foreign countries, you don't need fantastic sums of money in order to travel. You could spend \$500-\$1000 on a one-way luxury steamer to Buenos Aires—but do you know you can travel all the way to Argentina through colorful Mexico, the Andes, Peru, etc., by bus and rail for just \$179 in fares.

You can spend \$5000 on a luxury cruise around the world. But do you know you can travel around the world via deluxe freighter for only a fourth the cost—and that there are half a dozen other round the world routings for about \$1000?

There are two ways to travel—like a tourist, who spends a lot, or like a traveler, who knows all the ways to reach his destination economically, comfortably, and while seeing the most.

Norman Ford's big new guide **How to Travel Without Being Rich** gives you the traveler's picture of the world showing you the lower cost, comfortable way to practically any part of the world. Page after page reveals the ship, rail, bus, airplane and other routings that save you money and open the world to you.

What do you want to do? Explore the West Indies? This is the guide that tells you how to see them like an old time resident who knows all the tricks of how to make one dollar do the work of two. Visit Mexico? This is the guide that tells you the low cost ways of reaching the sights (how 76c takes you via 8-passenger automobile as far as those not-in-the-know pay \$5.60 to reach). Roam around South America? Europe? Any other part of the world? This is the guide that tells you where and how to go at prices you can really afford.

If you ever wanted to travel, prove now, once and for all, that travel is within your reach. Send now for **How to Travel Without Being Rich**. It's a big book, with over 75,000 words, filled with facts, prices and, routings, and it's yours for only \$1.50. Even one little hint can save you this sum many times over.

Passenger-Carrying FREIGHTERS

Are the Secret of Low Cost Travel

Yes, for no more than you'd spend at a resort, you can take a never-to-be-forgotten cruise to Rio and Buenos Aires. Or through the West Indies or along the St. Lawrence River to French Canada. In fact, trips to almost everywhere are within your means.

And what accommodations you get: large rooms with beds (not bunks), probably a private bath, lots of good food and plenty of relaxation as you speed from port to port.

Depending upon how fast you want to go, a round the world cruise can show you every continent on earth. And there are shorter trips. Fast, uncrowded voyages to England, France, the Mediterranean; two or three week vacations up and down the Pacific Coast or elsewhere. Name the port and the chances are you can find it in **Travel Routes Around the World**. This is the book that names the lines, tells where they go, how much they charge, briefly describes accommodations. Hundreds of thousands of travelers all over the world swear by it. Travel editors and travel writers say "To learn how to travel for as little as you'd spend at a resort get **Travel Routes Around the World**."

It's yours for just \$1, and the big 108-page 1969 edition includes practically every passenger-carrying service starting from or going to New York, Canada, New Orleans, the Pacific Coast, Mexico, South America, England, France, the Mediterranean, Africa, the Indies, Australia, the South Seas, Japan, Hawaii, etc. There's a whole section called "How to See the World at Low Cost."

A big \$1 worth, especially as it can open the way to more travel than you ever thought possible. For your copy, simply fill out coupon.

Where to Retire or Vacation

at what look like prewar prices—and where no one ever heard of nerves or worries

Norman Ford's best-selling book **Off-the-Beaten Path** names the really low cost Florida retirement and vacationing towns, the best values in Texas, the Southwest, California, the South and East, Canada—and a dozen other areas which the crowds have not yet discovered.

—Fabulous places like that undiscovered region where winters are as warm and sunny as Miami Beach's yet costs can be two-thirds less. Or that island that looks like Hawaii yet is 2,000 miles nearer (no expensive sea or air trip to get there). Or those many other low-cost exquisitely beautiful spots all over the United States and Canada which visitors in-a-hurry overlook (so costs are low and stay low).

Every page of **Off-the-Beaten Path** opens a different kind of vacationing or retirement paradise which you can afford—places as glamorous as far-off countries yet every one of them located right near at hand. Like these:

- France's only remaining outpost in this part of the world—completely surrounded by Canadian territory . . . or a village more Scottish than Scotland . . . or age-old Spanish hamlets right in our own U.S., where no one ever heard of nervous tension or the worries of modern life.

- Resort villages where visitors come by the score, so you always meet new people . . . (but they never come by the thousands to raise prices or crowd you out).

- That remarkable town where a fee of 3c a day gives you an almost endless round of barbecues, musicals, concerts, picnics, pot luck suppers, smorgasbord dinners and a fine arts program. That southern island first discovered by millionaires who had all the world to roam in . . . and now their hideaways are open to anyone who knows where to find them.

You read of island paradises aplenty in the United States and Canada, of art colonies (artists search for picturesque locations where costs are low), of areas with almost a perfect climate or with flowers on every side. Here are the real U.S.A.—brand Shangri-Las made for the man or woman who's had enough of crowds. Here, too, are unspoiled seashore villages, tropics-like islands, and dozens of other spots just about perfect for your retirement or vacation at some of the lowest prices you've heard of since the gone-forever prewar days. They're all in the United States and Canada, and for good measure you also read about the low-cost paradises in Hawaii, the Virgin Islands and Puerto Rico.

Off-the-Beaten Path is a big book filled with facts that open the way to freedom from tension and a vacation or retirement you can really afford. About 100,000 words and plenty of pictures. Yet it costs only \$2.

Mail to HARIAN PUBLICATIONS, 85 Lincoln Drive Greenlawn (Long Island), New York 11740

I have enclosed \$..... (cash, check or money order). Please send me the books checked below. You will refund my money if I am not satisfied.

- FABULOUS MEXICO—WHERE EVERYTHING COSTS LESS, \$1.50.
- HOW TO TRAVEL AND GET PAID FOR IT, \$1.50
- HOW TO TRAVEL WITHOUT BEING RICH, \$1.50.
- TRAVEL ROUTES AROUND THE WORLD—(The traveler's directory of passenger-carrying freighters), \$1.
- OFF-THE-BEATEN PATH . . . America's own Bargain Paradises, \$2.
- SPECIAL OFFER: All five books listed above for only \$5.

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