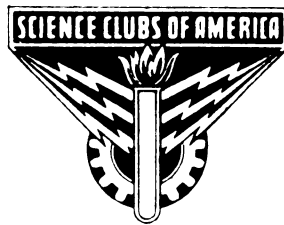


affiliate
now
with



Science Clubs of America

WHY A SCIENCE CLUB?

A science club, with one or more adult supervisors, stimulates extra-curricular activities (*many of which can be originated and organized by students themselves*). These include individual and group research projects, field trips, seminars with scientists, communications (*papers at meetings, exhibits*), and entry into science competitions.



Your science club can:

- **Bring together groups of students with common interests in science.**
- **Encourage the student's curiosity and help to channel it into independent scientific thinking, originality and practical view of the problems of investigation and research.**
- **Give a realistic glimpse of jobs and careers in science, and some understanding of the education and skills which science is seeking today.**

HOW TO AFFILIATE

Send \$1.00, together with this coupon to Science Clubs of America. Sponsor must be a science teacher, parent, adult leader or professional scientist. If you do not have a club, you may wish to form one and affiliate, or you may simply wish to affiliate as an interested adult and receive our materials to keep informed on science youth activities. If your school has a science club, and you would like to have a charter certificate and SCA membership cards for all your members, a voluntary \$5 contribution (tax deductible) will bring these materials.

ACTIVITIES HANDBOOK

As an SCA affiliate, you will receive the valuable Activities Handbook, covering suggestions for high school and elementary level clubs, organizing and conducting science fairs, developing science projects, the National Science Talent Search, guidance for student research projects, scholarship information, career news, summer activities and much other useful information.

SCIENCE CLUBS OF AMERICA

Since 1941, this nation-wide organization has been an activity of Science Service, the unique, non-profit institution founded to take science to the people. SCA has provided materials and advice to help in the development of a broad spectrum of club activities . . . at high school level and, increasingly, in the elementary school.

SCA helps in the promotion of a lifelong interest in science by young people, whether they intend to become scientists or not. Working with your science club, SCA helps you expose young people to science as a career and to identify and recognize those gifted in science. Just as important, SCA believes, with educators, the non-science student will be a better citizen tomorrow if he is able to follow significant developments and to understand the effects of science on his daily life and career, business, industry, our economy and on the broad policies of his government.

SCIENCE CLUBS OF AMERICA

1719 N Street, N.W.
Washington, D.C. 20036

My organization is:

Elementary School Jr. High School Sr. High School

Other No. of club members

Science Fair in my school: Yes No

I am club sponsor I am interested adult

Name

Position

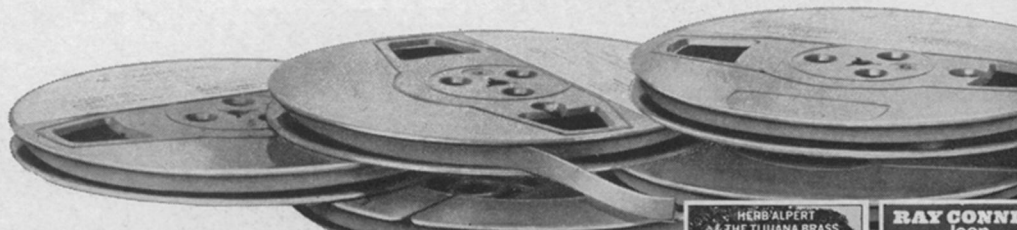
School or Organization

Address

City State Zip Code

SCA-2

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JUST LOOK AT THE FABULOUS SELECTION of best-sellers the Columbia Stereo Tape Club is now offering new members! The greatest stars... the biggest hits... and all available in the incomparable stereo fidelity of 4-track reel-to-reel tape! To introduce you to the Club, you may select any 5 of the stereo tapes shown here, and we'll send them to you for only one dollar each! That's right... 5 STEREO TAPES for only \$5.00, and all you need to do is agree to purchase as few as five more tapes during the coming year.

AS A MEMBER you will receive, every four weeks, a copy of the Club's entertaining and informative music magazine. Each issue describes the regular selections for each musical interest... hits from every field of music, from scores of different labels.

If you do not want a tape in any month—just tell us so by returning the selection card by the date specified... or you may use the card to order any of the other tapes offered. If you want only the regular selection for your musical interest, you need do nothing—it will be shipped to you automatically. And from time to time, the Club will offer some special tapes which you may reject by returning

the special dated form provided... or accept by doing nothing.

YOUR OWN CHARGE ACCOUNT! Upon enrollment, we will open a charge account in your name. You pay for your tapes only after you've received them. They will be mailed and billed to you at the regular Club price of \$7.98 (occasional Original Cast recordings somewhat higher), plus a mailing and handling charge.

FANTASTIC BONUS PLAN! Once you've completed your enrollment agreement, for every tape you purchase you will be entitled to an additional stereo tape of your choice for only \$2.00... or you may choose one FREE tape for every two tapes you buy.

SEND NO MONEY NOW! Just fill in and mail the coupon today!

Note: All tapes offered by the Club must be played back on 4-track reel-to-reel stereo equipment.

APO, FPO addressees: write for special offer

**COLUMBIA STEREO
TAPE CLUB**
Terre Haute, Indiana 47808

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Please enroll me as a member of the Club. I've indicated below the 5 tapes I wish to receive for only \$1.00 each, plus postage and handling. Include the self-threading takeup reel FREE.

SEND ME THESE 5 TAPES (fill in numbers)

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I agree to purchase five selections during the coming year, under the terms outlined in this advertisement... and I may cancel membership at any time thereafter. If I continue, for every tape I purchase I will get an additional stereo tape of my choice for only \$2.00... or I may choose a FREE tape for every two tapes I buy.

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