

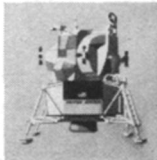
You can build your own
APOLLO
Lunar Module
 for only **10¢**
 with trial membership
 in the Science Program

**KEEP UP WITH THE
 APOLLO MOON EXPLORATIONS**

More
 expeditions
 to come

1970—APOLLO 14 (tentative for November)—to the Sea of Tranquility. Mission: Land in Crater Censorinus. Set up advanced lunar surface experiments.
 1971—APOLLO 15 (tentative for April)—to the Sea of Serenity. Mission: Rill Network, explore valleys in Rill Network.
 1971—APOLLO 16 (tentative for November)—to the Ocean of Storms. Mission: land in Crater Copernicus (visible from earth).

**You get
 All this
 for just
 One Dime**
 as a new member



Three Space-suited Astronauts • Crew Couches • Heat Shield • Crew Compartment Interior • Control Panel • Drogue Chute Cover • Command Module • Scimitar Antenna • Service Module • Engine Nozzle • High Gain Antenna • Reaction Controls • Descent Stage • Folding Brace • Ladder • Foot Pads • Platform • Descent Stage Engine • Ascent Stage • Thrusters • Side Antenna • Top Tank • Front Antenna • and much more!

MAN IN SPACE SCIENCE ALBUM: Set up an exciting Moonship "tracking station" on your huge Wall Chart MAP OF SPACE. You also get illustrated 8,000-word album with facts on "Man In Space"...24 full-color photoprints for mounting in album... Science Bulletin with the latest developments... pull-drawer case.

Share the adventures of America's space programs. Understand the marvels of the Apollo missions and other NASA projects. Keep up with the latest space "spectaculars!"

RECREATE man's most awesome adventure: A moon landing! Look out the viewport of your Lunar Module, you're just above the moon's surface more than a quarter million miles from earth. You must make the critical descent to the surface in your LM. Cut your speed to three miles per hour...descend softly...then TOUCHDOWN!

The huge air-lock door swings open and once again man sets

foot on the surface of the moon! You collect samples and conduct experiments vitally important to scientists back on earth. Finally you re-enter the LM and blast off to rendezvous with your Apollo mother ship waiting in moon orbit...and radio a proud "mission accomplished" to the world!

Now you can own an exact replica of this history-making space vehicle. Assemble your own Apollo Lunar Module (the real

one is 23 feet tall and weighs 16 tons). No tools needed. Just your own two hands. Your scale model includes more than 25 precision parts...complete with two space-suited Astronauts.

Why you get all this for only 10¢

This generous offer is made to introduce you to the famed Science Program—an exciting "club" for young adults eager to explore the mystery and adventure of science! As a member you'll receive a fascinating SCIENCE ALBUM each month. One month you challenge the perils of outer space. Another month you explore the wonders of life beneath the sea...discover the latest techniques in medicine... photography... electronics... crime detection... archaeology—and much more.

Each SCIENCE ALBUM is composed of an 8,000 word guidebook—richly illustrated in color. You also get more than 20 perforated photoprints. They're in color too—and their backs are gummed, so you can mount them right in your Guidebook. And a handsome "pull-drawer" library case is included at no extra cost—so you can put your science collection

"on exhibition" with pride! Imagine how these exciting ALBUMS will spark your interest in science... make science courses more meaningful in school...perhaps even help lead to a rewarding career in a branch of modern science.

Mail coupon with only 10¢ to help cover shipping

Immediately we will rush you your scale model APOLLO LUNAR MODULE, TWO SPACE-SUITED ASTRONAUTS, and your MAN IN SPACE SCIENCE ALBUM. We'll also send you the current monthly SCIENCE ALBUM for which you'll be billed only \$1 plus shipping and handling. If not delighted, simply return the current album only within 10 days to cancel membership and you will owe nothing. The MAN IN SPACE SCIENCE ALBUM and the APOLLO LUNAR MODULE are yours to keep for a dime in any event. As a member you will receive a new and different ALBUM each month for only \$1 plus shipping and handling. Take as many or as few as you like. You may resign any time. Mail coupon now with 10¢ to receive your Science Album and Lunar Module Kit: SCIENCE PROGRAM, Garden City, N.Y. 11530.

SAFETY COIN HOLDER

1. FOLD DOWN OVER DIME

PLACE DIME HERE

2. FOLD UP OVER DIME

3. FOLD COIN POCKET OVER COUPON

SCIENCE PROGRAM DEPT. 03-SMX
Garden City, N.Y. 11530

Please accept my application for membership in the Science Program and rush my Introductory Package. I enclose 10¢ to help cover shipping. Also include the current Science Album with a bill for \$1 plus shipping and handling. As a member I will receive a new Album each month at only \$1 plus shipping and handling. I may resign at any time.

NO-RISK GUARANTEE: If not delighted with introductory package you may cancel membership by writing us and returning Science Album within 10 days. The Lunar Module and the MAN IN SPACE ALBUM are yours to keep in any case. **11-SC49D**

Print Name _____

Address _____

City & State _____ Zip _____

If under 18, parents must sign here
 Members accepted in Continental U.S.A. and Canada only.
 Applications may be subject to a routine credit inquiry.

DO NOT TAPE OR SEAL

