

To own this \$40 Harper Encyclopedia for only \$3.95—just fill in this coupon and mail it!

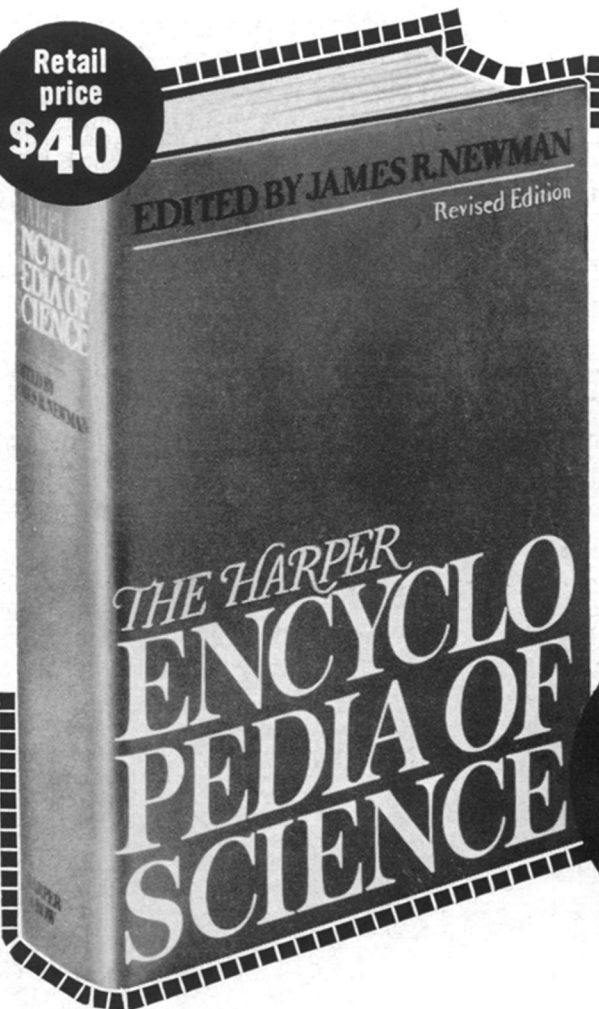
Retail price
\$40

TRIAL MEMBERSHIP APPLICATION

THE LIBRARY OF SCIENCE
P.O. Box 2222
Riverside, N.J. 08075

Please enroll me as a trial member, and send me The Harper Encyclopedia of Science, plus the first selection I have indicated. Bill me just \$3.95 for the encyclopedia, and reduced member price for my selection, plus shipping and handling. If not delighted, I will return them within ten days, and my membership will be cancelled. As a trial member, I need accept as few as three more selections during the next twelve months, always at reduced member prices plus shipping and handling, and I may cancel membership any time thereafter. Each month, I will receive a newsletter describing forthcoming selections, along with a convenient form for requesting alternate selections, or no book at all. I understand that I may choose a free bonus book for every four selections purchased.

- 1,379 pages • 25,000 illustrations
- 4,000 entries • 1,000 articles on basic science
- 1,000 explanations of technology
- 1,000 biographies of the great men who advanced science over the last 3,000 years
- 900 explorations into the world around us
- 400 contributing scientists
- 72 full-color pages
- Completely cross-referenced and indexed



In addition to my Harper Encyclopedia, please send me:

FIRST SELECTION

(write in number)

Name _____

Address _____

City _____

State _____ Zip _____

Offer good in continental U.S. and Canada only. Books bought for professional purposes may be a tax deductible expense.

yours
for only
\$3.95

with your first selection at low member prices, as a trial member of

THE LIBRARY OF SCIENCE

—and with your encyclopedia, all these important books to choose from:

(retail price light type, member price bold type)

53400. HISTORY OF ROCKETRY AND SPACE TRAVEL. *Wernher von Braun and Frederick I. Ordway III.* Complete—from early research to recent moon shots. \$17.50/**\$11.50**

32150. THE ACCOUSTICAL FOUNDATIONS OF MUSIC. *John Backus.* Vivid presentation of the physical theory of vibrating systems and wave motion from musical instruments to electronic sound production. \$7.95/**\$6.25**

66060. OPTICAL PHYSICS. *Stephen G. Lipson and Henry Lipson.* Principles of optics, and their influence in other branches of physical theory. A brilliant new analysis. \$12.50/**\$8.50**

60900. MATHEMATICAL HANDBOOK FOR SCIENTISTS AND ENGINEERS: Second Edition. *Granino A. Korn and Theresa M. Korn.* Comprehensive reference collection of mathematical definitions, theorems, formulas. \$25.00/**\$16.95**

36280. A BIOGRAPHICAL DICTIONARY OF SCIENTISTS. *Trevor I. Williams.* 600 pages on the lives of over 1,000 scientists, agriculture to zoology. New! \$9.95/**\$7.50**

66070. OPUS 100. *Isaac Asimov.* Fascinating excerpts from the best of Asimov! \$5.95/**\$5.25**

63920. THE NATURE OF HUMAN INTELLIGENCE. *J. P. Guilford.* Monumental, original work on the structure of intellect. \$14.75/**\$10.95**

54090. HUMAN SEXUALITY. *James Leslie McCrory.* Perhaps the most comprehensive, enlightened work on sexual physiology and behavior now in print. \$9.75/**\$6.50**

85440. THE UNEXPECTED HANGING. *Martin Gardner.* Mathematical games and puzzlers from the author's columns in *Scientific American*. New! \$5.95/**\$5.25**

40860. CREATIVE GLASS BLOWING. *James E. Hammesfahr and Clair L. Stong.* Step-by-step guide on using basic laboratory equipment for making glass objects by hand. Easy and fun. \$8.00/**\$6.25**

44190. ELEMENTARY PARTICLES AND THEIR CURRENTS. *Jeremy Bernstein.* Professor of Physics at Stevens Institute of Technology on the interaction of currents. \$12.00/**\$8.50**

32530. ALGEBRA. *Saunders MacLane and Garrett Birkhoff.* The "functional" approach to algebra—new concepts, new vocabulary. \$11.95/**\$8.50**

37530. CHEMICAL EVOLUTION. *Melvin Calvin.* The Nobel laureate's major work on the biochemical evolution of life. \$9.00/**\$6.95**

70710. PROGRAMMING: An Introduction to Computer Languages and Techniques. *Ward Douglas Maurer.* Algebraic language and machine language for current machines. \$11.50/**\$8.25**

32520. ALTERED STATES OF CONSCIOUSNESS. *Edited by Charles T. Tart.* The psychology of hypnagogic states—from dreams to drugs. \$9.95/**\$7.50**

78730. SO HUMAN AN ANIMAL. *René Dubos.* Runaway technology is destroying the environment man needs to survive. Must reading! \$6.95/**\$5.75**

68730. PHYSICS OF THE EARTH. *Frank D. Stacey.* Brilliant new volume on geophysics, the latest, most revolutionary concepts. \$11.95/**\$7.95**

75710. SCIENCE NEWS YEARBOOK 1969 / 1970. *Science Service.* The latest developments in every area of science. Invaluable reference. \$9.95/**\$7.50**

52570. HELICOPTERS AND AUTOGIROS. *Charles Gablehouse.* Updated, authoritative account of the development of vertical and short take-off aircraft. \$6.95/**\$5.75**

