

“If a free society
cannot help
the many
who are poor,
it cannot save
the few
who are rich.”

John F. Kennedy, Inaugural Address

Was the duty of business ever greater? Or more urgent? Is there more you could be doing? And if you don't, who will? The kind of world you live in depends upon the quality of the personal faith you demonstrate day by day. Live your faith and help light the world.

Religion In American Life



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All week long, Wayne Daniel works out fuel problems on the internal combustion engine.

When he has his feet on the ground, amateur mountain climber Wayne Daniel spends his time answering one important question at the GM Tech Center Research Laboratories in Warren, Michigan: "How do traces of fuel escape combustion in automobile engines?"

Although there aren't any simple solutions, Wayne and other scientists like him have been making an increasing amount of prog-



ress. In fact, the 1970 models emit only one-third as much unburned hydrocarbon and carbon monoxide as the uncontrolled cars of 1960. And further reductions are on the way.

Meanwhile, some of Wayne's friends have been working on a mini-electric car that could be used for

short trips in the suburbs. And on similar small commuter vehicles featuring gasoline or hybrid gasoline-electric power plants.

The point is, there are a lot of interesting people like Wayne holding down equally responsible jobs, helping prepare for future transportation needs.

General Motors
Interesting people doing interesting things.

NOTE: This advertising is being sponsored by General Motors in several youth publications. It is hoped that the subjects featured will serve to increase teenager interest in scientific studies and can be used, perhaps, to show how the things your students are learning are utilized in actual industrial activities. Reprints of this ad are available upon request. Simply write to General Motors, Advertising & Merchandising Section, P. O. Box 5446, Detroit, Michigan 48211.