

**"They laughed
when I wound up
my Monaco
Shaver..."**



That's likely to happen to you when you first use the MONACO in front of anyone. A wind-up shaver may seem a plaything. Or at best an emergency type of shaver (because it needs no cords or batteries). After all, how can a hand-cranked shaver rotate fast enough to do a clean and close job? And how many times do you have to wind the darn thing to finish one shave?

One answer at a time: The three-blade shaving head revolves at such a fast clip that it actually gives you seventy-two thousand cutting strokes a minute! Compare that to your \$30 TurboDeluxe. Now, about the winding. The palm-shaped body of the MONACO (named for its birthplace, Monte Carlo) is filled with a huge mainspring made of the same Swedish super steel used in the most expensive watch movements. You crank the key just like a movie camera (about six turns) and the MONACO shaves and shaves and shaves. From ear to ear; from nose to neck, without slowing down. Maintains its full shaving speed right to the end—and long enough to do the complete job. Hard to believe, but really true.

A few more details: The surgical steel blades are so designed that they are continuously self-sharpening. You will find that the more you use the MONACO the sharper and the better it gets. The guard is so unbelievably thin (5/100 of a millimeter) that pressure is unnecessary. You just touch the shaver on your face and gently guide it in circular motions.

We could go on. But we don't expect to sell you with words. We just want to get you open-minded enough to tie up \$20 for two weeks. We'll give you that long to put the MONACO to the test. If it disappoints you (if you want to return it for any reason), send it back. Your money will be in the return mail. Obviously, we have reason to believe that this won't happen and that you will want to keep your MONACO for the office, club, cabin or in a permanent place in your bathroom cabinet. It's that kind of a thing. Once you've tried it you won't let it go. P.S. You not only save the cost of an electric motor, but you save the cost of repairing it. The money that it leaves in your pocket; the dependability; the good, fast, clean shaves that you'll get—they'll give you the last laugh.

Please send me the following: SNO-1031
☐ MONACO SHAVER—STANDARD MODEL \$19.95
☐ MONACO SHAVER—MODEL ANATOMIQUE
 shaver housed in transparent case \$21.95
☐ SPECIAL TRIMMING HEAD (optional) \$ 4.95
☐ EXTRA REGULAR SHAVING HEAD (spare) \$ 3.95
 My check, plus \$1 for post. & ins. enclosed. Calif. resid's add 5% tax. Parts & workmanship guaranteed 1 year. Return in 2 weeks if not delighted.

Name _____
 Address _____
 Zip _____

584 Washington St.
 San Francisco, 94111
 (415) 981-5688

haverhill's

to the editor

Negative reaction

Our opinion of the article entitled "Geopolitics of plate tectonics" (SN: 7/11, p. 29), is negative: The article lacks serious analysis of this large and complicated scientific problem, instead of which the reader is supplied with something quite ridiculous about certain geopolitics and policy of the party in science and about a certain paleomagnetologist to whom it is prohibited to voice his scientific ideas. Such articles can only harm the established friendly cooperation between scientists of different countries by creating distorted representation of the stimulating motives which these scientists pursue.

V. V. Belousov
 V. A. Magnitsky
 Soviet Geophysical Committee
 Academy of Sciences of the U.S.S.R.
 Moscow

(Our intention was not to intrude on the amicable relations between scientists of different countries. Rather we wished to report candidly and factually on a scientific matter in which Soviet earth scientists hold views widely divergent from those of their Western colleagues—a matter of timeliness and theoretical significance upon which we have reported extensively. Ed.)

Cyclamate converters

Your article on my work on cyclamates (SN: 7/11, p. 32) is essentially correct and is a very fair account of

what I said in my presentation. Of course, one thing we do not know is whether all persons would not become converters of cyclamate if they took the sweetener for years on end or whether a person could become a converter intermittently at periods when he was on a diet suitable for the development of the right gut flora or the right intestinal environment for the gut flora to become cyclamate converters.

Dr. R. T. Williams
 Biochemistry Department
 St. Mary's Hospital Medical School
 University of London
 London, England

Biome approach

Richard Gilluly's "Ecology: The biome approach" (SN: 9/5, p. 204) in my opinion, is very well done. Many people, scientists and administrators alike, will be very pleased to see this type of coverage on the United States participation in the International Biological Program.

Richard H. Oliver
 U.S. National Committee for the
 International Biological Program
 National Academy of Sciences
 Washington, D.C.

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films OF THE WEEK

MAN ON THE MOON. Seventeen 8mm film loops, color, silent, about 3½ min. each. Titles include: The Beginnings, Astronaut Training, The Spacesuit, Weightlessness, Living in Space, Rehearsal for the Moon, The Lunar Vehicle, Examining the Moon, Assembling Saturn 5 and Apollo 6, The Spacecraft for the Moon, A Look at Launch and Mission Control, Launching Apollo, The Lunar Mission—Earth to Moon, The Lunar Mission—Moon to Earth, Men on the Moon, Return to Earth and A Look to the Future. Audience: elementary, high school. Purchase \$320 for set of 17, or \$20 each from Jam Handy, Scott Educational Div., Dept. SN, Holyoke, Mass. 01040.

DIET AND ATHEROSCLEROTIC DISEASE: ARE THEY RELATED? 16mm (TV film recording), b&w, sound, 29 min. Designed to provide the medical viewer with divergent points of view of experts representing their specialty fields. James Stamler, M.D., Executive Director, Chicago Health Research Foundation, presents statistical data to implicate diet in the pathogenesis of atherosclerotic disease and argues that alteration of the American dietary pattern is essential if we are to abate our atherosclerotic epidemic. Mark D. Altschule, M.D., Assistant Clinical Professor of Medicine, Harvard Medical School, points out numerous inadequacies in studies to date. He does not feel that a qualitative change in the American diet would

benefit either the coronary patient or the healthy individual. Audience: medical. Free loan from National Medical Audiovisual Center (Annex). Dept. SN, Station K, Atlanta, Ga. 30324.

THE SOLAR SYSTEM . . . ISLANDS IN SPACE. 16mm, color, sound, 16 min. Up-to-date treatment of basic concepts regarding our solar system. Uses imaginative comparisons in explaining space and size relationships, and combines special effects and recent research footage to amplify additional concepts. Audience: upper elementary, junior high, adult. Purchase \$200 from AIMS, P.O. Box 1010, Hollywood, Calif. 90028.

CONSTRUCTIVE USE OF THE EMOTIONS. 16mm, color, sound, 22 min. Presentation of a lecture by Sherman Kingsbury, consultant with Arthur D. Little, who discusses the distinction between thinking and feeling, and three responses to anxiety: fighting, loving (active) and withdrawing (passive). Audience: management personnel. Purchase \$265 or rental \$22 from University of California Extension Media Center, Dept. SN, Berkeley, Calif. 94720.

Listing is for readers' information of new 16mm and 8mm films on science, engineering, medicine and agriculture for professional, student and general audiences. For further information on purchase, rental or free loan, write to distributor.