

# We may tell you more about yourself than you care to know.

PSYCHOLOGY TODAY is about your hopes. Your fears. Your potentialities. And what science has learned about them.

Every month, you'll read in its pages what the world's foremost authorities have to say about the human condition. Men like B. F. Skinner. Rollo May. Ashley Montagu. David Riesman. Bruno Bettelheim. These behavioral scientists explain their latest discoveries in clear, straightforward language, without oversimplifications or pseudo-profundities.

Some of their findings are reassuring. Some are alarming. Some just plain fascinating. All of them are a giant step ahead of the kind of psychology you may have picked up in school. Or from your friends who are in analysis.

Where psychological writing all too often tends to narrow the possibilities—reducing almost every impulse to

oedipal complexes, guilt feelings or sexual hang-ups—PSYCHOLOGY TODAY has just the opposite attitude. It sees the behavioral sciences as enlarging our possibilities... as endlessly multiplying the choices open to us. Instead of seeing men and women in black and white, PSYCHOLOGY TODAY finds human behavior encouragingly colorful.

In its graphics, PSYCHOLOGY TODAY is a splendid gallery of all the things we've lately learned about the mysteries of perception. Each issue is a visual adventure... an uninhibited collaboration between science and art. Many issues include revealing tests, visual experiments and fold-out games.

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