



Superstitious?

In our most compulsive desire to make new friends we had decided to **give away** a whole truckload of **MACK THE KNIFE**... masterpiece of Vulcan's art. At home in kitchen, glove compartment or on a camping trip, self-appointed experts have nominated versatile **MACK** "Knife Of The Year." But, alas, our generous impulse was thwarted by one of our superstitious super-numeraries who officiously insisted that giving away a knife is very bad luck and in order not to kill an incipient friendship (and to ward off the "evil eye") we should assess a token charge! Reluctantly giving in to this troglodyte we agreed to charge **\$1** for "**MACK**," (although he lists for \$4.95 in our catalog). AND—that isn't all. For that same \$1 we'll also send you our **COLOR-FULL CATALOG** (which many call "America's Most Exciting Wish Book") AND—A \$2 **GIFT CERTIFICATE** (good for your first purchase). If you think this is an unusual offer you're right. Better take advantage of it before our accountant returns from vacation and reads us the Riot Act!

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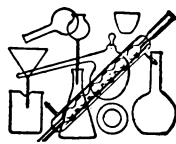
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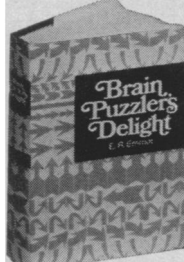
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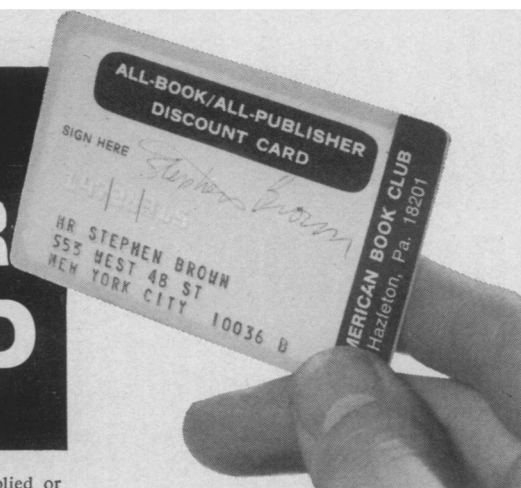
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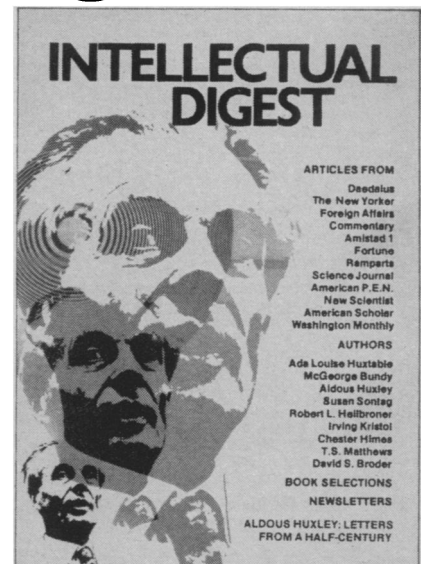
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