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bridge-teaching  
breakthrough  
I have ever seen!"

**In just a few hours, these odd-looking cards with the holes in them can have you playing better than 90% of the bridge players in the U.S. (And if you're only a beginner, you can play real bridge in 15 minutes.)**

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Here is a mistake-proof method tailor-made for veteran players as well as novices. You can use it alone or with as many as three other players. It is the **only** system we know of that teaches cor-

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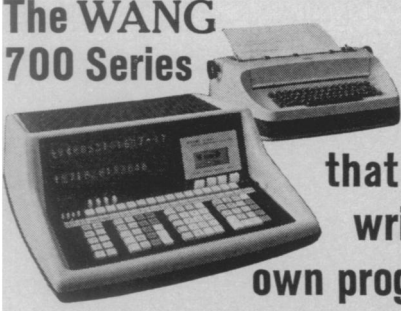
Try it just once...you'll sing its praises as enthusiastically as Charles Goren. What's more you won't risk a single penny. BRIDGEVERYONE must make you more proficient than 90% of the players around—in just 30 days—or simply return it for your money back.

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## films OF THE WEEK

**DRUGS: THE CHILDREN ARE CHOOSING.** Series of seven 16mm films, color, sound, 30 min. each. Films provide a comprehensive overview that includes facts about drugs, an approach to understanding their appeal, a sociological and historical context in which to view drug use and abuse, and some recommendations for shaping an effective educative program. Titles include: *Drugs in Our Culture*, *The Allure of Drugs*, *The Pharmacology of Drugs*, *Drugs and the Very Young*, *The Need for Dialogue*, *What Some Communities Are Doing*, and *What Can We Do?* Purchase series for \$2,600 or individual films for \$390. Audience: secondary, college, adult. Rental \$25 per film. From Extension Media Center, Dept. SN, University Extension, University of California, Berkeley, Calif. 94720.

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**THE FALLING BAROMETER.** 16mm, color, sound, 20 min. Students are confronted with a series of decisions in which they must place properties of the air in two columns. Experiments give them evidence concerning the moisture holding ability and the relative weights of warm and cool air. Working models help them see how mercury and aneroid barometers measure the pressure of the atmosphere. At the conclusion, students consult their data to forecast the weather associated with falling (and rising) barometers. They check their predictions against scenes of the kinds of weather produced by low and high pressure systems. Audience: elementary, junior high. Purchase \$230 from Prism Productions, Dept. SN, E. 23rd St., New York, N.Y. 10010.

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**NATURE OF LIFE: RESPIRATION IN ANIMALS.** 16mm, color or b&w, sound, 11 min. Shows that respiration among air-breathing and aquatic animals is very similar. Every animal takes in oxygen and rids its body of carbon dioxide. Film shows the variety of structures that provide for gas exchange and illustrates the fact that diffusion is always involved in respiration. Animation, photomicrography and dissection clearly illustrate the functions of pores, canals and gills in aquatic animals, as well as the functions of tracheae and lungs in air-breathing animals. Studies the respiratory systems of animals in order of increasingly complexity, showing how it works and how each animal's respiratory system is related to that animal's size, structure and environment. Audience: junior, senior high. Purchase color \$140 or b&w \$70 from Coronet Films, Dept. SN, 65 E. S. Water Street, Chicago, Ill. 60601.

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**TAHTONKA.** 16mm, color, sound, 30 min. The lives of the various Plains Indian tribes were closely linked with the vast herds of American Bison, usually known as buffalo, which roamed the American west. The Indians depended on the buffalo for food, for shelter in tepees made from their hides, and for much of the material of their daily lives. To them the buffalo herds had a mystical significance. When land-hungry pioneers entered the area in the 19th century, they began killing the buffalo. The Indians opposed the settlers who took their land and the hunters who killed off their food supply. But the invaders, backed by the U. S. Cavalry, won out, and the remnants of the Indians were confined to reservations. Audience: elementary, high school, college, adult. Purchase \$330 from ACI Films, Dept. SN, 35 West 45th St., New York, N.Y. 10036.

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*Listing is for readers' information of new 16mm and 8mm films on science, engineering, medicine and agriculture for professional, student and general audiences. For further information on purchase, rental or free loan, write to distributor or circle the appropriate number on the Reader Service Card.*