

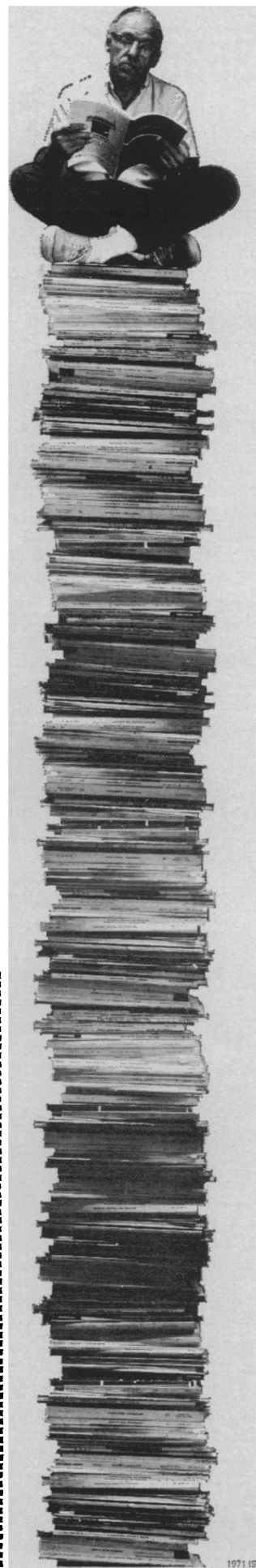
STAY ON TOP of what's happening in your field

for only \$3.00 a week!

Tell us what subjects interest you. What authors. What research. Each week we will examine every article in hundreds of the world's key scientific and technical journals as soon as they're published. And each week we'll send you a personal, customized computer report listing everything being published in your area of interest. On a trial basis. For 13 weeks. For \$39.00.

ASCA® (Automatic Subject Citation Alert) helps answer questions like: What are the latest developments in my field? Who else is working on this problem? What companies? What approaches are being investigated? What research is being done in other fields that might affect my own? ASCA tells you the kind of information you need to know... the kind of information practically impossible to obtain in any other way.

Best of all, you can put ASCA to work for you for thirteen weeks for just \$39. Mail the coupon below today.



isi®

76-260

Institute for Scientific Information
325 Chestnut Street, Philadelphia, Pennsylvania 19106
SPECIAL INTRODUCTORY OFFER — A full 13 weeks for \$39

- I'd like to take advantage of your introductory offer and try ASCA® for 13 weeks. Please contact me.
 Please tell me more about ASCA and what it can do for me.

Name _____

Position _____

Organization _____

Address _____

City _____

State _____

Zip _____

Telephone () _____

Extension _____

Trial offer is limited to residents of the continental United States and Canada.