

Intellectual Charter Digest

The impulse that made you read on from a headline printed backwards reveals one of two characteristics:

1. You've got one of those acrobatic minds capable of grasping things not just in normal fashion, but from unusual perspectives as well. (And you recognize a bargain when you see it.) OR/AND . . .

2. You've got a lively sense of curiosity. (And you recognize a bargain when you see it.)

If your sense of perspective and curiosity extends to keeping up with what's being written and argued in the nation's leading journals of politics, foreign affairs, medicine, sociology, philosophy, the sciences, business, the arts . . .

And if your sense of thrift likes not only saving money, but time . . . welcome to INTELLECTUAL DIGEST, the new magazine that helps you do both. We invite you to become a Charter Subscriber to INTELLECTUAL DIGEST and thereby to enjoy certain advantages and privileges—among others, *having a look at your first issue free, and if you like it, saving half on your subscription.*

A digest for people with brains — but never enough time to keep up with all the new ideas shaping our society.

The number of publications devoted to concerns of the mind has proliferated astonishingly in recent years. Our editors plow through some 300 of these publications, seeking the freshest thinking, the liveliest writing of today. Writing chosen for its bite, its courage, its conviction. We screen out the irrelevant. When it seems advisable, we edit — but only in collaboration with the original author so as to avoid any chance of dilution or distortion.

Some of the journals we cull from are probably familiar to you through personal experience or by reputation: SATURDAY REVIEW. DAEDALUS. COMMENTARY. ENCOUNTER. COMMONWEAL. DISSENT. FOREIGN AFFAIRS. PARIS REVIEW.

Others may be new to you unless you are involved in the professions they serve: THE AMERICAN PSYCHOLOGIST. THE NEW SCIENTIST. PHYSICS TODAY. ANNALS OF INTERNAL MEDICINE.

Taken all together, these periodicals represent the finest in contemporary reportage, and reflect every shade of political opinion — left, middle, right. (Given the number

and variety of our sources, it could not be otherwise: 34 journals of opinion; 27 magazines of the arts; 136 scientific journals; 38 literary magazines; 67 social science periodicals!)

Some brief excerpts from recent articles in INTELLECTUAL DIGEST

PROMISCUITY — from *Dissent*; Jesse R. Pitts on hippie life: "All the evidence points to a relatively low rate of sexual activity, considering the lack of moral censure and the ready opportunities; the levels are certainly well below those entertained by 'square' fantasies. There are known cases of beautiful girls having lived many months in hippie communities and remaining virgins."

ANARCHY — from *Public Interest*; Robert A. Nisbet on the decline of authority: "Boredom is one of the least understood, least appreciated forces in human history. A few years ago, the scientist Harlow Shapley listed boredom as third among the five principal causes of world destruction. Today it might seriously be considered first."

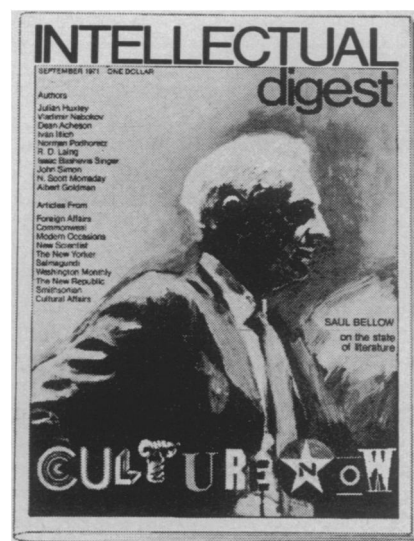
ALIENATION — from his book, *New Reformation: Notes of a Neolithic Conservative*, Paul Goodman on higher education: "Many explanations are given for the rebellion in the colleges and high schools — the students demand Student Power, blacks want community control, and administrators say they need more money: but nobody wants to suggest that maybe so much schooling for so many is not a good idea. In my opinion, the majority of so-called students in college and high schools do not want to be there and ought not to be."

You'll find, also, several books excerpted in each issue, as well as three bound-in newsletters (special reports on the arts, science, social science and education).

Because INTELLECTUAL DIGEST is new in premise and concept, we will not ask you to subscribe to it sight unseen. We invite you to become a Charter Subscriber only after you have examined your first issue *free*. If you hate it, no obligation. Just write "cancel" across your bill, and that's that. *The sample issue is yours to keep.*

If, on the other hand, you agree that our premise has merit, your advance reservation on our Charter Roster puts you in a happy position:

YOU SAVE HALF IMMEDIATELY. While others will pay \$10 for 12 issues,



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PREFERENTIAL RATES IN PERPETUITY. Charter Subscribers are *guaranteed* of always receiving the lowest possible rate, no matter what price increases may be required — on all renewals and gifts.

Just as the magazines we cull from are limited in circulation, so must we be, and in fairness to all, *Charter Subscription reservations can be honored only on a first-come, first-served basis.* To avoid disappointment, it might be wise to send for your complimentary copy now. All the more so since you'll have plenty of time after the issue arrives to come to a final decision about subscribing.

INTELLECTUAL DIGEST

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