

films OF THE WEEK

THE COCONUT: The Mother Tree. 16mm, color, sound, 18 min. Explains the cultivation and shows the many uses made of the tree, particularly in the South Pacific islands of Fiji and Tonga. The number of years required for the production of fruit as well as the life-span of the tree are explained, and the local nurseries which work to develop better stock are shown. The destructive forces which may attack the tree are also explained. The many uses for both the trunk and the fruit, both green and ripe, are demonstrated. Audience: elementary. Purchase \$245 and rental \$15 from International Film Bureau, Dept. SN, 322 S. Michigan Ave., Chicago, Ill. 60604.

LEGACIES OF THE ICE AGE. 16mm, color, sound, 12 min. Glaciers, which form when more snow falls than melts, are described in terms of their movement and their effects upon the surface of the earth. Mountain glaciers widen and deepen valleys and at high elevations form cirques and horns. Continental glaciers can dig depressions, remove soil, and smooth and fill uneven land. Glacier meltwaters erode the land, form lakes and help determine the level of ocean water. Audience: intermediate, secondary. Purchase \$160 or rental \$5.25 from Audio-Visual Center, Dept. SN, Indiana University, Bloomington, Ind. 47401.

MAN AND HIS ENVIRONMENT I: RAIN-FOREST FAMILY: 16mm, color, sound, 17 min. The Choco Indians of Central and South America are typical of hunting-gathering societies in tropical forests. The families are isolated from market and transportation—and even from other families—so they have little access to industrial products. Their use of available forest materials to make their houses, clothing, tools and utensils illustrates their adaptation to a tropical environment. Audience: elementary, junior, senior high. Purchase \$240 or rental \$10 from BFA Educational Media, Dept. SN, 2211 Michigan Ave., Santa Monica, Calif. 90404.

MAN AND HIS ENVIRONMENT II: FOOD FROM THE RAINFOREST. 16mm, color, sound, 17½ min. Studying the life style and economy of a primitive people gives students access to basic social studies concepts. The Choco Indians of Central and South America supply most of their own food by hunting, fishing, gathering and simple agriculture. Boys hunt and fish with their fathers; girls learn to gather and prepare food from their mothers. Surplus products are taken by canoe to the trading post several days journey away. Audience: elementary, junior, senior high. Purchase \$245 or rental \$10 from BFA Educational Media, Dept. SN, 2211 Michigan Ave., Santa Monica, Calif. 90404.

THE SUPERVISOR IN ACTION. 16mm, color, sound, three films totaling six hours. Films deal with the fundamental skills of analysis, planning, evaluation, motivation and cost control. Each film is accompanied by two case studies calling for dynamic participation by the trainees. Titles include: "A Matter of Method" which illustrates the importance of analysis, planning and evaluation; "Value for Money" which is designed to instill cost consciousness, emphasizes how supervisors can reduce and control costs in the areas of time, manpower, materials and machines; and "The Will to Work" which stresses the importance of good human relationships, the social forces of group activity and effective communication. Audience: supervisors in business and industry. Series available for previewing by management and training specialists for \$45 for three days with understanding that films will be used for evaluation only. Purchase \$900 or rental \$135 per week from Roundtable Films, Dept. SN, 113 N. San Vicente Blvd., Beverly Hills, Calif. 90211.

Listing is for readers' information of new 16mm and 8mm films on science, engineering, medicine and agriculture for professional, student and general audiences. For further information on purchase, rental or free loan, write to distributor.

april 22, 1972

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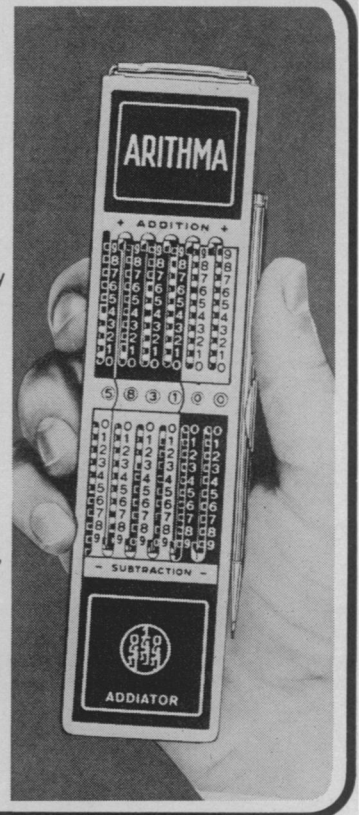
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