

Let the Editors of *TIME-LIFE BOOKS*
introduce you to the Science of Survival

ECOLOGY

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In *Ecology*, you'll discover why this newest of the natural sciences may well be the most important . . . for unless man learns to coexist with the other animals and even plants, he may not exist at all. Author Peter Farb, noted consultant for the Smithsonian Institution, shows with vivid examples how man upsets the ecology of an environment.

The extermination of America's buffalo herds turned fertile areas into barren wastelands . . . the European watercress, introduced into New Zealand, grew to gigantic size and choked the channels of rivers . . . a single rabbit colony, introduced into Australia, turned into a rampaging horde that nearly destroyed that country's grasslands.

Absorbing text, remarkable illustrations

"Magnificently illustrated," writes *The New York Times*. And indeed the graphics of *Ecology* are striking. The book includes more than 100 unusual color and black-and-white photographs, plus page after page of color illustrations commissioned expressly for *Ecology*. For example, in color pictures you'll see in detail the entire ecological community of a rocky shoreline . . . just how plants and animals hold their places in spite of tides. In both pictures and text, you'll gain fresh insights into the interrelationships of life . . . how animals compete or cooperate . . . how smog and water pollution blight both city and farm.

In the final chapter of *Ecology*, you'll read about America's head-on collision with nature . . . how almost a hundred North American mammals are on the verge of extinction. What man isn't bulldozing out of existence he is burying—20 billion tons of paper, 28 billion bottles and 48 billion cans are discarded in the U.S. each year.

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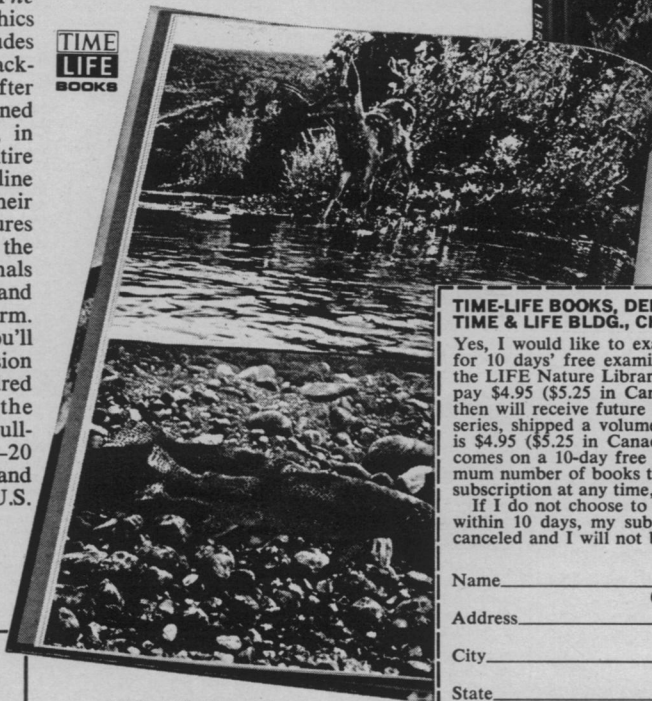
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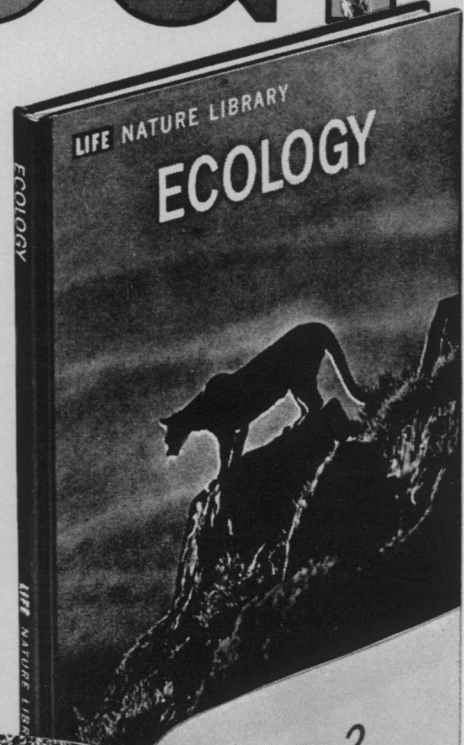
book is absorbing and timely reading for anyone concerned with the quality of our environment. It is also a good introduction to the LIFE Nature Library, a series praised by naturalists and educators alike. (The volumes have been selected by the State of California as supplementary reading for secondary schools.)

Volume by volume, the series explores many areas of the natural world . . . such as *The Sea*, *The Birds* and *Animal Behavior*. Once you've dipped into *Ecology*, you may be interested in seeing some of the other volumes. However you are not obligating yourself to do so by accepting this invitation to examine *Ecology*. You'll find complete details of this offer in the order form provided. Just fill it in and send it, to borrow *Ecology* with our compliments and no obligation.

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