

# films OF THE WEEK

**ALCOHOL: A NEW FOCUS.** 16mm, color, sound, 17 min. A film that presents important facts and attitudes about what is often the first drug of abuse—alcohol. It was filmed on location throughout America. It goes into the question of why there are 21,000 highway deaths because of alcohol each year, 85,000 other deaths from alcohol-related problems, 4 million alcoholics and 5 million more who have a drinking problem. The film is designed to present alcohol abuse by giving some hard facts and some common-sense answers and replies to the question "Do you want a drink?" Audience: high school, general. Purchase \$235 or rental \$25 from American Educational Films, Dept. SN, 331 N. Maple Dr., Beverly Hills, Calif. 90210.

**ANIMALS PREPARE FOR WINTER.** 16mm, color, sound, 18 min. Demonstrates the physical and environmental changes of both warm-blooded and cold-blooded animals as they prepare for the cold winter months. The film also introduces the environmental and physical state of the animals before they begin their preparations as well as the reasons for these particular changes. Of particular interest are the close-up shots of the hamster in his burrow. The changes in the coat of several animals both for warmth and protection are explained. Bird migration, the burrowing amphibians, and the changes in insect population are shown and discussed. Audi-

ence: elementary. Purchase \$225 or rental \$12.50 from International Film Bureau, Dept. SN, 332 S. Michigan Ave., Chicago, Ill. 60604.

**THE FIRST DAYS OF LIFE.** 16mm, color, sound, 19 min. Gives an account of natural childbirth, including graphic and scientifically accurate presentations of the development of the embryo. The relationship of the process of pre- and post-natal development of the human infant is stressed. The child begins to achieve mastery of its own bodily movements, while its dependence and need for security from attentive parents is also demonstrated. The final sequence shows a six-month-old baby being taught to swim underwater. Audience: secondary through adult. Purchase information from McGraw-Hill Films, Dept. SN, 1221 Avenue of the Americas, New York, N.Y. 10020.

**HIGHER EDUCATION: WHO NEEDS IT?** 16mm, color or b&w, sound, 51 min. Next year, 9 million students will go to college. We are graduating a million students yearly at a cost of \$31 billion. Thus, the American Dream of education for everybody who wants it—and that degrees equal money, job security and a satisfying quality of life—is propagated. But things have changed. This film provides examples of runaway education factories, pumping science, philosophy and education graduates into an already overinflated work force where they are forced to take jobs as cab drivers, janitors, painters or newspaper delivermen. In Michigan alone, 10,000 young teachers are looking for jobs. And according to experts, the picture will not change unless a dramatic reversal of education policy is

effected. Audience: university administrators, parents, teachers, counselors, students. Purchase color \$575 or b&w \$275 from Carousel Films, Dept. SN, 1501 Broadway, New York, N.Y. 10036.

**JANET IS A LITTLE GIRL.** 16 mm, black and white, sound, 28 min. Observes severely retarded Down's syndrome children who were part of an enlightened enrichment program at a California state mental hospital; the innovative, highly successful program was designed primarily to develop their language skills and to teach them how to read. In 1959 when Janet and nine other infants between one and 4½ months of age entered the hospital, a research project was begun to study their development. It later became possible to compare them with a similar group of mongoloid children being reared by their parents. Comparisons taken at an average age of two years and again at an average age of five years showed the hospitalized children to be falling behind the noninstitutionalized youngsters in all areas, but particularly in mental development and language ability. Soon after the enrichment program was started, the hospitalized children did better, and at eight years, the I.Q.'s were about the same. Audience: medical, psychiatric, parents. Purchase \$170 or rental \$12 from Extension Media Center, Dept. SN, University of California, Berkeley, Calif. 94720.

*Listing is for readers' information of new 16mm and 8mm films on science, engineering, medicine and agriculture for professional, student and general audiences. For further information on purchase, rental or free loan, write to distributor.*

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