

## Science is a subject that students grasp better when they can get their hands on it.

This new program is totally devoted to putting science into your students' hands.

There are no books.

The students—working in pairs—are on their own, engaged in fascinating and meaningful investigations of three major scientific areas: physical science, biological science, and earth science.

The instructional objectives for each activity are stated clearly, in performance terms, so that the students always know what is expected of them. And the teacher's materials make it easy for you to accurately evaluate each student's progress.

"Exploring Your Environment," EYE,

is a complete science program for grades 6-9.

It is divided into six self-contained modules: Experimenting with Living Plants, Investigating Life Processes, Measuring Forces and Reactions, Examining the Earth's Crust, Discovering Changes in Matter, and Observing the Invisible

The EYE modules are ungraded and

non-sequential.

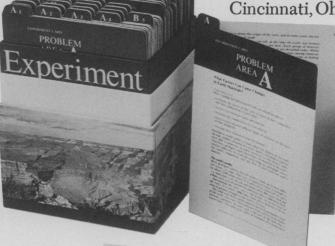
Each module is designed as a onesemester program with the components structured to provide a flexible Learning System for individualized or small group instruction.

For more information, write:

American Book Company, Dept. ST-11, 300 Pike St., Cincinnati, Ohio 45202.

MODULES are attractively and sturdily boxed. Each module is organized into five problem areas. In each problem area, there are five experiments designed for two students working together, so that ten students can work in a single problem area at the same time.

EXPERIMENT CARDS structure and guide investigations and problem solving activities.



INFORMATION CARDS present currently accepted scientific theory and background information related to the problem area.

RESEARCH CARDS provide experiences in designing and carrying out an experiment to solve a specific problem related to the question posed by the problem area.

SKILL CARDS develop student proficiency in basic laboratory skills.

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LABORATORY MANUALS are consumable and contain ample pages for recording data from investigations and for making inference reports based on this data. Other features include a "Work Flow " a section on Laboratory Procedures (including safety), and a Self-Check Quiz.

WALL CHARTS are included in some modules.

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interdisciplinary monthlies on the market. (A few of these still exist.) We followed these closely, even with reverence. Reverence is indeed what they deserve.

They have prestigious authors, fine artwork. They look good on the coffee table. Too often, however, they serve up long, long articles on minor, tiny subjects. Just the articles you and I say we'll read "when I'll have the time." We decided to publish a magazine people will read even when they don't have the time. LA RECHERCHE is written for scientists by scientists. Our contributors come from all over the world, and many of them are well known. Others will be well known. Our artwork includes photography and drawings. Mostly serious. But not always. We have some long articles — but on major topics. And plenty of short articles. What we want to provide every month in LA RECHERCHE is a running chronicle of international scientific news across the board, from biochemistry to astronomy to data processing. Readers in 78 countries seem to think that we give them just that and that LA RECHERCHE deserves thorough reading... even when their French is a little rusty. Do you want to try it? Just complete and return the coupon

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