

TRADITIONAL
CABLE CAR CLOTHIERS

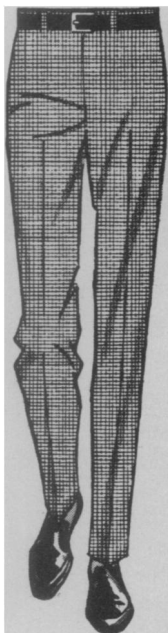
San Francisco's Great Natural Shoulder Store Since 1946

**Handsome Permanent Press
Classic Check Double Knit
Slacks By Harris 18.95**

Crush them • Fold them • Pack them!

Coordinating
Reversible 1½"
Black to Brown
Leather Belt 7.50

Cable Car's classic Blue and White or Brown and White neat hounds-tooth check double knit slacks of pure polyester . . . the fabric that "yields" when you stretch, yet recovers its shape without wrinkling under the most severe wearing. Just wash and dry them. They need no ironing . . . These are the most comfortable trousers you can wear for driving, walking or traveling by plane. Coordinates well with blazers and sportcoats. Tailored in Cable Car's classic traditional belt loop model with finished bottoms (a more ample, comfortable and better fitting pair of slacks) by Harris, America's fine maker of quality casual trousers. Handsome coordinating reversible black to brown soft leather belt. Sizes: 30 to 44. 7.50.



Mail Orders to: Classic Check Double Knit Slacks
Cable Car Clothiers, 211 Sutter Street
San Francisco, Ca 94108 (415) 397-4740

	Quan	Size	M.O. or Check
Slacks Blue			Cable Charge
Slacks Brown			Sorry, No C.O.D.'s
Belt Reversible			

		Waist Size										
		30	31	32	33	34	36	38	40	42		
Length	28	x	x	x	x	x	x	x	x			
	29	x	x	x	x	x	x	x	x	x		
	30	x	x	x	x	x	x	x	x	x		
	31		x	x	x	x	x	x	x			
	32			x	x	x	x	x	x	x		
	33				x	x						

Please send catalogue Y-72

Name.....

Address.....

City..... Zip Code..... State.....

Add 1.75 Ship & Hdlg; ½% Sales Tax in Calif.

books OF THE WEEK

Books of the Week is an editorial service for readers' information. To order any book listed, or any U.S. book in print, please remit retail price, plus 25¢ handling charge for each book to Book Order Service, Science News, 1719 N St., N.W., Washington, D.C. 20036. All books sent postpaid.

ALBERT EINSTEIN: Creator and Rebel—Banesh Hoffmann with Helen Dukas—Viking, 1972, 272 p., photographs, diagrams, \$8.95. Written with clarity and great empathy by theoretical physicist, the book presents both the man and his theories.

AWARDS, HONORS AND PRIZES—Paul Wasserman, Manag. Ed.—Gale Research, 1972, 2nd ed., 579 p., \$24. Directory of donor organizations and their awards in all fields of outstanding endeavor, including science, engineering, technology, medicine and writing.

BEYOND BABEL: New Directions in Communications—Brenda Maddox—S&S, 1972, 288 p., graphs, \$6.95. Readable and informative survey of the physical, economic and regulatory problems in present and projected developments in communication via satellite, cable TV and telephone.

THE BIOCHEMISTRY OF ANIMAL FOS-SILS—Ralph W. G. Wyckoff—Williams & Wilkins, 1972, 152 p., photographs, tables, \$19.50. Monograph deals with the microstructure, composition, protenaceous residues, carbohydrates and lipids in fossils, giving insight into the evolutionary chain of life.

THE CHANGING CHEMISTRY OF THE OCEANS: Nobel Symposium 20—David Dyrssen and Daniel Jagner, Eds.—Wiley-Interscience, 1972, 365 p., diagrams, tables, \$21.50. Discusses such topics as nitrous oxide in air and sea water, surface films, the carbon dioxide cycle, marine microflora, energy circuit models, and hydrogeochemical cycling of phosphorus.

CONSERVING LIFE ON EARTH—David W. Ehrenfeld; foreword by Archie Carr—Oxford U. Press, 1972, 360 p., photographs, \$10. Deals with the complexities of the ecology of conservation, cites research on the relationships among plants and animals that keep the earth habitable; points out the stabilizing force of biological diversity, how it is threatened, and the consequences of this loss of diversity.

THE EARTH AND MAN: A Rand McNally World Atlas—Foreword by Julian Huxley—Rand, 1972, 439 p., photographs, illus. & maps in color, \$35; \$29.95 pre-Christmas. Besides detailed world and regional maps, this atlas offers 140 p. of graphic perspective on earth phenomena, ecology and preservation. Includes 56 p. of tabulated geographical information about the world and U.S.A.

EVERYTHING YOU'VE ALWAYS WANT-ED TO KNOW ABOUT THE LAW but couldn't afford to ask—Edward E. Colby—Drake Pubs., 1972, 267 p., \$6.95. Explains legal principles and terms in layman's language—questions about real estate and mortgages, leases, sex, insurance, wills, annulment and divorce, banking, juvenile court, and dealing with lawyers.

THE FASCINATION OF REPTILES—Maurice Richardson—Hill & Wang (FS&G), 1972, 240 p., color plates, illus. by Shaun Milne, \$10. An informal, informative treatment of the subject, covers classification and evolution, describes in detail representative species, cites anecdotes, and includes anthology of reptilian belles-lettres.

FROM PLASMA TO PLANET: Nobel Sym-posium 21—Aina Elvius, Ed.—Wiley-Interscience, 1972, 389 p., photographs, diagrams, \$25. Topics range from chemical state of plasma and gas in space to discussion of future space exploration in relation to research on the origin of the solar system.

THE HEALING FACTOR: "Vitamin C" Against Disease—Irwin Stone, forewords by Linus Pauling and Albert Szent-Gyorgyi—G&D, 1972, 258 p., \$6.95. Based on 40 years of biochemical research, the author presents his still controversial conclusions on the body's need for ascorbic acid. Includes 54-page bibliography.

THE IQ CULT—Evelyn Sharp—Coward, McCann, 1972, 154 p., \$5.95. A critical consideration of the tabulated IQ test, explains the variety of systems, what different IQ scores mean, and what recommendations have been made for changing the tests.

THE LAYMAN'S GUIDE TO ACUPUNC-TURE—Yoshio Manaka, M.D. and Ian A. Urquhart; foreword by Sally Reston—Weatherhill, 1972, 143 p., photographs, drawings, \$6.95. Well-researched and based on the author's long experience, the book explains in concise form the principles and practice of acupuncture in terminology acceptable to modern medicine.

LIFE IN AND AROUND THE SALT MARSHES: A Handbook of Plant and Animal Life in and Around the Temperate Atlantic Coastal Marshes—Michael J. Ursin with Linda G. Clark—Crowell, 1972, 110 p., color plates, drawings by author, \$4.95. Excellent field guide to the vulnerable tidemarsch ecology, illustrates and describes some 250 species, from plankton to land animals.

MASKS: Their Meaning and Function—Andreas Lommel, transl. from German by Nadia Fowler—McGraw-Hill, 228 p., 150 photographs (39 in color), drawings, \$17.95. Comparative study of the origins of masks and their significance the world over, from Africa, Oceania, the Far East to the Americas and Europe.

THE METAPHORICAL BRAIN: An Intro-duction to Cybernetics as Artificial Intelligence and Brain Theory—Michael A. Arbib—Wiley-Interscience, 1972, 243 p., diagrams by Auro Lecci, \$14.95. Presents concept of the brain as an action-oriented, distributed computer, based on new insights gained from experimental research on human and animal brains, and current advances in the design of robots.

NEUROPHARMACOLOGY AND BEHAV-IOR—V. G. Longo, foreword by James L. McGaugh—Freeman, 1972, 184 p., illus., \$6.95, paper, \$3.95. Discusses the chemical and pharmacological properties as well as the effects of the most important psychotropic drugs in terms of how these drugs were discovered and how they are used in the laboratory.

NEUTRON ACTIVATION ANALYSIS—D. De Soete, R. Gijbels and J. Hoste—Wiley-Interscience, 1972, 836 p., diagrams, tables, \$39.50. Covers the underlying principles and practical problems sufficiently to allow non-specialists in radiochemistry and analytical chemistry to apply the technique in their own fields of interest.

SCIENCE AGAINST CRIME—Stuart Kind and Michael Overman—Doubleday, 1972, 156 p., photographs, \$7.95. In lay language, the book explains how physical evidence is gathered, and what the modern forensic science laboratory is able to detect.

MODELS
all kinds

SRM INC.
BOX 1422 W
JANESVILLE WISCONSIN 53545