

films OF THE WEEK

THE BIOENGINEERS. 16mm, color, sound, 14 min. Explores the new combination of biology and engineering at Oak Ridge National Laboratory, with special emphasis on the investigation of human cells. Multi-disciplinary teams of Oak Ridge scientists and engineers have combined their talents to produce new research and diagnostic tools to aid in the study of molecular biology, and to help gain information that will aid in the relief of suffering and the control of disease. The film surveys the successful development of the zonal centrifuge which has proved useful in purifying flu vaccines, and also deals with the development of sophisticated machinery to analyze body fluids. Audience: high school, college, general. Free loan information from USAEC Film Library-TIC, P.O. Box 62, Oak Ridge, Tenn. 37830, or purchase information from Sales Branch, Dept. SN, National Audiovisual Center, Washington, D.C. 20409.

MZIMA: PORTRAIT OF A SPRING. 16mm, color, sound, 53 min. Mzima Springs in southern Kenya's Tsavo National Park is a two-mile-long chain of pools formed by the emergence of water which has seeped underground from the ancient, volcanic Chyulu Hills, 25 miles away. The springs provide an oasis of water and greenery which attracts wildlife from all over the park. The film is concerned with the lives and interdependence of animals in and around the springs. Every animal living in the oasis provides food directly or indirectly for other animals living there, and in turn survives because of the success of other species in that environment. Audience: high school, college, general. Purchase \$610 or rental \$46 from McGraw-Hill Films, Dept. SN, 1221 Avenue of the Americas, New York, N.Y. 10020.

NEW VIEW OF SPACE. 16mm, color, sound, 28 min. Portrays a visually dynamic look at the space program through the use of the photographic medium. It emphasizes how the visual image of photography has contributed toward many achievements in research and engineering, in space science and exploration, and in space benefits to mankind. Included are examples of lunar and planetary studies, weather forecasting and survey of earth resources. Free loan information for group showings from Office of Public Affairs, National Aeronautics and Space Administration, Dept. SN, Washington, D.C. 20546.

THE TOBACCO PROBLEM: WHAT DO YOU THINK? 16mm, color, sound, 17 min. Presents background data on the smoking habit, as well as results of scientific research concerning health risks. Cigarette smoking has been encouraged by advertising since World War I. But now laboratory experiments prove that heavy smoke inhalations may cause certain malignancies. Footage from a Congressional hearing shows how legislators have sought to reduce tobacco consumption through labeling and other warnings. On the other hand, some consumers and the tobacco companies have offered a strong rebuttal to these efforts. Film also shows a teen-age debate about the pros and cons of smoking. Audience: high school. Purchase \$200 from Encyclopaedia Britannica Educational Corp., Dept. SN, 425 N. Michigan Ave., Chicago, Ill. 60611.

THE TRIBE THAT HIDES FROM MAN. 16mm, color, sound, 28 min. In this film, Brazilian explorers Orlando and Claudio Villas Boas search deep in the Amazon jungles for the Kreen-Akrore Indians, a tribe which has previously killed on sight, in order that the tribe may be saved from the death, disease, and destruction which follows the imposed "civilization" being placed on the jungle by prospectors, diamond hunters and others. The objective is to bring the tribe to the 8,500 square mile Xingu National Park, where Indian culture and economy survive. Audience: secondary, college, adult. Purchase \$585 or rental \$21.50 from Audio-Visual Center, Dept. SN, Indiana Univ., Bloomington, Ind. 47401.

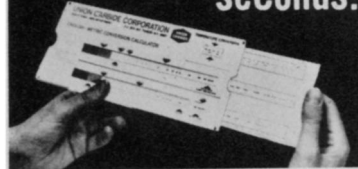
Are You A Bore?

A noted publisher in Chicago reports a simple technique of everyday conversation which can pay you real dividends in social and business advancement and works like magic to give you poise, self-confidence and greater popularity.

According to this publisher, many people do not realize how much they could influence others simply by what they say and how they say it. Whether in business, at social functions, or even in casual conversations with new acquaintances there are ways to make a good impression every time you talk.

To acquaint the readers of this publication with the easy-to-follow rules for developing skill in everyday conversation, the publishers have printed full details of their interesting self-training method in a new booklet, "Adventures in Conversation," which will be mailed free to anyone who requests it. No obligation. Send your name, address, and zip code to: Conversation, 555 E Lange St., Dept. 857-03, Mundelein, Ill. 60060. A post-card will do.

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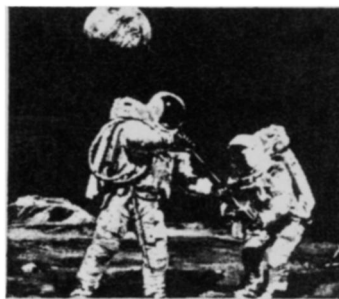
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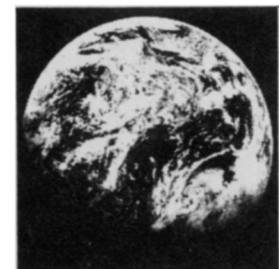
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